

PAHASARA UCSC MEDIA UNIT
UNIVERSITY OF COLOMBO SCHOOL OF COMPUTING

STICKER SELLING FUNDRAISER



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OVERVIEW

THE PAHASARA MEDIA UNIT IS EXCITED TO LAUNCH A CREATIVE FUNDRAISING INITIATIVE THROUGH THE SALE OF CUSTOM DESIGNED STICKERS. THIS FUNDRAISER AIMS TO GENERATE FINANCIAL SUPPORT FOR THE UNIT'S ONGOING ACTIVITIES, INCLUDING ENHANCING MEDIA PRODUCTION CAPABILITIES AND SUPPORTING VARIOUS PROJECTS THAT PROMOTE SKILL DEVELOPMENT.

BY OFFERING VIBRANT STICKERS, THIS INITIATIVE PROVIDES A FUN AND ENGAGING WAY FOR PARTICIPANTS TO CONTRIBUTE. COLLECTIONS FROM THE FUNDRAISER WILL BE UTILIZED TRANSPARENTLY TO FURTHER THE UNIT'S OBJECTIVES, ENSURING THE CONTINUED GROWTH AND SUCCESS OF ITS VISION.



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OBJECTIVES

TO GENERATE FUNDS TO SUPPORT THE OPERATIONAL AND DEVELOPMENTAL ACTIVITIES OF THE PAHASARA MEDIA UNIT

TO PROMOTE THE VALUE OF CREATIVITY AND TEAMWORK BY SHOWCASING UNIQUE STICKER DESIGNS CRAFTED BY THE UNIT.

TO ATTRACT NEW MEMBERS BY SHOWCASING THE UNIT'S INNOVATIVE APPROACH TO FUNDRAISING AND COMMUNITY ENGAGEMENT.



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TARGET AUDIENCE

THE PRIMARY TARGET AUDIENCE FOR THE PAHASARA MEDIA UNIT STICKER FUNDRAISER CONSISTS OF UNDERGRADUATE STUDENTS, PARTICULARLY THOSE IN THE COMPUTER SCIENCE AND TECHNOLOGY FIELDS. SPECIFICALLY, THE FUNDRAISER WILL TARGET:

1. UNDERGRADUATE STUDENTS IN COMPUTER SCIENCE AND TECHNOLOGY: STUDENTS WHO ARE LIKELY TO APPRECIATE TECH-RELATED DESIGNS, CODING JOKES, AND OTHER COMPUTER SCIENCE THEMES.
2. TECH ENTHUSIASTS: STUDENTS WITH AN INTEREST IN GADGETS, SOFTWARE DEVELOPMENT, AND DIGITAL MEDIA.



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STICKER DESIGNS



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CONTACT INFORMATION FOR FURTHER INFORMATION



Ravindu Hasanka

President, Pahasara Media

University of Colombo School of Computing

077 746 2524

rhatu2000@gmail.com



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THANK YOU



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