Maven has a defined build lifecycle that consists of a series of phases. Each phase represents a stage in the build process. Some common phases include:

* validate: Validate the project structure and configuration.
* compile: Compile the source code.
* test: Run tests using a testing framework like JUnit.
* package: Package the compiled code into a JAR, WAR, or other artifact.
* install: Install the artifact into the local Maven repository.
* deploy: Deploy the artifact to a remote repository for sharing with other projects.