What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



We analyse the housing prices in the metropolitan cities in india.

* There are so many metropolitan cities in india.

According to the information given by financial institutions plans the home loans are provided.

* The property value of the 50 cities rise by 4.8 percent over the perious year.

* The house in cities including Delhi,
Kolkata, Hyderabed,
Chennai and
Bengalure demand has increased.

* Housing prices are increased to the maximum when compared with last year.

METEROPOLITAN
AREAS OF INDIA

* Every quarter there is a change in house prices in 50 selected cities.

* Urban housing costs are lower than metropolitan cities.

* Prices of houses are very high nowadays.

* Rural
houses are
less invested
due to lack
such facilities.

* Due to increase in house prices, peoples are not able to buy their own house.

* The cost of houses will increase due to the presence of more amenities such as schools, transportation, work places nearby.



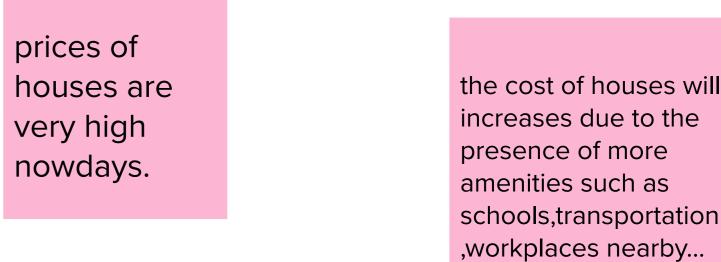
Does

What behavior have we observed? What can we imagine them doing?

See an example

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



rural houses are less invested due to lack such facilities.

