

EXPAND YOUR BUSINESS WITH US



eSparkBiz

Where Affordability Meets Professionalism

Web & UI Design | Apps. & Software Development | eCommerce Solution | Mobile Solution | Hire Developer

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VISION :

“ The customer is our only vision and business. Unlike most businesses, eSparkBiz is a genuinely Customer oriented company. By this we mean that all the key decisions are based on the overriding desire to serve you better. ”

Helping You to Increase Your Revenue

eSparkBiz, a global IT solutions company with over 5+ years' experience supported by 40+ employees, has been empowering its clientele with path breaking aesthetic web solutions.

We provide full-cycle services in the areas of software development, web-based enterprise solutions, web application, Mobile Application and portal development. Combining our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model, we deliver solutions that go beyond meeting customer expectations.

Our team of experts deliver innovative solutions ranging from custom web designs to formulation and setting up of complex Mobile and Web application systems. True to our mission we work towards giving you the best of the internet to take your business to greater heights.

MISSION :

“ We help companies to capitalize on the internet by utilizing a multi- disciplinary service approach that combines strategic consulting, creative design and technology services. ”



Committed to delivering the best solutions; incorporating the latest in Technology.

Company Overview

Who We Are?



eSparkBiz is an established company delivering web development services of any complexity to clients worldwide. Being in IT business for over 5+ years we have a strong team of 40+ skilled experienced IT experts. Our domain expertise and technological ability spans a very broad spectrum.

What We Do?



A Clear understanding of clients' business requirements combined with our domain expertise and technological astuteness, helps us provide dependable solutions. We deliver high quality, cost-effective results giving you competitive advantage and productivity.

Our Strengths



- One-stop IT services provider for web, mobile, application and consulting services.
- Dedicated, competent and technologically enriched team of 50+ experts.
- Thorough understanding of business models and latest technology trends.

Our Business Philosophy



We work in partnership with our clients to create solutions that build tangible long term value for brands, business and culture for them. Our key business principles are:

- Understand Clients Needs
- Partner with Clients



Why eSparkBiz ?

Consistent performance and sustained growth is proof enough of our capabilities

Deep Understanding Of Business Principle



Our cumulative knowledge of business and technology helps us arrive at practical (yet aesthetic) solutions that are business result oriented. We have the know-how to develop solutions like building-blocks that can be seamlessly integrated to expand and meet your growing needs.

Commitment To Quality



Our development methodology takes quality checks very seriously. We consciously invest time and efforts to deliver solutions that are thoroughly vetted for quality parameters. We balance delivery schedules, cost of development and quality without compromising on any of them.

Technological Strength



Our technological expertise spans breadth and depth. Capitalizing on our design strengths, we develop solutions that are robust, secure, comprehensive and functionally correct. Our repertoire includes customized solutions, third party customization and open source software and migrations.

Perfection In Design Principles



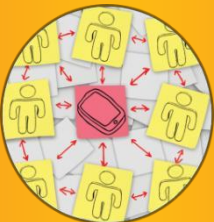
Our scientific approach to design coupled with close user interactions eliminate design glitches which could prove very expensive, if discovered later. This coupled with practical and intuitive inputs are attributes to enhance user-experiences, easy maintainability and scalability.



We have been consistently delivering quality primarily due to the strengths we derive from the robust methodology followed across the organization. The openness in our working environment encourages our teams to share knowledge and experiences.

Deriving experience from the numerous projects across verticals and technologies, we have arrived at the best of practices.

The openness in our working environment encourages our teams to share their knowledge and experiences.

