

# Nisha Kaneriya

Phone: +91-9099975316 | [nishakaneriya20@gmail.com](mailto:nishakaneriya20@gmail.com) | [LinkedIn](#)

Data analyst with 2.5 years of experience in data analysis within the **Finance** and **Application Data** industries

## Skills

<b>Programming</b>	Python, SQL, Excel VBA Macros
<b>Frameworks</b>	Pandas, NumPy
<b>Visualization</b>	Power BI, Excel Charts, Jupyter Notebook
<b>Database</b>	MySQL, Oracle

## Experience

Jul 2021 – Jan 2024

### Associate Data Analyst - Concentrix Catalyst, Bengaluru

- Collaborated directly with business stakeholders on 3+ projects to understand requirements, implement solutions, and promptly validate them.
- Prepared dashboards to monitor financial metrics, providing real-time insights to senior management and potentially saving 20% of their time.
- Created 10+ Power BI dashboards, utilizing matrices, calculated columns, and DAX formulas, and incorporating diverse visualizations such as bars, lines, donut charts, and bubble charts.
- Designed and implemented multiple Power BI dashboards for automated systems, enhancing project status monitoring and reporting efficiency by 66%.
- Performed root cause analysis for bad data by querying almost 2 million records.
- Provided ongoing maintenance and bug fixes for existing and new Power BI reports over a span of 2 years.
- Conducted Application data analytics using SQL and Power BI, focusing on user navigation habits across different features and performed measurement analytics on A/B testing Data.
- Developed funneling dashboards for stakeholders to monitor user behavior and created metrics to identify UX problems. Successfully addressed these issues, resulting in a 24% increase in app traffic and an 11% increase in successful conversions.
- Closely coordinated with data engineers to understand the structure of extensive datasets and crafted SQL queries to retrieve over 50,000 records.

## Additional Experience

Apr 2019 - Jun 2021

### Carrier Hiatus

- Took a planned career break for marriage and subsequently underwent ovarian cyst surgery, requiring a period of recovery.
- During this time, managed personal development and strengthened technical and statistical skills through online courses.
- Maintained proficiency in programming languages and various tools, ensuring readiness to re-enter the workforce with updated knowledge and skills.

Jun 2016 - Mar 2019

### Mathematics teacher & school coordinator - JB & KARP Vidya Sankul, Gujarat

Jul 2015 - Jun 2016

### Mathematics teacher - Gajera Vidhya Bhavan, Gujarat

## Projects

### Hardware Business 360 - Brick & mortar and e-commerce - [Check it here](#)

- Designed a multi-view dashboard in Power BI for 5 departments (sales, finance, supply chain, executive, and marketing) of the hardware industry to understand sales trends and facilitate data-driven decisions, which aimed to scale the business processes by 10%.
- Imported 2 different data sources (MySQL, and Excel) with more than 1 million records and performed data modeling.
- Optimized the report using DAX studio, which saved 30% of storage and improved performance by 10%.

## Certifications and Awards

- Professional Power BI Data Analysis, Advance SQL for Data professionals, Excel of Business Intelligence - certifications from Code Basics.
- Received the Exceptional Analyst Award for outstanding contributions to Data analysis dashboard (Ooredoo Money App - July 2022).

## Education

2012 - 2015

### Bachelor of Engineering, Electronics & Communications - Gujarat Technological University