Academic Performance Analysis: Interplay of Socioeconomic and Lifestyle Factors

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Data Overview

- Collected in 2008, from two schools in Portugal.
- Used to understand and study high early school leaving rate in Portugal.
- Highest early school leaving rate in Europe (40% vs. 15%).
- Data covers various aspects of student lives:
 - Academics
 - Social life and status
 - Demographics
 - Background
 - Behavioral nuances
- Data (649 Instances of 30 features), and has 3 decision variables in the form of grades.

Data Recap

• School Identifier (SI):

o school: student's school (binary: Gabriel Pereira or Mousinho da Silveira)

• Demographic Profile (DP):

sex: student's sex (binary: female or male)
 address: student's home address type (binary: urban or rural)

• Family Background (FB):

o famsize: family size
 o Pstatus: parent's cohabitation status
 (binary: ≤ 3 or > 3)
 living together or apart)

• Medu: mother'seducation (numeric: from 0 to 4^a)

o Fedu: father'seducation (numeric: from 0 to 4')

^{*}a => (0 - none), 1 – (primary education 4th grade), 2 – (5th to 9th grade), 3 – (secondary education) or 4 – (higher education).

Data Recap

Educational Factors (EF):

(nominal^b) Mjob: mother's job (nominal^b) father's job Fjob: 0 reason to choose this school (nominal: close to home, school reputation, course preference or other) reason: 0 home to school travel time (numeric: 1 - < 15 min., 2 - 15 to 30 min., 3 - 30 min. to 1 hour or 4 - > 1 hour) traveltime: (numeric: 1 - < 2 hours, 2 - 2 to 5 hours, 3 - 5 to 10 hours or 4 - > 10 hours) studytime: weekly study time

Personal Behaviors (PB):

0	activities:	extra-curricular activities	(binary: yes or no)
0	nursery:	attended nursery school	(binary: yes or no)
0	higher:	wants to take higher education	(binary: yes or no)
0	internet:	Internet access at home	(binary: yes or no)
0	romantic:	with a romantic relationship	(binary: yes or no)

^{*}b => teacher, healthcare related, civil services (e.g. administrative or police), at home or other.

Data Recap

Health and Lifestyle (HL):

current health status Health: 0 weekend alcohol consumption Walc: Dalc: workday alcohol consumption

0

number of school absences absences:

(numeric: from 1 – very bad to 5 – very good)

(numeric: from 1 – very low to 5 – very high)

(numeric: from 1 – very low to 5 – very high)

(numeric: from 0 to 93)

Academic Grades (AG):

G1: first period grade 0 G2: second period grade

final grade G3:

(numeric: from 0 to 20)

(numeric: from 0 to 20)

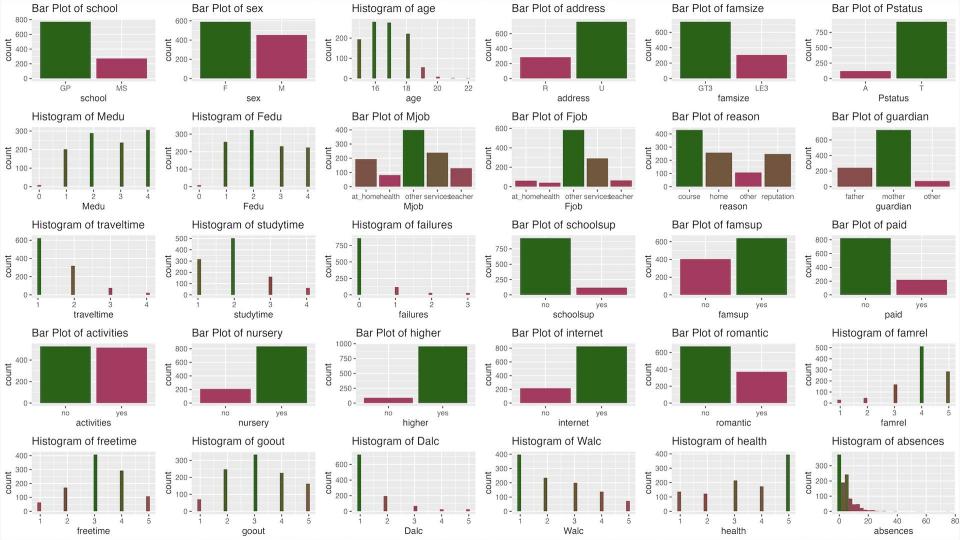
(numeric: from 0 to 20)

