

SEE SAFETY CLEARLY: YOUR LOCATION, YOUR SECURITY

# AWARENESS

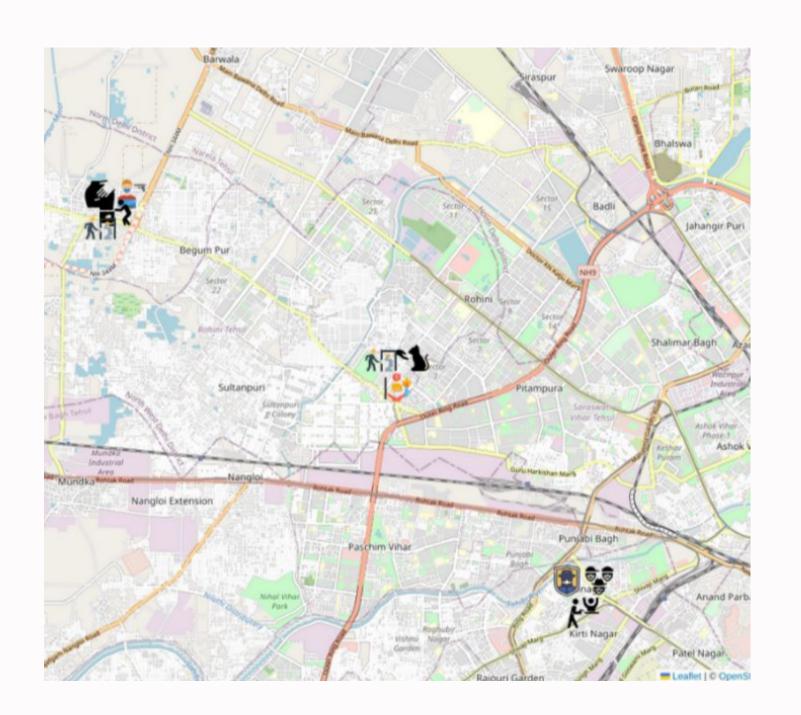
"Awareness promotes safer, vigilant neighborhoods."

## EMPOWERMENT

"Empower communities with crime prevention."

## SAFETY

"Improving community safety through information."



- Building an effective and intuitive tool that lets users examine and understand crime data in a spatial context.
- This application offers a dynamic and interactive map display by incorporating past or current crime data from dependable sources.
- With color-coded markers, overlays, and statistical summaries, the system uses visualization techniques to convey information in an intuitive manner.

## GOALS AND OBJECTIVES

## Objective Crime Pattern Analysis

"Identify, present crime patterns, aiding users' location-specific safety comprehension.".

## User Engagement and Education

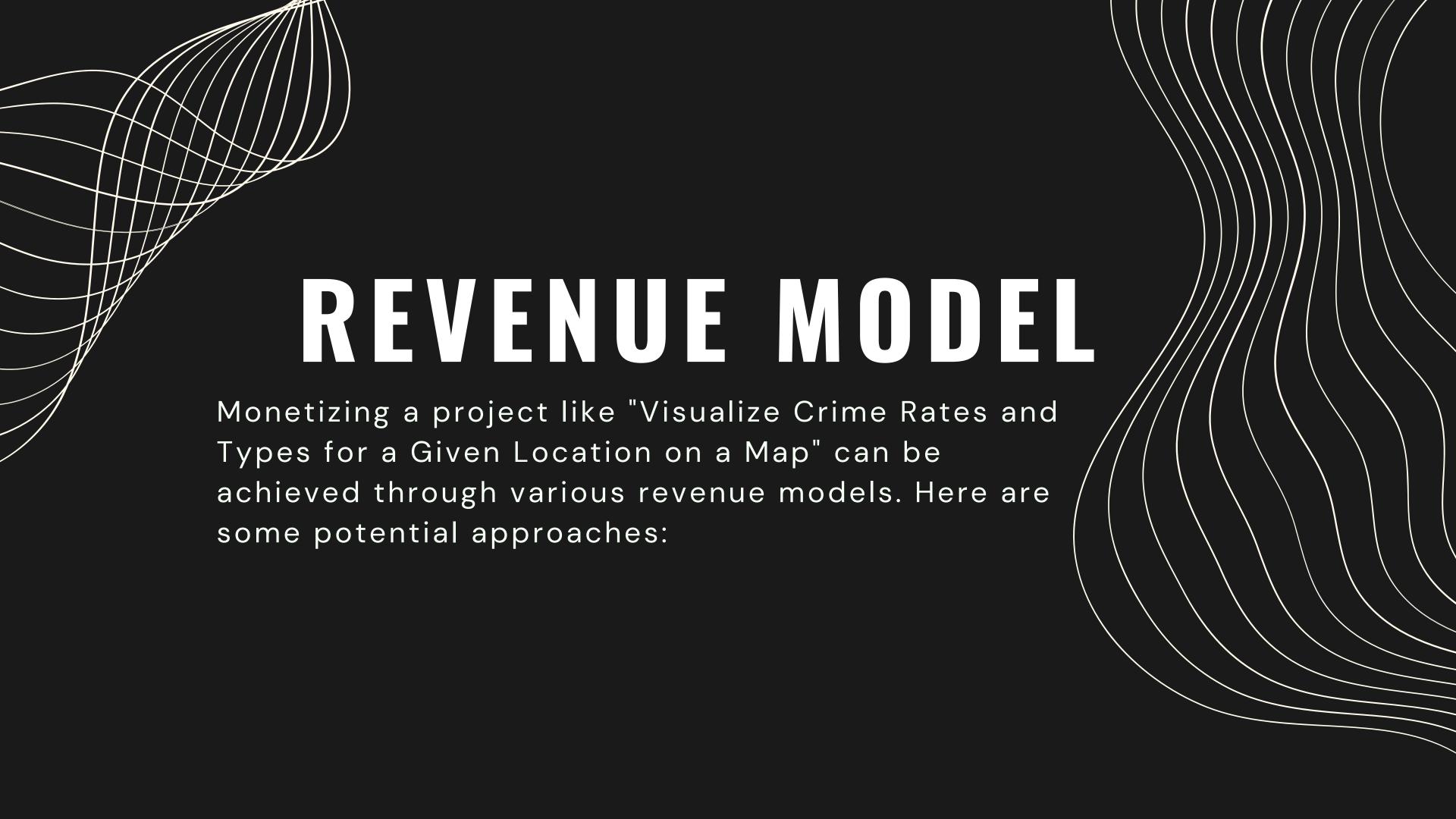
"Heighten
awareness through
informative
resources, safety
tips, and crime
prevention
education."