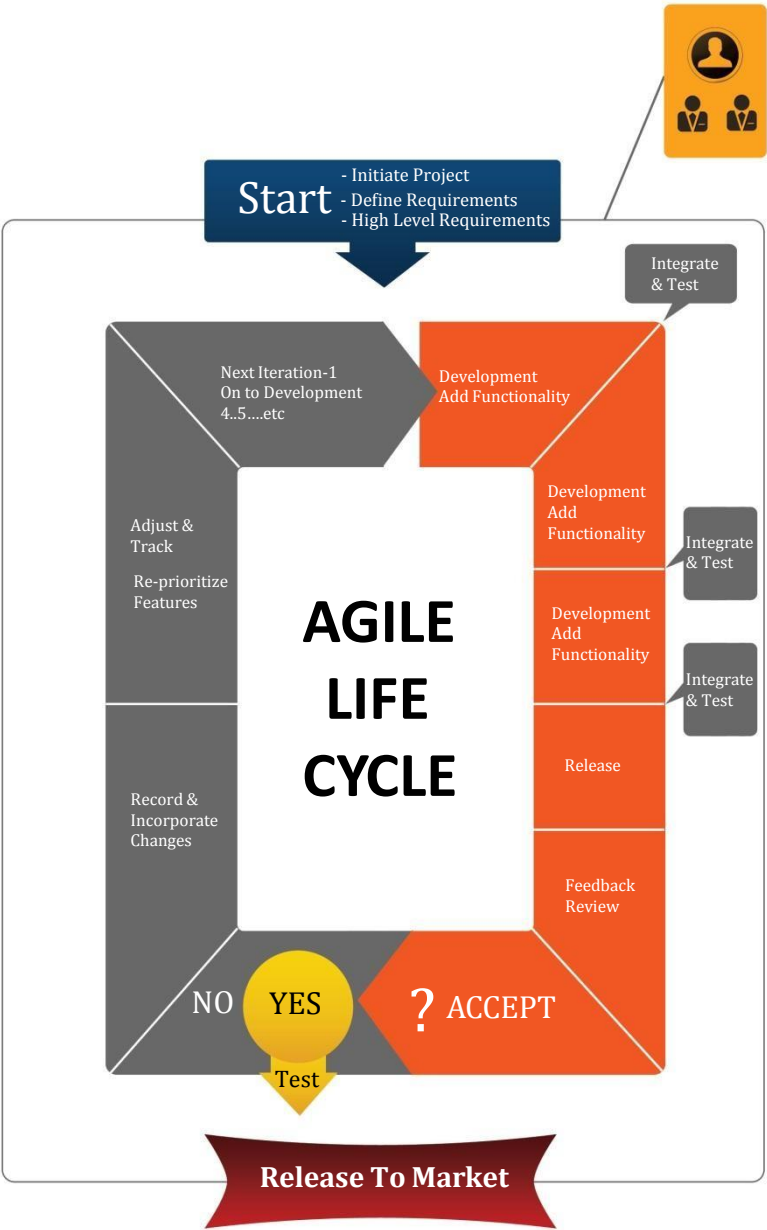


Methodology

Driven by Agile methodology eSparkBiz adapts and fine-tunes its process to deliver the best results. The methodology focuses on iterative and incremental development based on the requirements that evolve through a collective effort between cross-functional and self organizing teams.

This approach ensures a rapid response to changes through adaptive planning and evolutionary development within time frames.

The Main Foundations Of Our Methodology Are:



Expertise

As an IT technology consulting company, eSparkBiz proactively gain insights into leading and emerging technologies to meet the ever-growing needs of clients.

PHP

A pivotal technology, we have proven our expertise in working with PHP along with RDBMS like MySQL on different platforms and LAMP (Linux/ Apache/ MySQL/ PHP). eSparkBiz also boasts of a highly efficient self developed framework which has been profusely appreciated by our clients. We have also excelled in working with Frameworks like CakePHP, ZendFramework, CodeIgnitor etc.

ASP.net

eSparkBiz has been using the Microsoft .NET Framework from its first release in 2002 to deliver robust and scalable web, enterprise and desktop applications. Our skills include ASP.NET (MVC3), ASP.NET3.5/4.0, Windows Forms, .NET Remoting/Web Services, Silverlight, SharePoint, ADO.NET. Our services are available for integration of web based application with legacy systems and mobile application development.

Mobile Technologies

Mobile application development is a very prominent aspect of designing which enables you to reach out to a multitude of potential customers across a range of mobile devices. This requires adequate expertise and a thorough knowledge of contending technologies as well as its multiple platforms. Popularly used platforms are Symbian, iOS, Android, blackberry, HP webOS, Windows etc.

Html/ Html5

Technology has taken a remarkable leap through HTML5, and it gradually changed the face of the mobile market. eSparkBiz has an impressive track record of creating feature-rich HTML5 compatible applications for all the major mobile platforms. A point here is that though Html5 has been released, several browsers that are widely used today don't support Html5. In such cases we use the appropriate version of HTML to ensure that your project is compatible with all the browsers.

