



NATIONAL INSTITUTE OF TECHNOLOGY SIKKIM
AN INSTITUTE OF NATIONAL IMPORTANCE

उद्गम ट्रॉफी

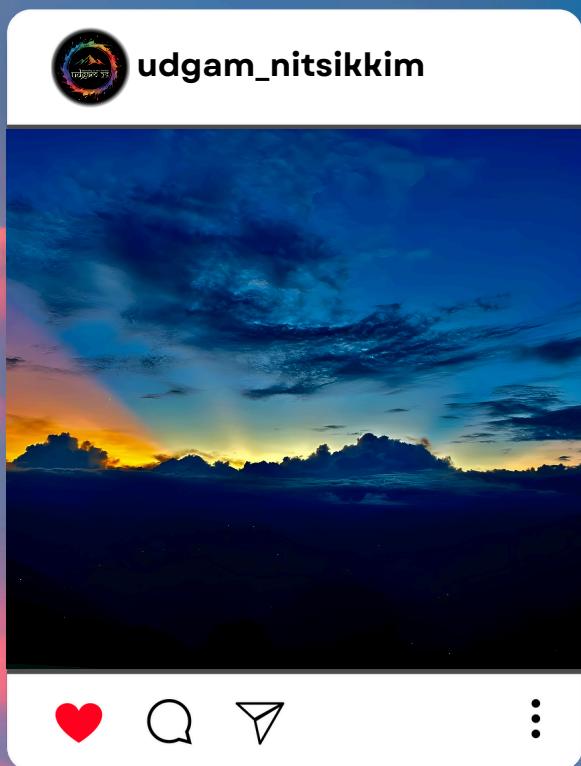


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Ascending to new horizon

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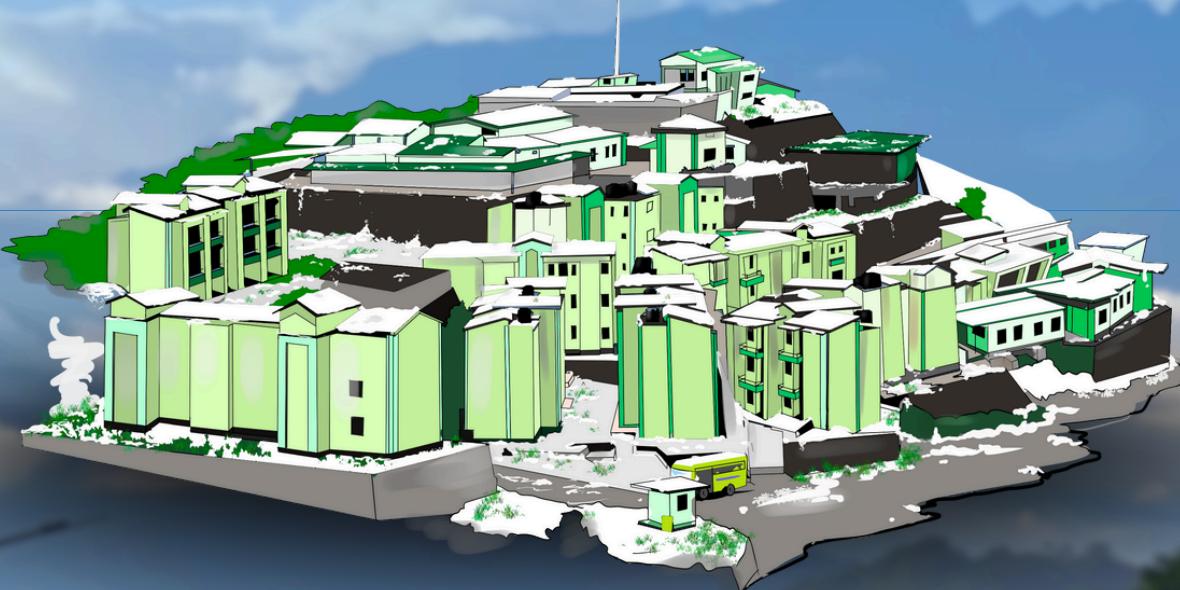
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ABOUT US

