# HASIEE

# WHAT IS HASIEE?

Hasiee is an online and offline fundraising platform aimed at helping NGOs and orphanages raise funds.

We raise both money and old household items like old clothes, books and other articles that may have outgrown their uses to the donors, and deliver them to our partner NGOs and orphanages.

## **HOW WE WORK?**

Bringing a completely unique idea to the market, Hasiee is like the Uber of the fundraising and crowdfunding sector.

We provide a platform where anyone can help us host a campaign in their Society/School/College/Office in just 2 effortless steps.

A typical campaign would span around 3-5 days.

Campaigns are planned according to different types of school/society/college/office.

#### Happy host:)

The host of the campaign leaves with a certificate, a cash reward of Rs 3000-5000 and a set of discount coupons.

#### **Happy Donors:)**

Every donor will receive a set of discount coupons on their successful donation to the campaign, encouraging more volunteers to come forward and donate.

### FEATURES OF HASIEE

Raise funds with our help

Money or household items or both

#### We handle everything.

- 1. Marketing: To bring people to host campaign
- 2. Management: Right from getting permission to conducting the whole campaign.
- 3. Logistics and transportation : All funds raised will be delivered to you. Free of cost.

Connecting NGOs and orphanages to thousands of donors.

#### It's for free

We do not charge anything from the NGOs/Orphanages for the service we provide. (Conduction of campaigns - Raising Funds-Delivering it)

We only keep a small fraction of the total money raised by us.

#### Effortless, efficient and transparency

All our partner NGOs and orphanages will have on online portal on our website. The portal will update them on current campaign, live funds raised, total funds raised, name of donors, the amount they donated and many other features.