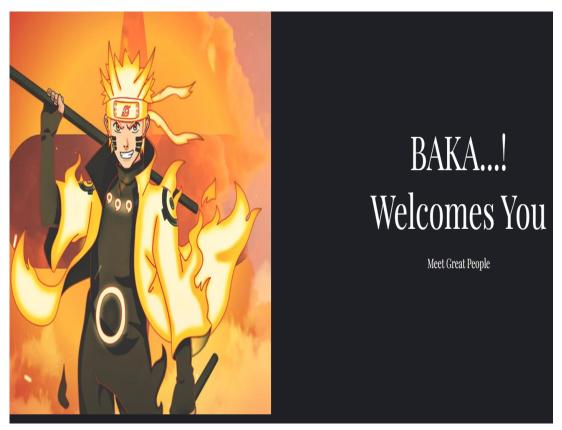
ASSIGNMENT ON DIGITAL MARKETING

NAME	KARTHIKEYAN M
REGISTER NUMBER	953220106015
NM_ID	FE0EE827B598286B79C44D599AC47407
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	Anime world
WEBSITE URL	https://animeworld617.wordpress.com/2023/10/27/anime-world/
WIX URL	https://karthi24052003.wixsite.com/baka

Screen Shots



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	EQUAL FOUNDATION
FACEBOOK PAGE URL	https://m.facebook.com/story.php?st ory_fbid=pfbid0nYtX4jCHXpTA9v2P RKMq7KXYrq2BHfTBBdKK8pMr3td NFjZLutb8NJcc5ovtKghyl&id=61550 356835475&mibextid=Nif5oz

HOME PAGE



3. Create and design a social media advertisement poster using canva.

POST URL

https://m.facebook.com/story.php?story_fbid=pfbid0nYtX4jCHXpTA9v2PRK Mq7KXYrq2BHfTBBdKK8pMr3tdNFjZLutb8NJcc5ovtKghyl&id=61550356835 475&mibextid=Nif5oz



4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL

https://karthi24052003.wixsite.com/baka/post/email-news-letter