**"IF WE ARE TO PRESERVE CULTURE WE MUST
CONTINUE TO CREATE IT."**

- *Johan Huizinga (Dutch historian)*



Nestled in the Himalayas, NIT Sikkim, established in 2010, is a leading institute shaping India's technical future. With programs across UG, PG, and PhD levels, it offers strong academics, research, and industry exposure under the visionary leadership of Dr. Mahesh Chandra Govil.

The campus, with views of Mt. Kanchenjunga inspires learning where nature and technology meet.

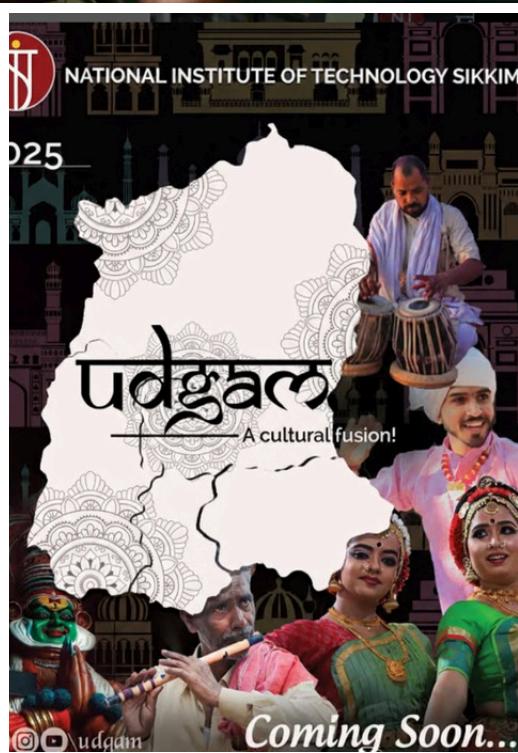
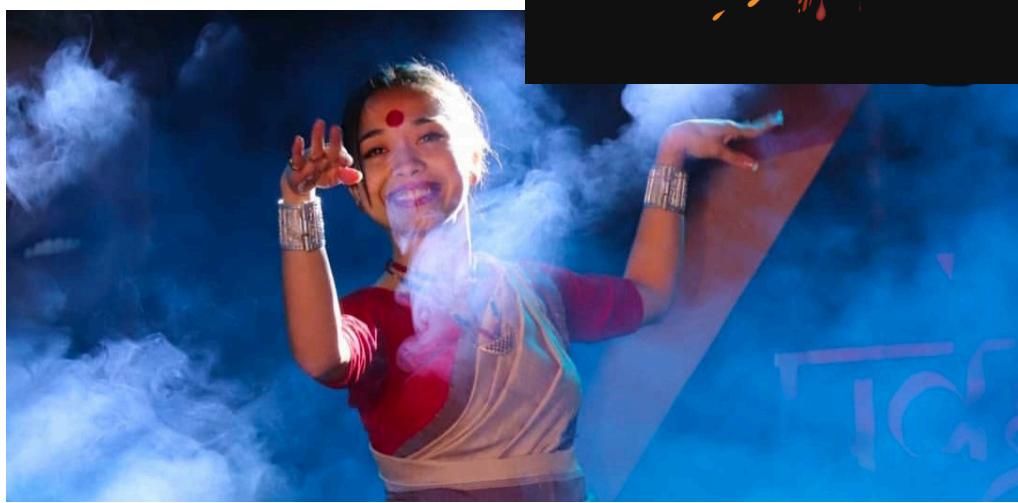
Inspired by Buddhist principles of wisdom, humanity, and purposeful living, students at NIT Sikkim learn to integrate technical knowledge with ethical values. The serene environment encourages reflection, innovation, and personal growth.

