

ASSIGNMENT ON DIGITAL MARKETING

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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	SCOOBYDOO PETS FOR LIFE
WORDPRESS URL	https://leosports6.wordpress.com/2023/10/27/leo-sports/
BLOG URL	https://leosportsforall.blogspot.com/?m=1

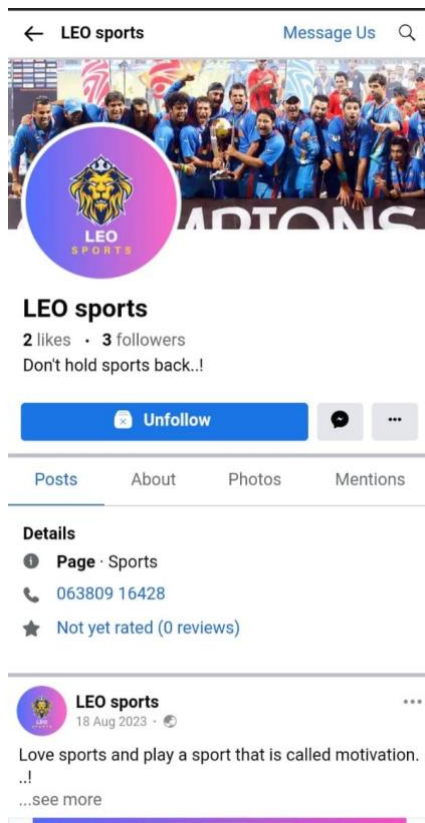
Screen Shots



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	SCOOBYDOO PETS
FACEBOOK PAGE URL	https://www.facebook.com/leosportsfora II

Home page



POST-1



3. Create and design a social media advertisement poster using canva.

POST URL	https://leosportsforall.blogspot.com/2023/09/infographics-how-to-play-tennis.html?m=1
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4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://leosportsforall.blogspot.com/2023/09/email-news-letter.html?m=1
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