


FounderGo

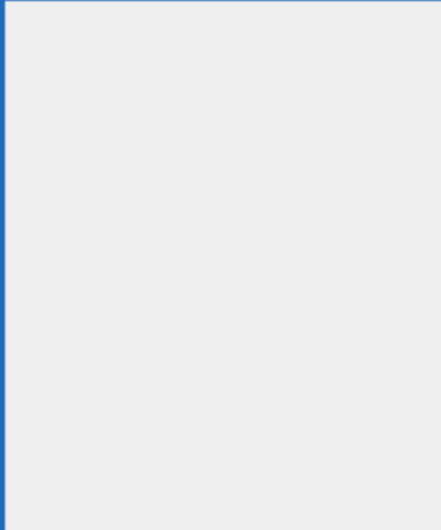
Your Customer Persona Template

Define the Ideal Customer and Fine Winning Products



Click to upload persona photo

About Them



Persona Name

Age

Status

Occupation

Income

Locations

Interest targeting

Potential Products

GOALS

FRUSTRATIONS

Competitors they love

Influencers/ Blogs/ YouTube Channels they follow

Platforms they use

FounderGo: Your Customer Persona Template



Create a customer persona you know really well, this way you will be able to deliver products that they will want to purchase on a consistent basis.

Persona Ideas

- The 'Stay at Home Mom' Persona
- The 'Cool Dude' Persona
- The 'Handyman' Persona
- The 'Instagram Influencer' Persona



Customer Personas

Take the guesswork out of your product selection with clearly defined customer personas. Organize your ideal customers in one place, then pick products appropriate for these customers.

Map your audiences interests, demographics, purchasing trends, influences and all the necessary data in one place. By having clearly defined personas, you will be able to narrow down winning products much more efficiently



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