

Credit Card Transaction Report

F M

Gold Silver Blue Platinum

Week_Start_Date
All

Total
Revenue
57M

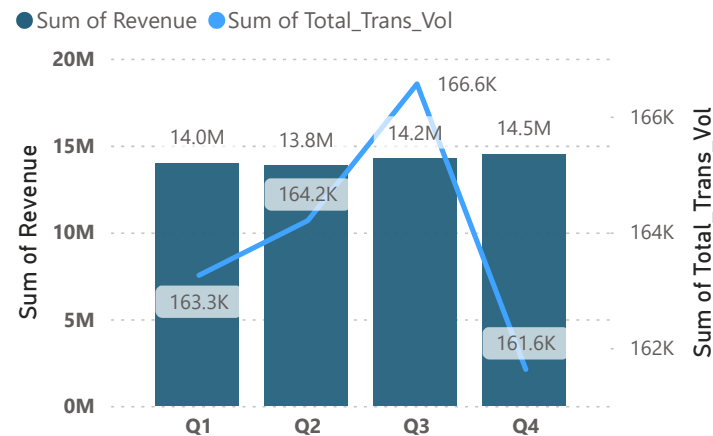
Total
Interest
8.0M

Transaction
Amount
46M

Transaction
Count
656K

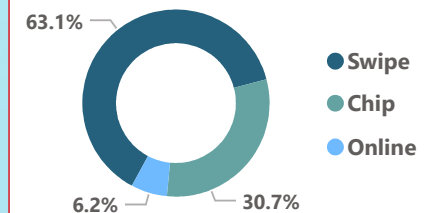
Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	6614172.6
Gold	2533682	2091362	384755.2
Platinum	1135608	953314	161629.1
Silver	5659109	4647596	821923.0
Total	56517011	45533021	7982479.8

Revenue and Total Transactions by Qtr

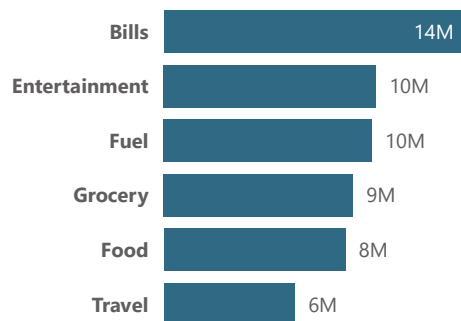


Low Med High

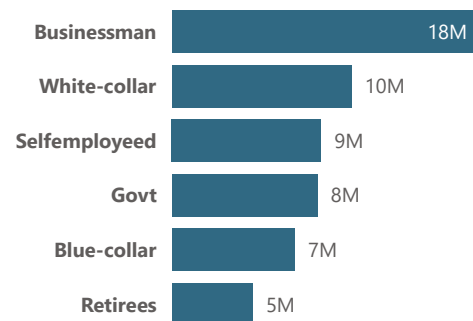
Revenue % by Use Chip



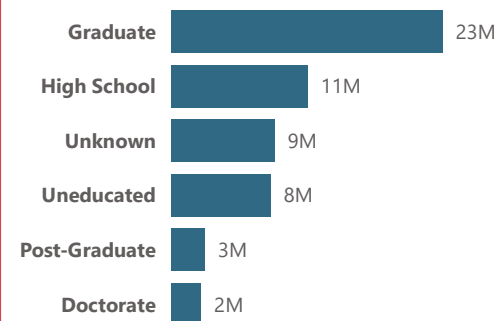
Revenue by Expenditure Type



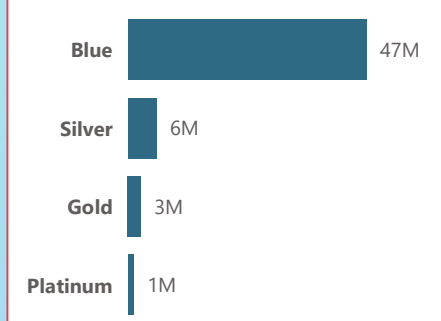
Revenue by Customer Job



Revenue by Education



Revenue by Card Category



Credit Card Customer Report

Gold Silver Blue Platinum

Chip Online Swipe

Week_Start_D...

All

Total
Revenue

57M

Total
Interest

8.0M

Income

588M

CSS

3.2

M

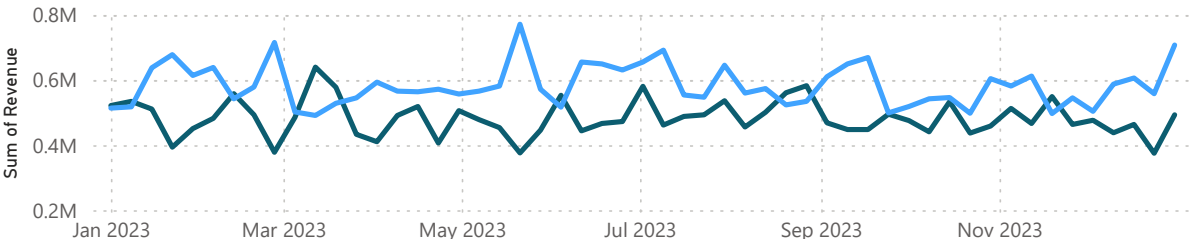
31M

F

26M

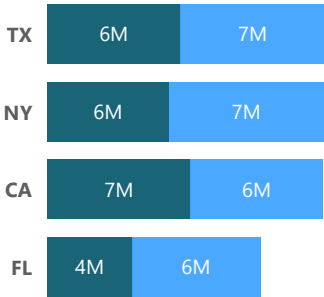
Revenue by Week

Gender ● F ● M

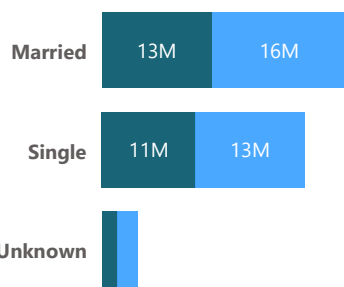


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	17697472	2584604.0	190350431
White-collar	10283124	1464690.9	105618475
Selfemployeed	8542826	1141510.4	77659931
Govt	8335534	1182230.8	90834727
Blue-collar	7040606	967751.4	73516911
Retirees	4617448	641692.2	49619308
Total	56517011	7982479.8	587599783

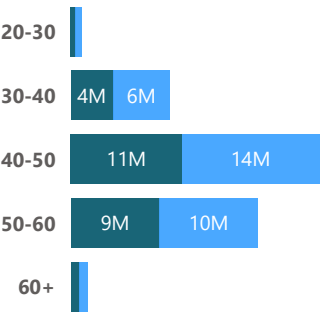
Top 4 States



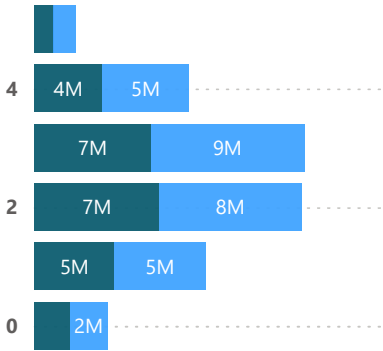
Revenue by Marital Status



Revenue by Age Group



Revenue by Dependent



Revenue by Income Group

