# **Elementary tags**

### <title> tag

- Title tag goes inside head tag.
- It is non-empty tag, that is, it has open and closed tag. (<title>Welcome Page</title>)
- Title of the page is meaningful in regards:
  - Title of the page gives you an idea about the content of page.
  - It helps in searches for the relevant content by search engines.

#### **Headings**

- There are sig heading tags from <h1> to <h6>. They go inside <body> tag.
- The most important heading can be specified in <h1> tag and importance decreases with the subsequent tags till <h6>.

```
File Edit Search View Encoding Language Settings Macro Run TextFX Plugins Window ?
Home.html
     <!DOCTYPE html>
  3 🖨
         <head>
  4
            <title>Learn HTML</title>
  5
         </head>
  6
         <body>
  7
             <h1>Heading1</h1>
  8
             <h2>Heading2</h2>
  9
 10
         </body>
 11
     </html>
```

These headings help search engines to map your page with keywords.

### Paragraph text

- A very common and useful tag to display text on the web page is tag.
- tag creates a new paragraph.

# Formatting tags

<b> to make text bold

- <strong> Similar to bold
- <i> to make text italic
- <em> emphasize text
- <mark> Marked text. It highlights the background.
- <small> to shrink text
- <strike> to place horizontal line across the text
- <u> <u> to underline text
- <ins> displayed with an underline to show an inserted text
- <sub> subscript text
- <sup> superscript text

```
<u>File Edit Search View Encoding Language Settings Macro Run TextFX Plugins Window ?</u>
Home.html
     <!DOCTYPE html>
  3
        <head>
  4
           <title>Learn HTML</title>
  5
        </head>
  6
        <body>
  7
           This is a sample paragraph.
  8
           <b>ONE</b>
  9
           <strong>TWO</strong>
           <i>THREE</i>
 10
 11
           <em>FOUR</em>
           <mark>FIVE</mark>
 12
 13
           <small>SIX</small>
 14
           <strike>SEVEN</strike>
 15
           <u>EIGHT</u>
 16
           <ins>NINE</ins>
 17
           X<sub>2</sub>
 18
           Y<sup>3</sup>
 19
        </body>
 20
     </html>
```