Our Expertise

- Web Design and Development
- Mobile Application Development
- eCommerce Solutions
- Offshore Software Development
- Consulting & IT Staff Augmentation

Industries/Verticals

- Automotive
- Real Estate
- Media & Entertainment
- Retail & Ecommerce
- Healthcare
- Logistics & Transportation
- Manufacturing
- Travel & Tourism
- Professional Services
- Independent Software Vendors
- Banking & Finance
- Education & E-Learning

Services

eSparkBiz offers versatile solutions Custom-built to suit your needs and fortified to meet the ever-changing business environment. Our technology and business savvy team designs solutions that meet your business objectives and enrich your customer experiences. We help you focus on your core business objectives by supporting your route to success. Hence we have a multitude of services spanning across several verticals.



Web Development Services

Take advantage of our complete range of cutting-edge and highly reliable custom web development services to empower your business to surge ahead of the competition.

- Custom Web Development
- Web Application Development
- Enterprise Portal Development
- E-Business Solutions
- Content Management Systems (CMS)

Offshore Software Development

eSparkBiz, software development services help you craft a vision for your organization and then implement a result-oriented technology framework that will turn that vision into reality.

- Custom Software Development
- Software Migration and Re-Engineering
- Software Testing Services

Mobile/Application Development

Our application development services help you address evolving business and technology challenges by defining, designing and building applications tailored to meet your business requirements.

- Mobile Application Development
- Enterprise Mobility Solutions
- Custom Application Development
- Enterprise Application Development

Consulting & IT Staff Augmentation

Our consulting & IT staff augmentation services helps enterprises/businesses to combine domain expertise, skills and technology to procure world class custom software outsourcing solutions.

- IT Consulting Services
- Business Analysis Consulting
- Dedicated Teams Model (DTM)



Solution Expertise

- Shopping Carts
- Product Catalogues
- Customer Management
- Order Tracking
- Credit Card Processing
- Tax / Shipping Calculations
- Membership Management
- File Management
- Restricted Access Areas
- Electronic Newsletters
- Mailing Systems
- Integrated Search
- Message Boards and Forums
- Online Chats Blogs ,
- RSS Feeds Polls and
- Surveys Ratings and
- Reviews Event
- Calendars
- Adv. & Banner Management
- Feedback Forms
- Content Management System
- iPad, Android Tablet Presentati
- Core Location Map Services
- Mobile Websites
- Shopping API Integration
- SAAS Application Integration

Skill Sets

PROGRAMMING LANGUAGE/TECHNOLOGIES

- PHP
- Ajax/Java script
- C/C++
- Flash(Action Script)
- CSS3/HTML5
- SharePoint
- .Net

OPERATING SYSTEMS

- Linux
- Free BSD
- Ubuntu
- IOS
- Android
- Windows Mobile
- Windows XP/7/8

MOBILE SDK/ FRAMEWORKS

- iPhone
- Windows
- Android SDK
- BlackBerry

DATABASES

- MS SQL
- MySQL
- Oracle
- Postgre SQL
- MS Access

OPEN SOURCE FRAMEWORKS

- Joomla
- Drupal
- Wordpress
- OsCommerce
- Magento
- PrestaShop
- Zend Framework
- CodeIgniter
- Cake PHP
- Smarty
- VirtualMart

WEB & APPLICATION SERVERS

- Tomcat
- Apache
- MS Exchange Server
- Cloud
- MySQL

eSparkBiz offers you an option to invest in IT without the overheads of office-space, hardware or software.



Engagement Models

eSparkBiz offers different pricing models to meet diverse requirements of Global clients.

- Fixed Time / Fixed Price
- Time & Material
- Milestone Billing
- Dedicated Development Team

We also understand the increasing demand and need for flexibility

Engagement

Dedicated offshore development model is an engagement model that lets you choose the financial outlay and time-lines. This model offers you the infrastructure and a team of efficient developers (that you choose) who are dedicated to your project for a time span decided by you. This is a very secure, scalable and flexible option

The facilities offered include :

- Option to start with one dedicated expert
- Possibility for pre-screening each DDC team member
- Vast pool of IT resources with diverse skills
- Complete control over the team structure (involvement/replacement/withdrawal)
- Team working time adjusted to suit your time zone
- Rapid team scaling / involvement of specific subject matter experts on an ad hoc basis
- Ready to use IT infrastructure
- Adoption of your process and methodologies upon requirements
- Transparent process and comprehensive reporting
- Complete control over your projects flow (requirements/ schedules/deliverables/ priorities)
- Established intellectual property protection procedures and mechanisms



Key Benefits of Outsourcing to eSparkBiz are:

- Access to Expertise
- Highly -Skilled Team
- Flexibility and Scalability
- Confidentially and Intellectual Property Protection
- Cost Savings
- Seamless Communication
- Location Advantage

Outsourcing

It is a challenge to keep track of emerging technology and deploy it effectively to fuel your growth. Outsourcing helps you manage this challenge. eSparkBiz is an ideal partner who can help you meet this ever-growing challenge of integrating technology with your business needs.

eSparkBiz offers a full range of software outsourcing services from end-to-end development of new software and web solutions to re-engineering and enhancement of legacy applications, application integration and on-going maintenance and support.

