

Nisha Kaneriya

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Experienced professional with a total of **7 years** of expertise, I am a results-driven **Data analyst** with nearly **3 years** of experience, specifically focused on data analysis within the **Finance** and **Product Data** industries.

Skills

Programming	Python, SQL, Excel, PostgreSQL
Visualization	Power BI, Amazon Quicksight, Excel Charts, Jupyter Notebook
Database	MySQL, Oracle
Frameworks	Pandas, NumPy

Experience

Jul 2024 – Oct 2024

Data Analyst - Magebit (via Deel.com), Bengaluru

- Collaborated closely with the **CEO and Product Owners**, designing and implementing **5+ Amazon QuickSight dashboards** for automated systems. Provided **data-driven insights** to support **strategic decision-making**.
- Developed **project analysis dashboards** for the **CEO** to monitor Jira-estimated hours and **track project performance and development metrics**. Identified data discrepancies and performed root cause analysis, **improving data accuracy by 40%**. Conducted RCA to **analyze MoM/WoW hour** variances across **50+ projects**.
- Developed an **HR dashboard** to track employee movement, headcount, and company growth. Created KPIs including MoM new hires/exits, YoY employee turnover rate, and average employee tenure by analyzing complex datasets across multiple databases.
- Created **Team performance dashboard** to track key metrics like **MoM effective/internal hours**, total team and department size, and **best/least-performing employees and teams**. Designed visualizations that **saved 50%** of product owners' time in monitoring and decision-making.
- Developed a **Profitability report dashboard** for the team by analyzing **MoM effective/internal hours** and direct salary vs. general and administrative costs. Created a **Prediction dashboard** to forecast MoM project effective vs. internal hours and comparison rates.

Jul 2021 – Jan 2024

Associate Data Analyst - Concentrix Catalyst, Bengaluru

- Collaborated directly with **business stakeholders** on **3+ projects** to understand requirements, implement, and promptly validate it.
- Prepared dashboards to monitor **financial metrics**, providing real-time insights to senior management and potentially **saving 20%** of their time. Performed root cause analysis for bad data by querying almost **2 million records**.
- Created **10+ Power BI dashboards**, utilizing matrices, calculated columns, and **DAX formulas**, and incorporating diverse visualizations such as bars, lines, donut charts, and bubble charts.
- Designed and implemented multiple **Power BI dashboards for automated systems**, enhancing project status monitoring and reporting **efficiency by 66%**.
- Provided ongoing maintenance and bug fixes for existing and new **Power BI reports** over a span of **2 years**.
- Conducted **Application data analytics** using **SQL** and **Power BI**, focusing on user navigation habits across different features and performed analytics on **A/B testing Data**.
- Developed **funneling dashboards** for stakeholders to monitor user behavior and created metrics to identify UX problems. Successfully addressed these issues, resulting in a **24% increase** in app traffic and an **11% increase** in successful conversions.

Additional Experience

Jun 2015 - Mar 2019

Mathematics teacher & school coordinator - JB & KARP Vidya Sankul, Gujarat

Projects

Hardware Business 360 - Brick & mortar and e-commerce - [Check it here](#)

- Designed a multi-view dashboard in Power BI for 5 departments (sales, finance, supply chain, executive, and marketing) of the hardware industry to understand sales trends and facilitate data-driven decisions, which aimed to scale the business processes by 10%.
- Imported 2 different data sources (MySQL, and Excel) with more than 1 million records and performed data modeling.
- Optimized the report using DAX studio, which saved 30% of storage and improved performance by 10%.

Certifications and Awards

- Professional Power BI Data Analysis, Advance SQL for Data professionals, Excel of Business Intelligence - certifications from CodeBasics.
- Received the **Exceptional Analyst Award** for outstanding contributions to Data analysis dashboard (Ooredoo Money App - July 2022).

Education

2012 - 2015

Bachelor of Engineering, Electronics & Communications - Gujarat Technological University