MILK KPI	GROCERY KPI	FRESH KPI	REGION WISE DETERGENT PAPER A	CHANNEL WISE DETERGENT PAPER A	REGION WISE MILK	CHANNEL WISE DELIC
----------	-------------	-----------	----------------------------------	-----------------------------------	------------------	-----------------------

MILK 2,550,357

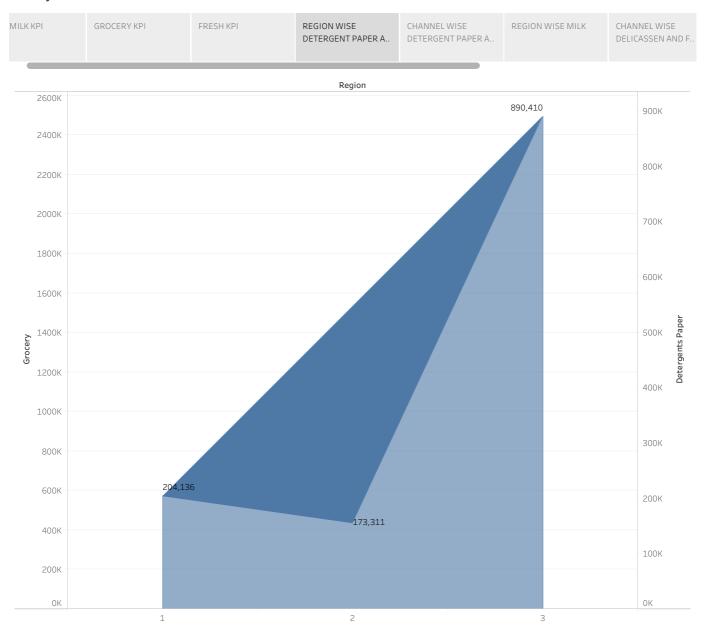
MILK KPI	GROCERY KPI	FRESH KPI	REGION WISE DETERGENT PAPER A	CHANNEL WISE DETERGENT PAPER A	REGION WISE MILK	CHANNEL WISE DELIC

GROCERY 3,498,562

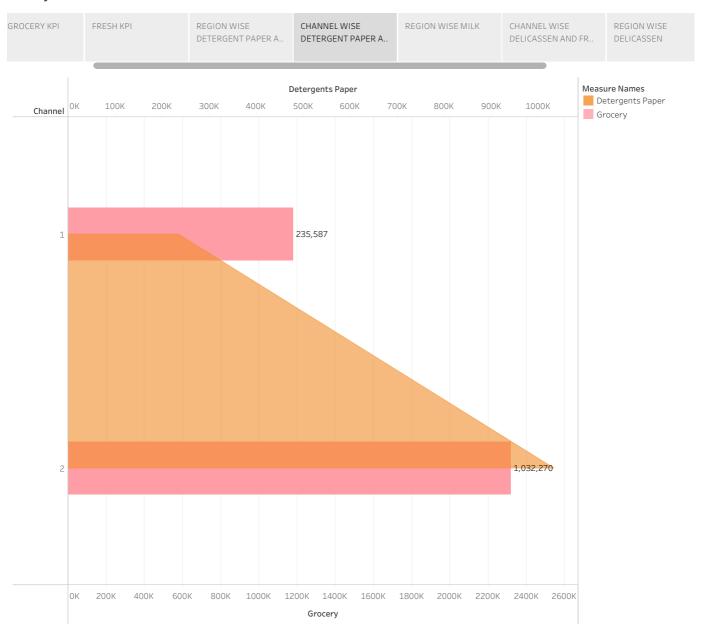
MILK KPI	GROCERY KPI	FRESH KPI	REGION WISE	CHANNEL WISE	REGION WISE MILK	CHANNEL
			DETERGENT PAPER A	DETERGENT PAPER A		WISE DELIC

