

# Creative Brief

**Client:** Freelance Contract

**Background:** Creating Artistic Design Concepts

**Project Overview:** This project contains educational content and it is a copyright design.

**Goal:** To create inspiring designs for the designers

**Target Audience:** mostly the next year students, behance users and Brent Hudson

**Message & Tone:** The message of the project could be to keep calm, stay home and start designing

**Visuals:** The design shows the creativity of a hoodie and a snowboard belonging to a non-existing brand called spider

**Specifics Needed:** You need to have Adobe Photoshop and Adobe Illustrator to open the provided documents