

Nisha Kaneriya

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Data analyst with 2.5 years of experience in data analysis within the **Finance** and **Application Data** industries

Skills

Programming	Python, SQL, Excel VBA Macros
Visualization	Power BI, Excel Charts, Jupyter Notebook
Database	MySQL, Oracle
Frameworks	Pandas, NumPy

Experience

Jul 2021 – Jan 2024

Associate Data Analyst - Concentrix Catalyst, Bengaluru

- Collaborated directly with **business stakeholders** on **3+ projects** to understand requirements, implement solutions, and promptly validate them.
- Prepared dashboards to monitor **financial metrics**, providing real-time insights to senior management and potentially **saving 20%** of their time.
- Created **10+ Power BI dashboards**, utilizing matrices, calculated columns, and **DAX formulas**, and incorporating diverse visualizations such as bars, lines, donut charts, and bubble charts.
- Designed and implemented multiple **Power BI dashboards for automated systems**, enhancing project status monitoring and reporting **efficiency by 66%**.
- Performed root cause analysis for bad data by querying almost **2 million records**.
- Provided ongoing maintenance and bug fixes for existing and new **Power BI reports** over a span of **2 years**.
- Conducted **Application data analytics** using **SQL** and **Power BI**, focusing on user navigation habits across different features and performed analytics on **A/B testing Data**.
- Developed **funneling dashboards** for stakeholders to monitor user behavior and created metrics to identify UX problems. Successfully addressed these issues, resulting in a **24% increase** in app traffic and an **11% increase** in successful conversions.
- Closely coordinated with data engineers to understand the structure of extensive datasets and crafted **SQL queries** to retrieve over **50,000 records**.

Additional Experience

Apr 2019 - Jun 2021

Carrier Hiatus

- Took a planned career break for marriage and subsequently underwent ovarian cyst surgery, requiring a period of recovery.
- During this time, managed personal development and strengthened technical and statistical skills through online courses.
- Maintained proficiency in programming languages and various tools, ensuring readiness to re-enter the workforce with updated knowledge and skills.

Jun 2016 - Mar 2019

Mathematics teacher & school coordinator - JB & KARP Vidya Sankul, Gujarat

Jul 2015 - Jun 2016

Mathematics teacher - Gajera Vidhya Bhavan, Gujarat

Projects

Hardware Business 360 - Brick & mortar and e-commerce - [Check it here](#)

- Designed a multi-view dashboard in Power BI for 5 departments (sales, finance, supply chain, executive, and marketing) of the hardware industry to understand sales trends and facilitate data-driven decisions, which aimed to scale the business processes by 10%.
- Imported 2 different data sources (MySQL, and Excel) with more than 1 million records and performed data modeling.
- Optimized the report using DAX studio, which saved 30% of storage and improved performance by 10%.

Certifications and Awards

- Professional Power BI Data Analysis, Advance SQL for Data professionals, Excel of Business Intelligence - certifications from Code Basics.
- Received the **Exceptional Analyst Award** for outstanding contributions to Data analysis dashboard (Ooredoo Money App - July 2022).

Education

2012 - 2015

Bachelor of Engineering, Electronics & Communications - Gujarat Technological University