FRESH 5,280,131

Story 1

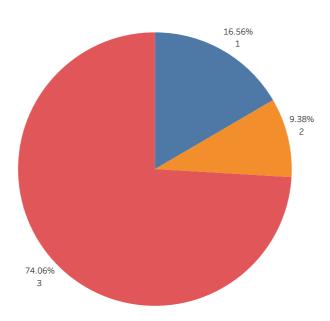


Story 1



Story 1

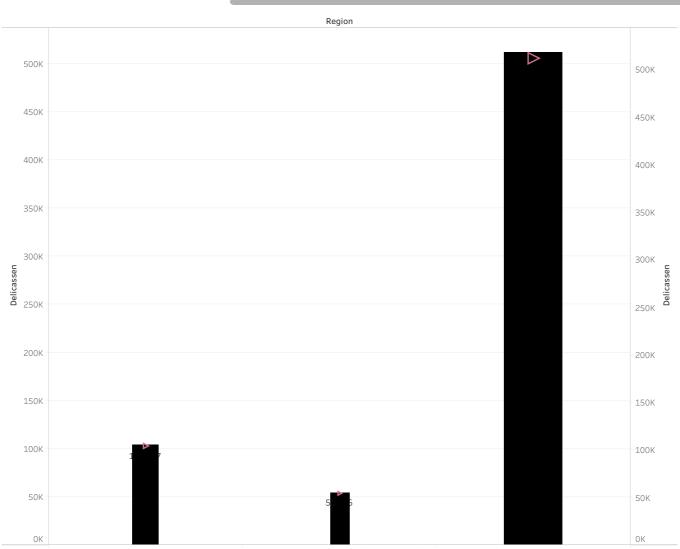


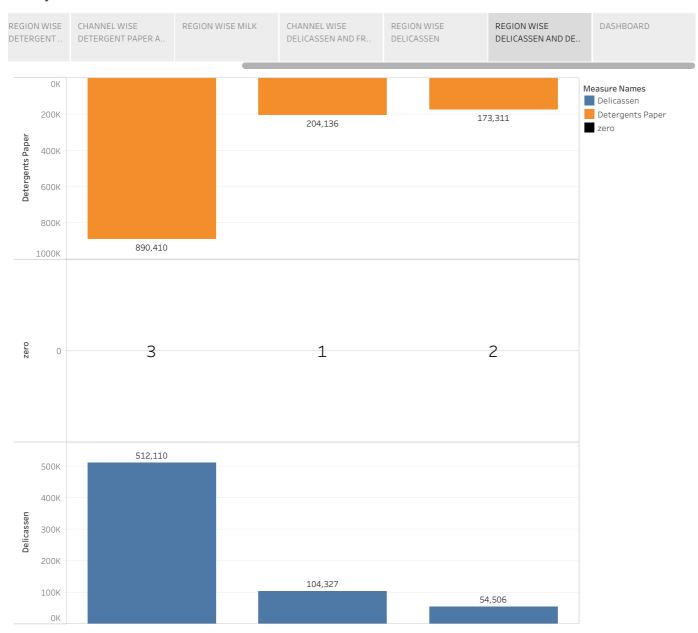


Story 1









REGION WISE

DETERGENT ..

CHANNEL WISE

0K

DETERGENT PAPER A.

REGION WISE MILK

**KPI** KPI KPI **GROCERY FRESH** MILK 3,498,562 5,280,131 2,550,357 **CHANNEL WISE GROCERY AND REGION WISE DETE REGION WISE MILK DETERGENT PAPER GROCERY** 16.56% Reç **Detergents Paper** 200K 400K 600K 800K 1000K 0K Channel 2M Grocery 235,587 1M 2 1,032,270 74.06% OK 500K 1000K 1500K 2000K 2500K 3000K  $\mathsf{OM}$ Grocery **REGION WISE DELICASSEN AND REGION WISE DELICASSEN** CHANNEL WISE FRO **DETERGENT PAPER** Region Detergent.. 204,136 173,311 1000K 500K 890,410 400K 400K 1000K Delicassen Delicassen zero 3 1 2 500K 200K 200K 512.110 Delicassen 600K

400K

200K

104,327

54,506

CHANNEL WISE

DELICASSEN AND FR...

REGION WISE

DELICASSEN

REGION WISE

DELICASSEN AND DE.

DASHBOARD