Objective

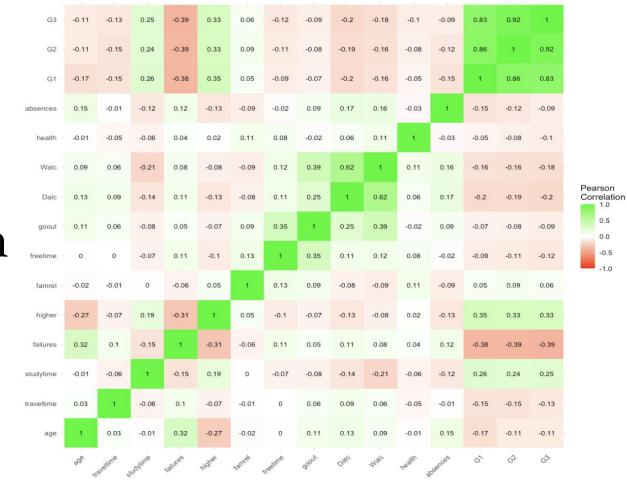
- Our primary goal is to investigate how socioeconomic factors and lifestyle choices collectively impact academic outcomes in the Portuguese secondary educational context.
- To gain a deeper understanding of the above phenomenon.
- We have grouped our analysis into three broad categories:
 - I. Study the statistical relationships between students' grades and a series of independent variables, including socioeconomic factors, study habits, and personal lifestyle choices.
 - II. Evaluate the relative impact of various lifestyle choices and demographic factors on students' academic performances.
 - **III.** Debunk popular hypotheses for school students.

Exploratory Data Analysis

- Creating or visualizing the variables apart from G1, G2, and G3 to understand the general trends and distribution of data, using histogram and bar plots.
- Creating multiple correlation heat maps to visualize possible data correlations and relationships.
- Selecting highly correlated features to remove from final model.
- Final grade trends based on our observations so far.
- Understanding relationship between final grade and the lifestyle choices made by students.



Correlation Matrix



1.0 0.5

0.0 -0.5

Correlation Matrix for School 'GP'



Pearson

Correlation 1.0

-0.5

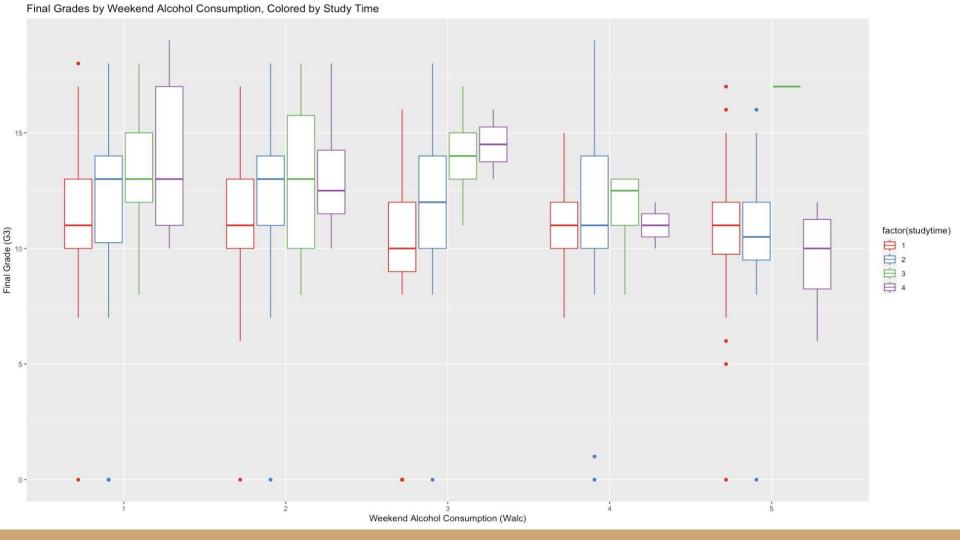
Correlation Matrix for School 'MS'

