

Finance for Non-Finance Executives

Presented by



GLOBAL ASSOCIATES
Chartered Accountants

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ABOUT GLOBAL ASSOCIATES

Global Associates is an organization of substance with a full services capability available in Sri Lanka. We construct our team to reflect your organization structure. We make all aspects of our service delivery transparent to the client. Our performance is pre-scheduled, agreed with you for deliverables, timetable and maximum cost effectiveness. Our aim is to beat your expectations from any assignment. The approach we adopt ensures that we bring our views to you about business operations as well as financial and legal compliance.

Your views on the quality of services delivered by Global Associates are sought by the managing partner of the firm. We will act promptly if you feel it is needed. We are experienced in serving complex organizations and we are happy to provide site references to support this claim. We know that clear communication is essential to our service provision. The client service role is judged by the effectiveness of our communication with clients and with our team.

ABOUT GLOBAL ASSOCIATES

Key Personals

Mr. M. Aashikkhan - Technical & Managing Partner (FCA, FCCA, ACMA, CGMA, ASCMA, ACFE, MAAT,AIPA)
Mr. Mohamed Rizkhan - Executive Manager (MSc , ACCA , OCP , DNIIT,CA Finalist)
Mr. Usama Yousuf - Manager (ACCA)

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OUR ENGAGEMENT TEAM

Mr. M. D. M. Aashikkhan

Managing Partner

Mohammed Aashikkhan is the Managing Partner and is responsible for the Assurance and Advisory services, Tax and Business Community Training offered by the firm. He is the Technical & office partner for the firm as well and our team will be advised on technical matters by Mohammed Aashikkhan.

He is based in UAE-Dubai and Abu Dhabi (Abacus Auditing) , QATAR (Morrison KSI member firm) and Sri Lanka and has been involved in audit and training activities in Sri Lanka, UAE and Qatar for over 18 years. His ability to quickly comprehend core issues in general and his experience in other business ventures in the Asia and Middle East will enable the team to develop and deliver high quality and effective assurance solutions.

During his career, Mohammed Aashikkhan has gained extensive experience in audit, accounting, taxation, business community training, and related services. His client portfolio covers a wide variety of industries including oil and gas, telecommunication, utilities, banks, petrochemical and other downstream sector businesses, construction and manufacturing. He has advised several clients on assurance and advisory assignments UAE, Sri Lanka and Qatar.

Mohamed Aashikkhan carries a vast amount of professional experience, exceeding 16 years in Assurance, Advisory, Internal Audit, Accounting and Management & Financial Consulting Services with major Audit firms including Ernst & Young (EY) and PricewaterhouseCoopers (PWC).

Mohamed Aashikkhan was employed by Ernst & Young Qatar as Senior Manager before establishing Global Associates for a period of 7 years and he was instrumental in establishing Abacus UAE. Morrison KSI member firm in Qatar..

He specializes in providing professional consultancy services such as Feasibility Study, Agreed Upon Procedure, Business Planning, and Financial & Management Consultancy and is an Assurance Services expert.

Mohamed Aashikkhan is also a leading training provider for Financial Management, Management Accounting & Financial Accounting International and Local Qualifications mainly Chartered Accountants Sri Lanka, ACCA UK, CIMA UK, CMA US, CPA US, AAT SL, and CMA SL.

Relevant Industries of Expertise:

- Banking & Finance
- Airlines & Aviation
- Energy & Utilities Sector
- Hospitality
- Trading & Manufacturing
- Retail Trading
- Healthcare
- Telecommunications
- FMCG

OUR ENGAGEMENT TEAM

Mr. Mohamed Rizkhan

Executive Manager

Mohammed Rizkhan is the Executive Manager of the firm with more than 15 years' experience in Finance, Management Accounting , Costing and ERP applications , in addition to this Mohamed Rizkhan is possessing vast experience in advisory services, financial analysis, financial management, risk management, statutory audit and internal audit services.

Mohamed Rizkhan also specialized in implementing and training ERP business applications such as ORACLE and SAP for larger and SME companies , in addition to his working experience, Mohamed Rizkhan counts more than 10 years of lecturing and training experience, preparing students for the professional examinations like CIMA, ACCA, CA Srilanka,

Relevant Industries of Expertise:

- Trading & Manufacturing
- International Trading
- Non-Governmental Organizations
- FMCG
- Education and Training

OUR ENGAGEMENT TEAM

Mr. Usama Yousuf

Manager – Audit, Assurance & Advisory Services

Usama is serving as the Manager – Audit, Assurance and Advisory services in the firm specializing in advisory services, financial analysis, financial management, risk management, statutory audit services and internal audit services.

He has undertaken assignments in Sri Lanka & overseas, which have included Strategic Planning, Feasibility studies, Business Valuation, Cash Management, Taxation, Value Analysis and Functional Analysis, Business process re-engineering, Monitoring of progress, reporting and communicating findings with clients.

He is also specialized in Accounting, Finance, especially implementing controls and undertaking financial reporting for multinational organizations in the financial and industrial sectors. He will be the Senior Auditor supervising the assignment.

Relevant Industries of Expertise:

- Trading & Manufacturing
- Transport & Contracting
- Agriculture and Plantation
- International Trading
- Healthcare
- Non-Governmental Organizations

SCOPE OF TRAINING

- Understand why accounts are prepared?
- Understand what is Financial Management and how it is different from Accounting?
- Understand What are Financial Statements and how it is useful for Decision Making?
- Understand why knowledge of Financial Management is essential to grow up in the Organization?
- Understand Financial Ratios and its implications in various decisions.
- Understand what is Working Capital Management.
- Cash Management and Banking.
- What is cost and how it's useful for business ?
- Break-even analysis.
- Income Tax in nutshell.

Why you should take this course !



Every decision in an organization revolves around Finance , If you are an entrepreneur, it's crucial that you have knowledge of financial Matters to manage your business effectively. If you are head of a department like Production / Purchases / Sales, and if you aspire to grow in your hierarchy, financial knowledge is must.

