

- name/title

Earl Connors, P.Eng., MBA, Chief Executive Officer

Chris Bolton, B.A. (Hons.), LL.B., Chief Executive Officer

- provide brief background of company - when founded, current size, number of employees/facilities

Founded 2004 – celebrating our 12th year in business

Team = 25 and counting: Taking into account our entire administrative (management / legal / marketing / sales) + professional services (application support / consulting / medical advisory) + technical services (build out / training / ongoing support)

2 primary locations Calgary (head office) / Nanaimo (technical support centre) / Oshawa (technical service centre)

- company goals - motto or mission statement?

One SYSTEM One SOLUTION

- what services/value do you provide your clients?

Full suite of services to MMPR Applicants as well as to MMPR Licence holders
Unmatched ongoing continuous support
SYSTEM – no ERP like it

- What is your opinion of the current state of the industry in Canada?

Its rapidly evolving. Its all about mitigating risk.

What would you like to see amended or changed in the future?

The Justice Phelan decision will make substantive changes to the existing MMPR program. We see this as an absolute positive opportunity to better meet the needs of consumers, producers, and distributors. The sooner those changes are put into place the sooner Health Canada can focus on existing applications currently in the que.

- What are the challenges/rewards of the industry?

Challenges = fine tuning the regulatory framework to ensure high quality applications are reviewed and processed quickly

Rewards = massive untapped market potential

Is Canada in a unique situation in terms of other countries around the world?

Yes – have the highest standards for quality assurance / quality control / traceability and accountability. Other jurisdictions have looked to Canada for guidance as to how to set up their regulatory safe guards.

Last month we participated with a Client in an Medical Marijuana application in Hawaii and the State of Hawaii regulations had adopted many pieces of the Canadian MMPR regulations to provide adequate safe guards for producers, processors, distributors and licensed patient consumers.

- What sets your company apart?

We are in the best position to mitigate risk on behalf of producer, their investor, the medical professionals who prescribe and the patients who receive the product.

We are truly a full turn-key solution offering. No other company has put together all the pieces necessary to make a medical marijuana application and ongoing operation successful as we have done. Our One SYSTEM One SOLUTION secure ERP software is unlike any other. Our experience in working in multiple jurisdictions has also given us a unique in site into how best to set the highest standards required by this newly formed industry.

- To what do you attribute your success?

We have a very long history in providing high quality products and services to meet the Worlds highest ISO standards. Its by no accident that our secure Web based SYSTEM is ISO 9001 compliant and Safe Quality Food (SQF) compliant, that the lab data included within our SYSTEM is itself ISO 17025(2005) compliant – the same standard that governs Health Canada and the Canadian Food Inspection Agency (CFIA).

- Is there anything else beyond what we have talked about that you would like to see as a focus in the future?

For our industry to rapidly grow and maintain the highest standards of quality assurance, audit-ability, accountability, Doctors and other medically authorized individuals need to know that the product they are prescribing is of the highest quality and that a “dose is a dose”. We work with our Client Producers to ensure that what they are providing is consistent, reliable and easily traceable in case of an issue. Patients also need to have secure and easy access to their order history, and be able to provide secure feedback to the Producer to ensure that open communication between patient, doctor and producer. Our SYSTEM is the best secure software available to provide that level of quality assurance.