

Coffee Sales

Descriptive Analysis

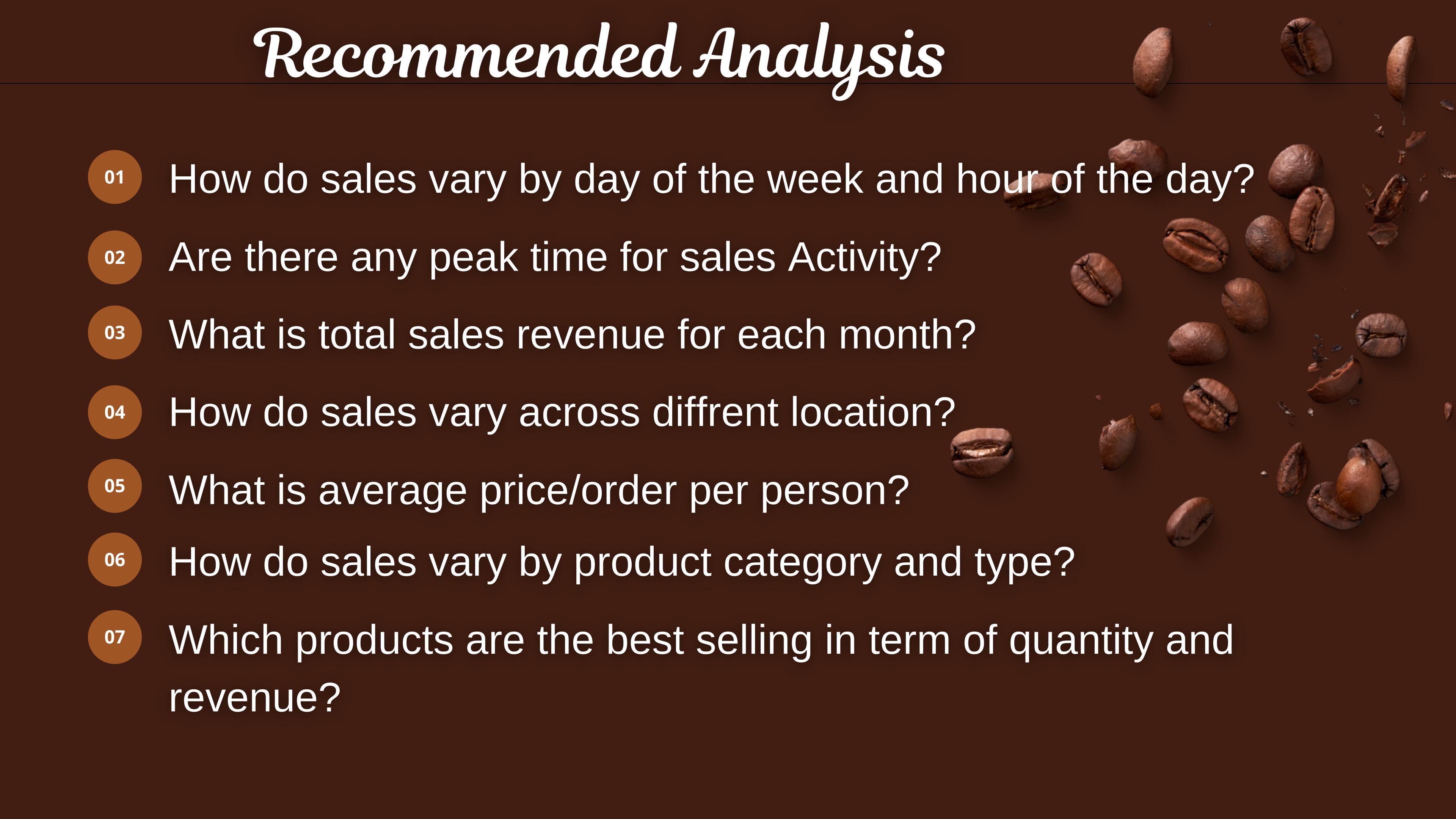
Analysed By: Nishan Pudasaini



The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop.



Recommended Analysis

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- 01 How do sales vary by day of the week and hour of the day?
 - 02 Are there any peak time for sales Activity?
 - 03 What is total sales revenue for each month?
 - 04 How do sales vary across different location?
 - 05 What is average price/order per person?
 - 06 How do sales vary by product category and type?
 - 07 Which products are the best selling in term of quantity and revenue?

