

Overview

Learnings

- The importance of digital transformation and upskilling in today's business landscape.
- The purpose and goals of the Digital Accelerator program.

To Do

- Watch videos on digital upskilling and the journey of driving a digital mindset.
- Reflect on the provided self-reflection question and respond in the text field.

Background information of the task

All in on digital transformation: Creating a stronger, nimbler, more resilient future!

We aim to build innovative technology solutions that differentiate us from our competitors and digitise the business. Part of that included a strategic decision to invest in [upskilling programmes](#) so our people could learn how to use digital tools for data visualisation as well as automation, data cleansing and more.

If our people could use these tools to solve common problems, they'd help us become more efficient and growth-oriented now and more innovative later in Business Services and beyond. Now, employees are learning to build bots – over 2,400 have been created so far – to automate workflows. We continue to invest to make processes more intuitive using machine learning, PowerBI and eventually artificial intelligence (AI). These are key to working faster and solving problems differently for ourselves and our clients.

This is why you're here! Our Digital Accelerator programme is an internal chance that takes groups of our employees out of their day jobs and puts them through trainings that teaches them skills in technology such as automation, machine learning, design thinking, and digital storytelling. PowerBI is an important part of it as visualising data helps to handle and understand clients.

So, become a Digital Accelerator yourself and start your PowerBI journey with us!

Task

But before you start, we would love to hear from you. Let's set the mood to start your experience in Power BI.

First, watch the video 'New world. New skills. PwC's journey to drive a digital mindset' for inspiring insight on Digital Upskilling and the next video to hear from our Global Chairman, before kick-starting your journey through this program.

Next, navigate to the next page and respond to the self-reflection question by filling out the provided text field. No additional resources are required.