Supported by expert faculty, the Institute fosters a mindful and responsible community, empowering students to lead and serve with purpose.

ABOUT UDGAM

UDGAM is more than just a cultural fest. It is the heartbeat of National Institute of Technology Sikkim and one of the most awaited celebrations in the North East. From art to culture, every moment here is filled with energy, togetherness, and memories that last a lifetime.

This fest is a vibrant three-day celebration that brings life to our world through art, language, food, customs and traditions. It is known for its diversity. The festival provides a platform for emerging artists, unique talents and unforgettable experiences. Every year, it welcomes renowned personalities and continues to grow in participation, sponsorship and events. It's not just a fest, but a chance to explore culture, connect with people, and create lasting memories.





WORD FROM THE TEAM

UDGAM is Back!

We're thrilled to announce the return of our annual cultural fest – bigger, better, and more vibrant than ever!

- This year, it will be one of the best UDGAMS yet. Fresh vibes, new energy, and we have never had a stronger purpose!!
- We, as the organizer committee, have been motivated, determined and focused to ensure that UDGAM'25 will be the best event you ever attended. With the support of various groups, and communities we will provide you three days and nights of music, talent, art and experiences that you will cherish for years.
- We know there will be something for everyone at UDGAM'25 - whether you want to compete, support, or just enjoy the fun - there will be plenty to keep you busy. And yes, lots of prizes, awards and certificates for the best of the best!
- A special thanks to all of our generous sponsors and partners - we would be unable to grow UDGAM without your ongoing support. Every year we aspire to grow UDGAM with your help.

Why sponsor us?



Boost Your Brand with Us:

Partnering with our Institute of National Importance expands your reach across North East India and beyond, strengthens your market presence, and highlights your commitment to education and community engagement.

Showcase Your Brand at UDGAM'25:

As one of the biggest cultural festivals in the Northeast, UDGAM'25 draws a large and diverse audience—making it the perfect platform for sponsors to showcase their products and services. With prime visibility on our official website and across the event venue, your brand will stand out and reach thousands.

Partner for Impact:

By supporting us, you not only promote your brand but also contribute to nurturing creativity and the growth of young minds—while opening doors to future opportunities and collaborations in the industry.

Title Sponsor

As our Title Sponsor for UDGAM 2025, your brand will be visible throughout the entire fest. Here's what you'll get:

Logo and Name everywhere:

- Your brand will be featured on all of our posters, hoardings, pamphlets and banners .

Strong online presence:

- We will feature your brand in all our promotional videos on YouTube and will be constantly shouting you out on all our social media handles like Instagram, Facebook and X (Twitter).

Official online platforms:

- Your brand will be visible on the UDGAM website and on all official tools used during the fest.



Gallery

Stand Up Comedy

PERFORMANCE BY
MADHUR VIRLI
16 APRIL

@UDGAM

DJ
Tgacey

ASEEM SHARM
live acoustic

EVENT SPONSOR



The platform promises an engaging conference experience, and the best events you choose will be made even better by the sponsor's brands. The organisation's logo will be shown clearly and highlighted on the event's poster. We will mention and thank the sponsor in our social media posts about the event. **"Sponsors will get 5-10 passes for our grand event Udgam'25."**

Be a Proud Sponsor of "**UDGAM'25**!"

Join hands with one of the most exciting college fests in Sikkim. Reach over 1000 young, energetic students and expand your brand presence. Your support will help make this event bigger and better.

A CONTRIBUTION OF INR 75,000 OR ABOVE WOULD BE ENOUGH TO EXTEND YOUR BUSINESS BY PROVIDING A DELICIOUS FEAST TO THE GATHERING OF ATTENDEES DURING UDGAM'24



FOOD PARTNER

We're inviting exclusive food partners like you to set up your stalls and serve your specialties to a buzzing crowd that loves to eat, explore, and enjoy. And what's a great fest without mouthwatering food? That's where YOU come in!

Why Partner With Us?