The Analysis Dashboard

Coffee Shop Sales



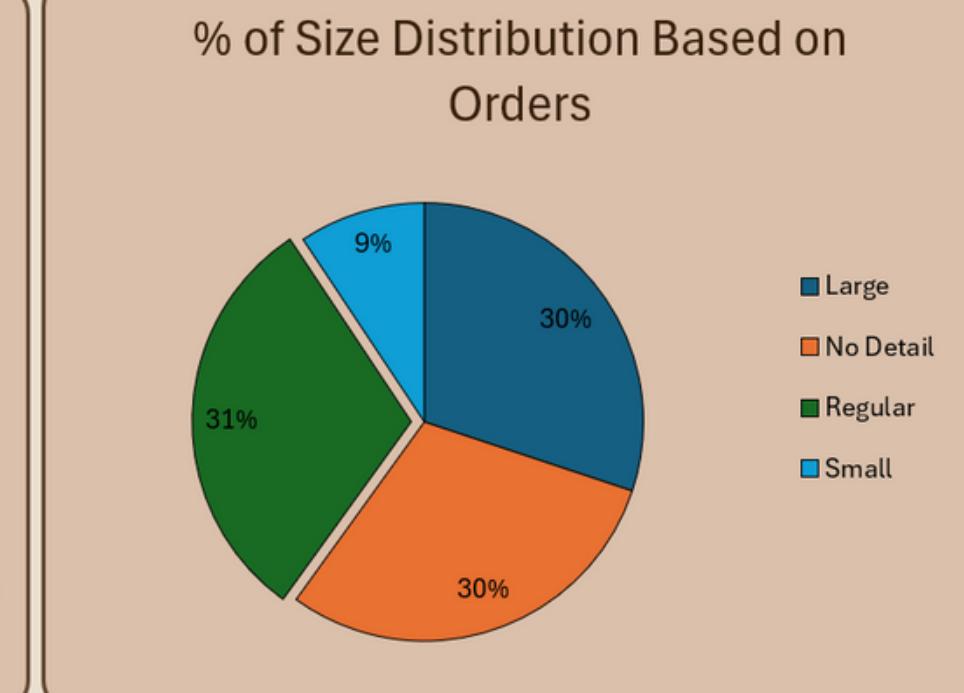
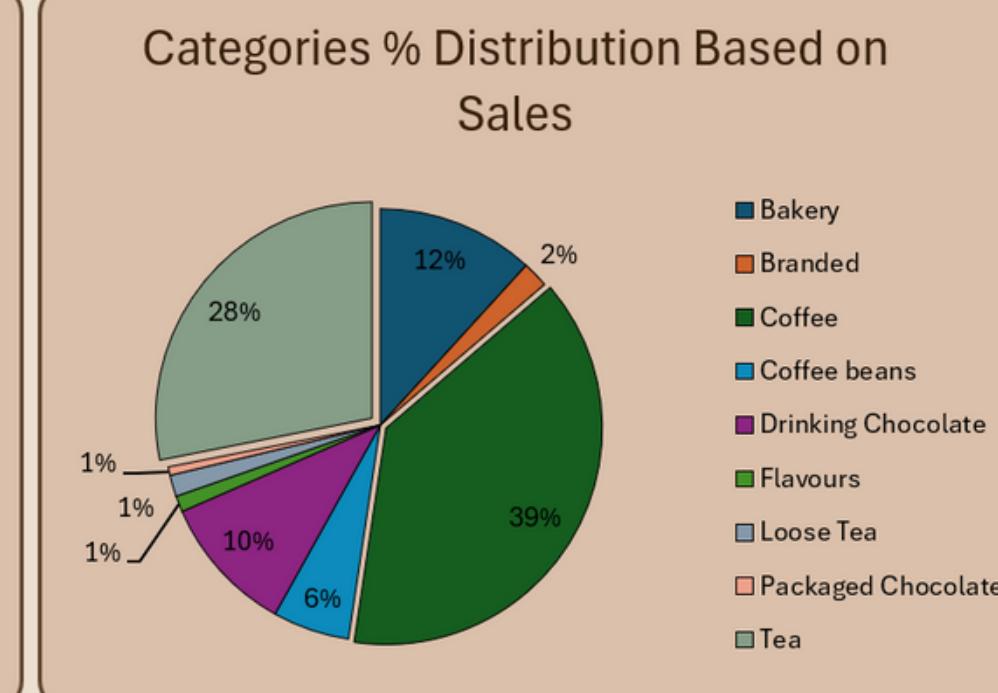
\$6,98,812.33
Total Sales

