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HIRA QAISER

OBJECTIVE

To build my career in a progressive organization in a leading position, that will provide me exciting opportunities to utilize my skills in such a way to add more value to the organization itself and to learn more in my field.

EXPERIENCE

FREELANCING

- Logo design.
- Poster design.
- Brochure design.
- Catalogue design.
- Business card and stationary design.
- Social media posts.
- Web Banners.
- Invitation cards.

UFST INTERNSHIP

It was a 4 week internship by **University of Engineering and Technology** that enhanced my skills in Poster design. It was an amazing experience to work with them.

GRAPHICS HEAD

I had been Graphics Head in **University of the Punjab** in ISCS department for more than 3 years. My job was to get done all the Graphical work for the events that were organized by Arts and Cultural society. I had to manage the graphics team to get all the work done on time. The work included:

- Social media posts.
- Banners design.
- Flex design.
- Invitations.
- Certificates.
- Posters.
- UI/UX design.

SKILLS

Adobe illustrator.
Adobe Photoshop.
Adobe XD

CERTIFICATIONS

SPECIALIZATION IN GRAPHIC DESIGN

Dec 2020 – March 2022.

By California University of Arts.

Courses included:

- Fundamentals of Graphic Design
- Introduction to Typography
- Introduction to Image making
- Ideas from the History of Graphic Design
- Brand New Brand

I gained the fundamental skills needed to be a graphic designer. I communicated through image-making and typography. I learned everything I need to know to work in interface design, motion graphics, and editorial design.

CREATIVE DESIGN AND FREELANCING

Dec 2020 – March 2022

I enhanced my knowledge as a graphic designer by learning the design principles and by doing hands-on exercises to practice all the concepts I have learned. My trainer gave me the practical knowledge that helped me to make the designs according to the market trends.

GRAPHIC DESIGNING

July 2019 – Sept 2019

By Digiskills

It was an online course that began with the basic knowledge of Graphic design. It was a course of three months that go through every detail in graphic design and prepared myself for top notch designing.

EDUCATION

BS HONS. SOCIOLOGY

University of the Punjab

2017 - 2021

PROJECTS

TDS BRAND DEVELOPMENT GUIDE

Capstone project for California university of Arts

I demonstrated visual research and development skills through the creation of a Brand Development Guide.