- Hundreds of students and visitors will be part of the UDGAM'25.
- Your name and logo will be published on all our social media such as Instagram, Twitter as well as all banners and hoardings.
- Premium stall space at the fest, branding and shoutouts during UDGAM '25 and exclusive partner recognition.

A CONTRIBUTION OF INR 50,000 OR ABOVE
WOULD BE ENOUGH TO EXTEND YOUR
BUSINESS BY PROVIDING A DELICIOUS FEAST
TO THE GATHERING OF ATTENDEES DURING
UDGAM'24

Travel Partner

As the Travel Partner for our Udgam fest at NIT Sikkim, it will offer you a unique opportunity to promote your services to a highly engaged youth audience, comprising tech-savvy students, professionals, and influencers that come from different regions of the country.

Why Collaborate with Us?

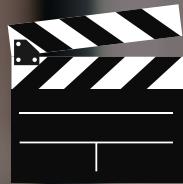
Incorporated as a travel partner on the official website of UDGAM'25. Feature your brand across all travel-related communications.

The name and logo of the travel partner will be displayed on social media viz. Facebook, Twitter, Instagram.

The logo of the Travel Partner will be displayed on the hoardings and banners of UDGAM. Advertisements for the sponsoring company will be displayed in our mobile apps.

WE EXPECT YOUR SUPPORT AND CONTRIBUTION OF INR 50,000 FOR SPONSORSHIP.

Media Partner



Digital Visibility

Your brand takes center stage on our official UDGAM website, ensuring maximum online exposure throughout the event period.

Social Media Spotlight

Get featured across our dynamic social media platforms Facebook, Twitter, and Instagram, where we share live updates, event highlights, and engaging content with our active community.

Campus-Wide Presence

Your logo and messaging will be prominently displayed on strategically placed hoardings and banners throughout the campus, creating strong brand recall among attendees.

Mobile App Integration

Reach thousands of users directly through targeted advertisements in our official UDGAM mobile applications, connecting with our audience in their everyday digital interactions.



Sponsorship Tiers

Title



₹3,00,000

Platinum



₹2,00,000

Gold



₹1,00,000

Silver



₹75,000

Bronze



₹50,000

Voices on Sikkim's Historic Legacy

"Tourists visiting Sikkim often express admiration for its clean environment, fresh organic produce, and the commitment of its people to sustainable living. It has become a role model for eco-tourism as well."



"The transition to organic farming in Sikkim has not only preserved biodiversity but also uplifted the health and livelihood of farmers. This model deserves to be replicated across the globe."
~ UNEP (United Nations Environment Programme)

Sikkim may be a small state, but becoming fully organic is truly a remarkable achievement. It shows us that size never limits success when there is determination and vision. Sikkim has set a beautiful example for the world by proving that development and sustainability can go hand in hand. As a college, we feel proud of this success story and believe it will inspire many more states and nations to move towards organic and eco-friendly practices for a healthier and greener future.

Udgam 2k25



Prof. Mahesh Chandra Govil
Director - NIT Sikkim



Dr. Ranjan Basak,
Dean Student Welfare



Dr. Debjit Saha
Associate Dean, Student Welfare



Dr. Sourav Mallick
Dean, Planning & Development



Dr. Shambhunath Barman
Associate Dean, Student Welfare



Dr. Molay Roy
Associate Dean, Academic



Dr. Abhishek Rajan
Assistant Professor



Dr. Jeetendra Singh
Assistant Professor



Dr. Krishna Kumar Maurya
Assistant Professor



Mr. Sahil Minda
Assistant Registrar, Finance & Accounts

MEET OUR TEAM



Ayan Roy
President



Indrani Adhikary
Vice President



Rahul Patle
Vice President



Ritik Kumar Paswan
Treasurer



Tanisha Chakraborty
General Secretary



Aayush Choudhary
General Secretary



Aditi Singh
General Secretary



Rishabh Kumar Gupta
General Secretary