Chatterjee (2018), 'Market Power and Spatial Competition in Rural India'

Nishaad Rao and Anirudh Yadav

December 8, 2018

Environment

- ► *S* regions (independent for now)
- One crop (we'll add more later)
- Within each region,
 - farmers, $f \in \{1, ..., F\} \equiv \mathcal{F}$
 - ▶ intermediares, $m \in \{1, ..., M\} \equiv M$
- ▶ Iceberg trade costs: $\tau_{fm} > 1$.
- Partial equilibrium (demand side is exogenously given)

Technology

Farmers have Cobb-Douglas production technology,

$$y_f = \tilde{A}_f \left(h_f^{\gamma} l_f^{\nu} \prod_{k=1}^K (x_f^k)^{\alpha_k} \right)$$

- $\{x^k\}$ intermediate inputs, prices $\{w^k\}$ (exogenously given)
- \blacktriangleright h_f and l_f are endowments of land and labor (i.e. fixed).

Market choice

► Farmer's problem is to choose the market *m* that maximizes profit (note the trade cost):

$$\max_{m \in \mathcal{M}} \left\{ \frac{p^f(m)y_f}{\tau_{fm}} \right\}$$

Price determination

- ▶ Once farmer f reaches market m, all costs are sunk.
- ► Farmer's price is determined via Nash Bargaining.
- Farmer's outside option:

$$\underline{p}(m) = \max_{k \in \mathcal{M} \setminus \{m\}} \left\{ \frac{p^f(k)}{\tau_{mk}} \right\}$$

Intermediary's outside option is zero.

Price determination: Nash bargaining

NB outcome is the solution to

$$\max_{\lambda} (\lambda - \underline{p}(m)q_m)^{\delta} (p_m^r q_m - \lambda)^{1-\delta}$$

- $\triangleright \lambda$ is farmer's income
- p_m^r is the retail price (exogenous)

Equilibrium

Set of farmer prices $p^f(\cdot)$, intermediate input choices $\{x_f^k\}_{k\in\mathcal{K},f\in\mathcal{F}}$, and the optimal market choice of each farmer $\{\mu(f)\}_{f\in\mathcal{F}}$:

- 1. Farmers maximize profits;
- 2. Farmers optimally choose the market to sell their output;
- At each market, the farmer's price is determined by the NB solution, assuming that NB in all other markets have reached an agreement.

Equilibrium – solution

Solution to NB problem:

$$p^f(m)=(1-\delta)\underline{p}(m)+\delta p_m^r$$
 using $p^f(m)=\lambda/q_m$.

- ▶ System of M equations in M endogenous variables $\{p^f(m)\}_{m \in \mathcal{M}}$
- ▶ **T1**: Equilibrium exists and is unique.
- ▶ L1: Given retail prices, removing the interregional trading restriction improves farmer prices.
 - ⇒ Intuition: farmer's outside option is better!

Data + estimation + calibration

Counterfactual 1:

Appendix

Causal estimates

- Basic idea: choose market pairs that are close together but separated by a border
- ► Factors that affect price (other than spatial competition) should be similar for the market pairs.
- ▶ For each market pair (m, m') estimate:

$$\Delta \log p_{cmdt}^f = \beta_1(\Delta \mathsf{comp}_m) + \gamma_{ss'} + \tilde{\epsilon}_{cmdt}$$

Causal estimates

Table: Border Discontinuity Regressions

	Distance between market pairs (km)		
	< 25	< 30	< 35
$\hat{\beta}_1$	0.025	0.035	0.036
Robust std. err.	0.011	0.013	0.009

Estimation + calibration

▶ Parameterize τ :

$$\tau_{mkct} = \begin{cases} 1 & \text{if } m = k \\ 1 + A \cdot d_{mk} + \epsilon_{mct} & \text{if } m \neq k \\ \infty & \text{if } m, k \text{ in diff states} \end{cases}$$

$$\epsilon_{mct} \sim \mathcal{N}(0, \sigma^2)$$

• Estimate (δ, σ^2, A) using SMM.

Model fit