1,49,116.00
Total FootFall

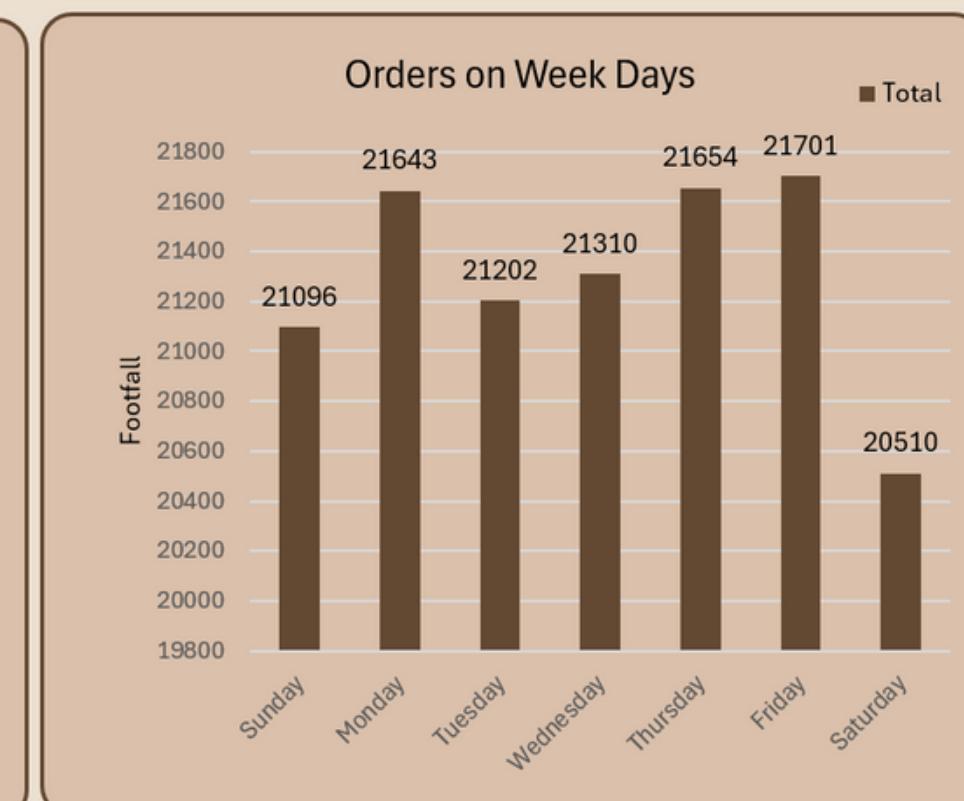
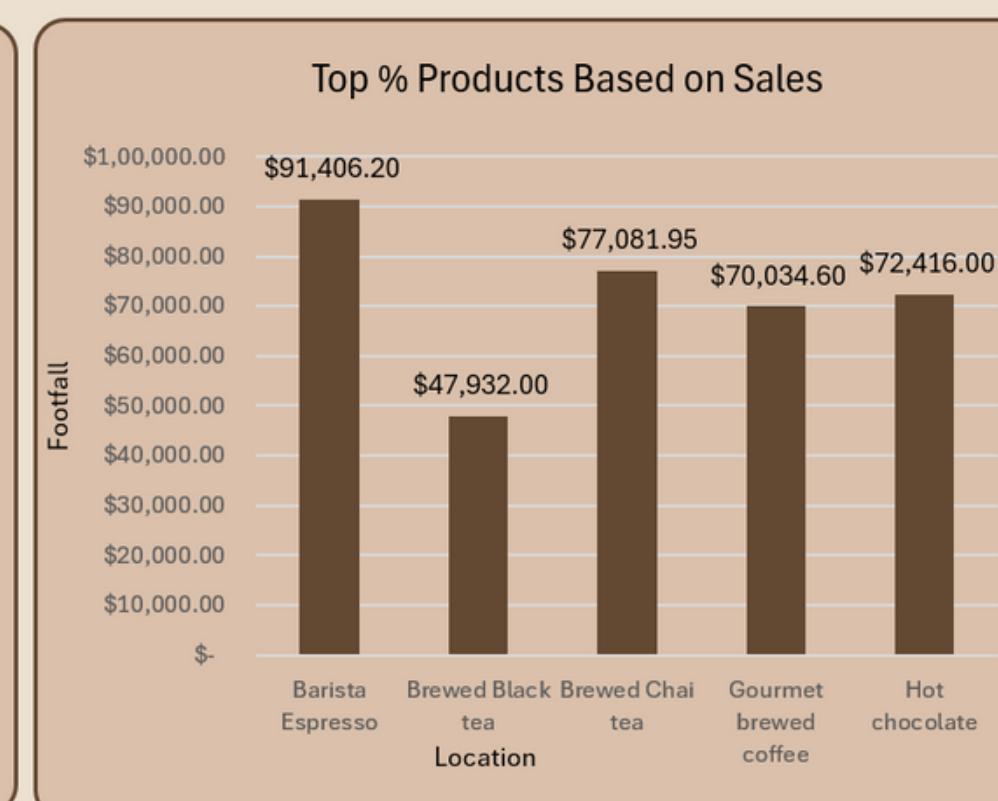
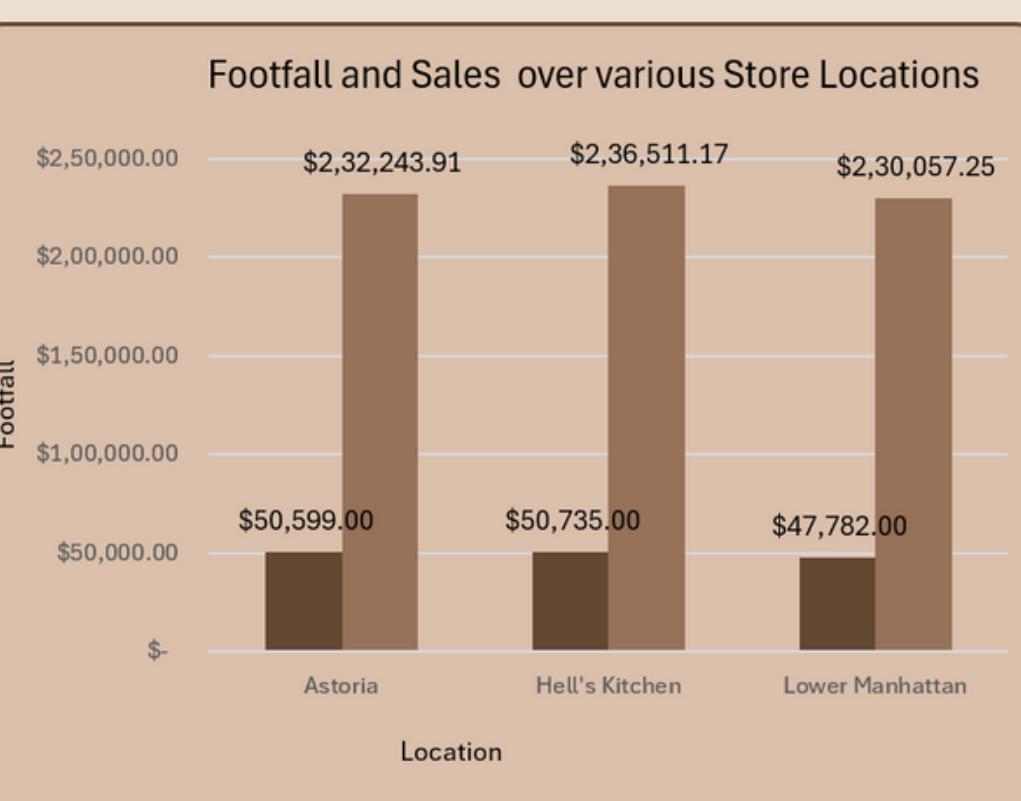
4.69
Avg Bill/Person

1.44
Avg Order/Person

Month Name	Filter
January	
February	
March	
April	
May	
June	



Day Name	Filter
Sunday	
Monday	
Tuesday	
Wednesday	
Thursday	
Friday	
Saturday	



Thank You

