



## Says

What have we heard them?  
What can we imagine them saying?

## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



1. ***This project enhances the wholesalers and retailers to make profit as well as consumers benefit.***

1. ***This project may focuses mainly on the customers spending behaviour in order to improve marketing and opportunities for growth.***

2. ***It helps both marketers and customers to work parrallely and to manage the revenue of the specific region .***

3. ***The project aims to analyze customer spending behavior and identify opportunities for growth by leveraging data analytics and data driven***

2. ***Data analytics and data driven decision making acts as a backbone of this project.***

3. ***Delivers the sequential pattern for marketing.***

**Unveiling market insightes analyzing**

1. ***To create multi marketing groups in order to develop each and entry individual to involve in this project***

1. ***Connects the people of a particular area in revenue basis***

2. ***By creating those groups the project the main objectives and plan of theseproject reaches maximum***

3. ***Reaching much people is the best idea tobe get aware from everything***

2. ***It maintains a progressive equality among the marketers and consumers in revenue basis***

3. ***Protects economy from the econonmic crisis or econonmic explosion***



## Does

What behavior have we observed?  
What can we imagine them doing?

## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

