

## Final Tucson Decentralization Plan (2 Branches)

### 1. Discarded Outlier (Zero Outliers)

Unlike the prior list, all 19 ZIP codes provided in this set are located within the dense Tucson metropolitan area. **No ZIP codes were discarded**, as they all contribute to the route density of the final two branches.

### 2. The Two Contiguous Branches

The division splits the Foothills/East Side from the West Side/Downtown, creating two distinct, high-density territories.

#### **Branch 1: Tucson East & North (The Foothills Branch)**

This branch focuses on the high-value areas of the Catalina Foothills, the Northeast, and the established East Side. It contains the highest pool count but also the most affluent clientele, driving high repair/remodel revenue.

ZIP Code	City	Pool Count
<b>85718</b>	Tucson	4,490
<b>85749</b>	Tucson	3,656
<b>85750</b>	Tucson	3,599
<b>85710</b>	Tucson	2,975
<b>85748</b>	Tucson	1,989
<b>85730</b>	Tucson	1,897
<b>85715</b>	Tucson	1,727
<b>85711</b>	Tucson	1,269
<b>B1 Total Pools</b>		<b>21,602</b>

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#### **Branch 2: Tucson West & Central (The Urban & Growth Branch)**

This branch includes the rapidly growing Northwest (85737, 85704), the West Side, and the central urban corridors (University, Downtown, Central). The GM here will focus heavily on optimizing efficiency in the dense core.

ZIP Code	City	Pool Count
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<b>85737</b>	Tucson	2,831
<b>85704</b>	Tucson	2,817
<b>85742</b>	Tucson	2,029
<b>85745</b>	Tucson	2,024
<b>85743</b>	Tucson	1,972
<b>85741</b>	Tucson	1,761
<b>85712</b>	Tucson	564
<b>85755</b>	Tucson	526
<b>85719</b>	Tucson	513
<b>85716</b>	Tucson	749
<b>85705</b>	Tucson	229
<b>B2 Total Pools</b>		<b>15,515</b>

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#### **Central Hub Locations for Tucson**

Branch ID	Branch Name	Key Intersection / Commercial Hub	Strategic Rationale for Location
1	<b>Tucson East</b>	<b>Broadway Blvd &amp; Kolb Road Area</b>	Central to the entire eastern service area, providing good arterial access north toward the Foothills and south toward the I-10 corridor.
2	<b>Tucson West</b>	<b>I-10 &amp; Grant Road / Speedway Blvd</b>	Excellent access point near the confluence of the West Side and the central urban grid, minimizing travel time to the Northwest growth zones.

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