Conclusion

1. According to the report, we can conclude that most of the campaigns are of entertainment industry (Flim/ videos, theaters) Within the entertainment industry play have the most number of campaign.
2. Campaign related to rock and documentaries has highest successful rate.
3. The most interesting finding is if the goal between 10000 and 15000 has the highest canceled rate. When the data is further analyzed the data, I found the category with highest canceled rate for whole campaign is technology and most of the projects having goal between 10000 and 15000 are related to technology

Limitation

This dataset did not include from which media campaign are pledged. Either its online, door- to door, broadcasting, social media different kind of sites.

3. What are some other possible tables and/or graphs that we could create?

We could create pie chart to show number of successful, failed and canceled project numbers more clearly.