

ASSIGNMENT ON DIGITAL MARKETING

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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	FUNRIDES
WEBSITE URL	https://funrides0.wordpress.com/2023/10/20/funrides/
WIX URL	https://nm660125.wixsite.com/fun-rides/post/fun-rides

Screen Shots



Welcome to [Fun Rides Showroom] – Your Ultimate Destination for Biking Enthusiasts!

At [Shop Name], we live and breathe bikes. As avid cyclists ourselves, we understand the thrill of the open road, the joy of exploring trails, and the sense of freedom that comes with each pedal stroke. Our bike shop is more than just a place to buy gear – it's a haven for all things cycling.

2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
FACEBOOK PAGE URL	https://www.facebook.com/equalfoundation/?mibextid=ZbWKwL

HOME PAGE



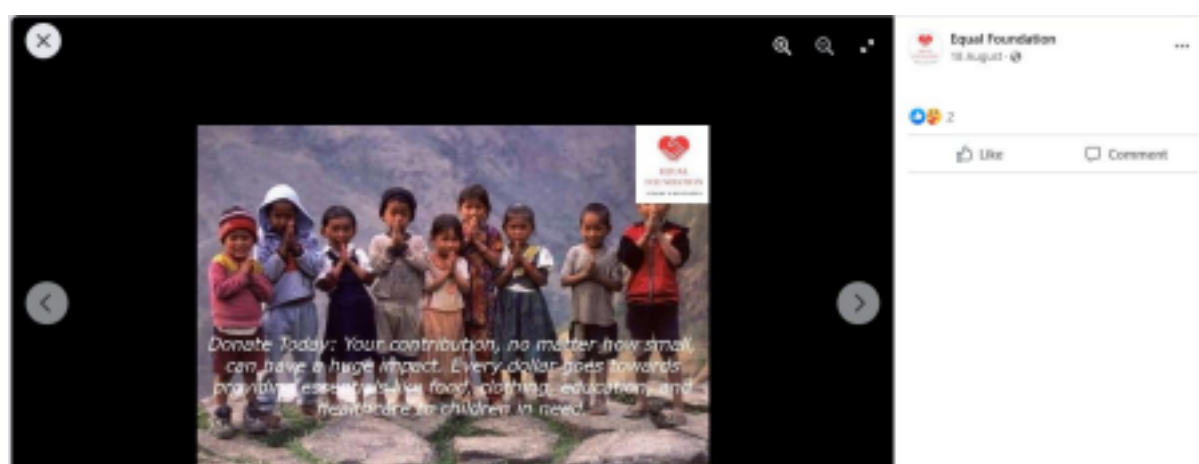
POST-1



Post -2

3. Create and design a social media advertisement poster using canva.

POST URL	https://m.facebook.com/story.php?story_fbid=pfbid02G6TDtqtMV6uyRTDoUvyAHSy1i5g9Q6xagnFfXJKhK22arH7gMyR8Et65HuvyrHtel&id=61550264316332&mibextid=Nif5oz
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4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://nm660125.wixsite.com/fun-rides/post/email-news-letter
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ail News Letter

FUN RIDES

SHOWROOM