Outsourcing is the best choice for business owners who want to enjoy the benefits of an extended IT office without having to go through the hassles of maintaining one. We provide the best of professionals and cutting edge infrastructure entirely dedicated to fulfill your requirements. Our vast pool of seasoned professionals with diverse skills is available to clients on a dedicated or as-needed scheme. Staying tuned with the latest in technology is a chase that we always win.

Never missing an opportunity to learn and pickup new trends is a quality that we encourage and ensure. eSparkBiz puts special emphasis on training and keeping the team updated with the latest technologies, industry standards and the best software development practices.



Quality Management

eSparkBiz has always taken an uncompromising stand with respect to quality. Our Quality Management System (QMS) is a complex set of engineering and managerial activities that ensures the delivery of high quality software throughout the workflow. The experiences from the project are ploughed back to refine the process. Continuous improvements help us meet milestones with no compromise on quality.

eSparkBiz QMS Tasks and Objectives

- Elaboration and implementation of procedures and regulations for software development process based on the industry best practices and standards.
- Product life-cycle monitoring to ensure compliance with established processes and guidelines.
- Product quality verification and validation to ensure its correspondence with the client needs and expectations.
- Establishment of an effective collaboration of all production participants

Independent QA Department

eSparkBiz's QA department is an independent structural subdivision. The QA team consists of skilled QA engineers and experienced testers dedicated to a project or assigned based on requirement. The allocation of QA engineers depends on the project size and complexity. Being an independent body, they are free from pressures from the development team.

Key Processes

- Full-cycle QA Testing
- Document and Code Reviews
- Defect Tracking
- Configuration Management
- Process Monitoring
- Risk Management

QA process includes different types of test to ensure increased QA depth

- Functional and Regression Testing
- GUI and Usability Testing
- Accessibility Testing
- Compatibility Testing
- Performance Testing
- Installation/Configuration Testing
- System/Integration Testing
- Security Testing
- Internationalization/Localization Testing
- User Acceptance Testing (UAT)

As we give top priority to customer satisfaction, we always strive for better results constantly improving our QA methods and procedures.

Project Management System

Benefits of Project Management System

- Better efficiency in delivering services
- Improved/increased/enhanced customer satisfaction
- Enhanced effectiveness in delivering services
- Improved growth and development within your team
- Greater standing and competitive edge
- Opportunities to expand your services
- Better Flexibility
- Increased risk assessment
- Increase in Quality
- Increase in Quantity



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Project management System is designed to help business teams, cost effectively complete a project on time. The software features scheduling, tracking, reporting and calendar functions that are always accessible to the entire work team, regardless of the geographic dispersion of team members. An up-to-date Project life cycle helps save money, time and meet deadlines.

URL: www.pms.esparkinfo.us

Demo Account:

Email: esparkinfo003@gmail.com

Password: Client1234 ("C" in UPPERCASE)

Communication- Project management software facilitates communication among project team members regardless of their geographical location. At any time, members can log in to the system to communicate with each other.

Management- Team leaders and individual team members can use this software to manage every facet of the project. For example, they can assign tasks to each other, prioritize those tasks, and create personalized "to-do" lists.

Tracking- The tracking feature common to project management software allows project members to track progress, milestones, deadlines and cost. Priorities and resources can be adjusted accordingly throughout the project.

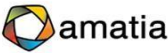
Accountability- Team members are forced to be more accountable for their tasks because their daily progress is tracked by the software and viewable by the group. If one member fails to meet a deadline, another can fill the void.

Transparency- Project management software offers transparency because every action related to the project is recorded in the system. This provides an objective overview of the project from its launch through to completion.

eSparkBiz delivers intuitive web solutions loaded with features that surpass customer expectations.

Client

Our strengths come from a thorough understanding of technology, perfection in design principles and the ability to understand customer needs. So, our solutions deliver results and are innovative to cover future needs



Get In Touch with Us

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