# Customization and Alerts

"Custom alerts keep users informed about personally relevant crime updates."

## Data Accuracy and Timeliness

"Maintain realtime, accurate crime data from trustworthy sources with minimal delays."





#### A) Freemium Model

- Basic Access for Free: Offer basic features of the platform for free, allowing users to visualize crime data for a limited number of locations.
- Premium Features: Charge a subscription fee for advanced features like historical data, detailed crime analytics, or the ability to set up custom alerts for specific areas.

### B) Pay-Per-Use Model:

• Allow users to access and visualize crime data for free but charge on a per-query basis. Users pay for the number of locations or the depth of analysis they require.



#### C) API Access:

• Provide an API that allows third-party developers and businesses to integrate your crime data into their applications or services, charging a fee based on API usage.

#### D) Consulting and Custom Development:

• Provide consulting services for businesses and organizations looking to implement custom solutions based on your crime data visualization platform.

### E) Crowdsourcing and Community Engagement:

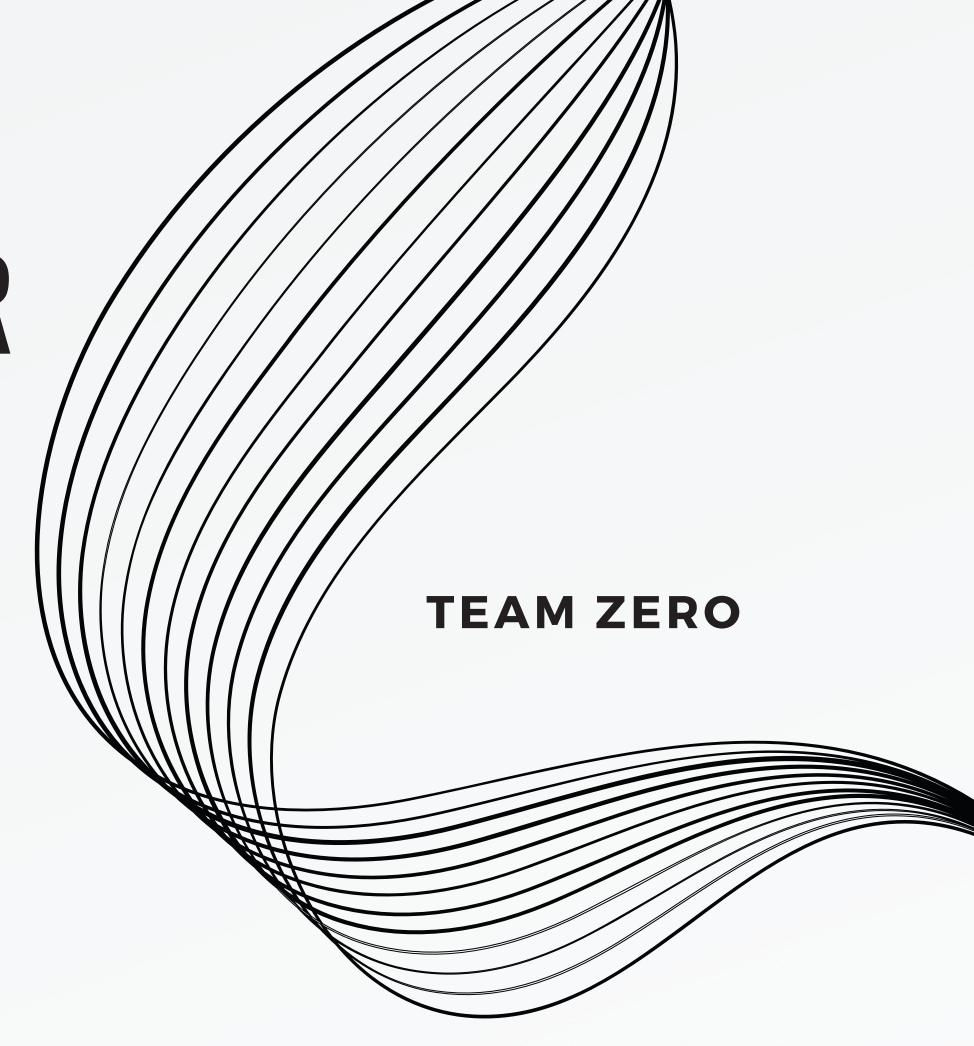
Encourage community involvement and safety initiatives by allowing local communities to contribute data or safety tips. Monetize this by offering rewards or recognition for active participants.





PRIYANSHU GUPTA NISHANT SHARMA DIGVIJAY SINGH SHEKHAWAT PARUL SINGH

# THANK'S FOR WATCHING



GitHub: https://github.com/nishant-ai/team-zero