

ASSIGNMENT ON DIGITAL MARKETING

NAME	SIVA BALA ABISHEK M
REGISTER NUMBER	953220106036
NM_ID	B5DF7F41E2DD519BC2B4E4D870268410
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	EQUAL FOUNDATION
WEBSITE URL	https://sivabalaabishek200.wixsite.com/equal-foundation/post/equal-foundation
WIX URL	https://sivabalaabishek200.wixsite.com/equal-foundation

Screen Shots



Equal Foundation

Donating money to foundations and charitable organizations can have a significant positive impact on individuals, communities, and society as a whole. Here are some reasons why donating money to foundations is important:

1. **Addressing Social Issues:** Foundations often work towards addressing pressing social issues such as poverty, education, healthcare, environmental conservation, and more. Donations help fund programs and initiatives that aim to make a positive difference in these areas.
2. **Supporting Nonprofit Organizations:** Many nonprofit organizations rely on donations to operate and provide essential services. These organizations might lack sufficient funding from other sources, making your donations crucial to their sustainability.
3. **Creating Positive Change:** Do nations enable foundations to implement projects and initiatives that create positive change in communities. This might include building schools, providing clean water, supporting medical research, or offering disaster relief.
4. **Promoting Research and Innovation:** Foundations often support scientific research, technological advancements, and innovative solutions to complex problems. Your donations can contribute to breakthroughs in various fields, leading to advancements that benefit society.
5. **Empowering Marginalized Groups:** Foundations often work to empower marginalized and underserved communities. Your donations can provide resources, opportunities, and a voice to those who might not have access to them otherwise.



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
FACEBOOK PAGE URL	https://www.facebook.com/equalfound?mibextid=ZbWKwL

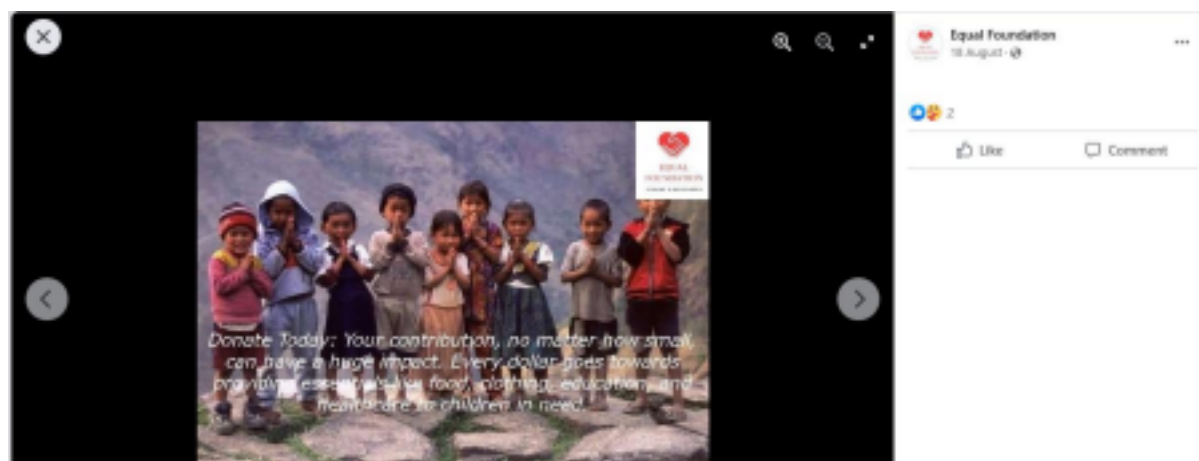
HOME PAGE



POST-1



Post -2



3. Create and design a social media advertisement poster using canva.

POST URL	https://m.facebook.com/story.php?story_fbid=pfbid02TTeDtjdQ65zytHTHuKv36P2npZB4vMqenGuzqJdU25juvnHjKFgNmoTzDrX8cc4sl&id=61550264316332&mibextid=Nif5oz
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4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://sivabalaabishek200.wixsite.com/equalfoundation/post/email-newsletter-thankyou-for-donating
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EQUAL FOUNDATION

*Thankyou
for Donating*

A Lot of Children's Hunger is Solved by
You....!!!

THANKYOU