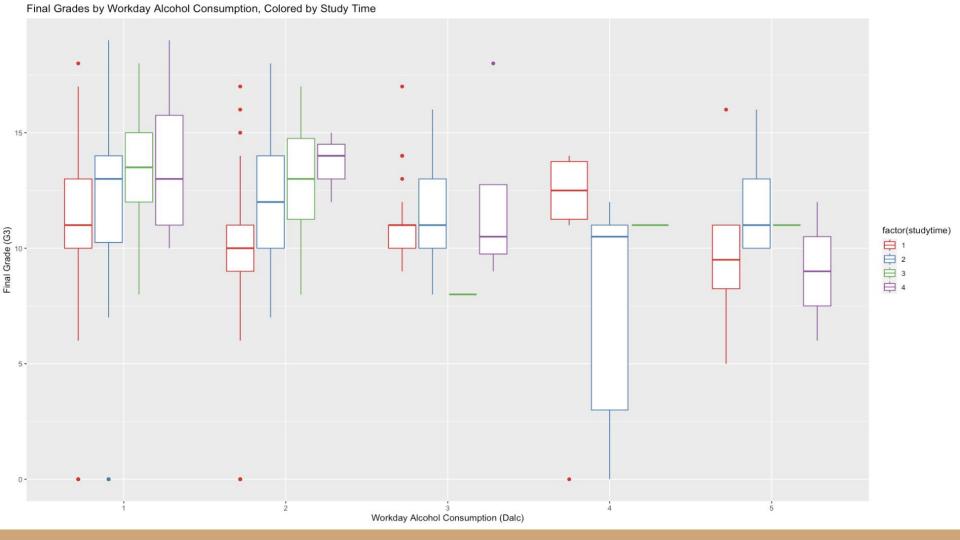


Pearson

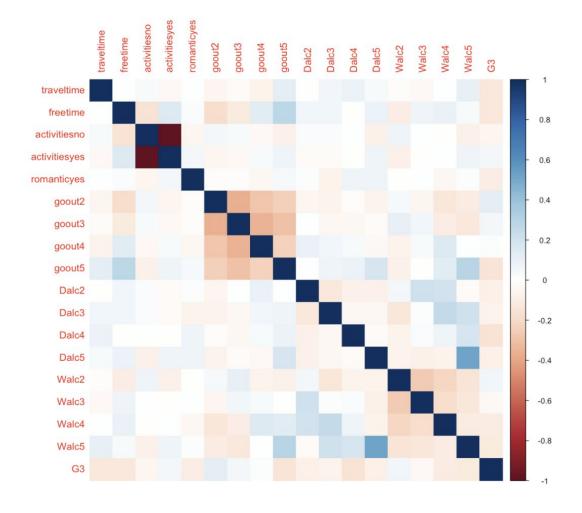
Correlation
1.0
0.5

-0.5





Correlation Matrix for Lifestyle Choices



Observed Trends and Initial Hypothesis

- Higher workday alcohol consumption leads to lower grades.
- Romantic Interests have a significant influence on Grades.
- Students with higher grades aspire to continue for higher studies.
- Taking paid classes can improve grades.
- Influence of going out more on grades.
- Do absences negatively affect grades.
- Relationship between parents jobs and student grades.
- Impact having activities on grades.
- Relation between grades and free time, and study time.

Fitted Models

• Multiple Linear Regression (MLR)

$$G3 = \beta_0 + \beta_1 \cdot X_1 + \beta_2 \cdot X_2 + \ldots + \beta_n \cdot X_n + \epsilon$$

where G3 is the final grade, β_0 is the intercept, β_1 ,..., β_n are the coefficients for each predictor variable X_1 ,..., X_n , and ϵ is the error term. The model assumes that the relationship between the dependent variable and the predictors is linear.

• Logistic Regression (LR)

$$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 \cdot X_1 + \beta_2 \cdot X_2 + \ldots + \beta_n \cdot X_n$$

where p is the probability of the outcome (e.g., passing the final grade), p/(1-p) is the odds ratio, and β_0 , β_1 ,..., β_n are the model coefficients corresponding to each predictor X_1 ,..., X_n .

Final grade based on student's lifestyle factors.

```
Call:
lm(formula = G3 ~ traveltime + freetime + activities + romantic +
    goout + Dalc + Walc, data = data)
Residuals:
    Min
            10 Median
                            30
                                   Max
-12.280 -1.634 -0.051
                         2.136
                                 7.404
Coefficients:
             Estimate Std. Error t value Pr(>|t|)
             12.37203
                         0.64991 19.037 < 2e-16 ***
(Intercept)
traveltime
             -0.38441
                         0.16476 -2.333 0.019953 *
freetime
             -0.31776
                         0.12596 -2.523 0.011891 *
                         0.24724
                                   2.214 0.027160 *
activitiesyes 0.54748
                                  -1.896 0.058374
romanticves
             -0.48214
                         0.25425
goout2
              1.99044
                         0.51760
                                   3.846 0.000132 ***
                         0.50389 3.228 0.001313 **
goout3
              1.62632
              1.75813
                         0.53694 3.274 0.001117 **
goout4
goout5
              1.10326
                         0.57869
                                   1.906 0.057043 .
Dalc2
                         0.36022
             -0.63478
                                 -1.762 0.078517 .
Dalc3
             -0.52984
                         0.57189 -0.926 0.354550
Dalc4
             -2.73486
                         0.81743 -3.346 0.000869 ***
Dalc5
             -1.31748
                         0.94443 -1.395 0.163505
Walc2
             -0.04144
                         0.33340
                                  -0.124 0.901118
Walc3
             -0.36033
                         0.38062 -0.947 0.344161
Walc4
             -0.72726
                         0.46551 -1.562 0.118720
Walc5
             -0.50079
                         0.69474 -0.721 0.471284
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 3.082 on 632 degrees of freedom
Multiple R-squared: 0.1126,
                               Adjusted R-squared: 0.09017
F-statistic: 5.014 on 16 and 632 DF, p-value: 7.524e-10
```

Final Maths course grade based on model created by stepwise feature selection.

```
Call:
lm(formula = G3 ~ sex + age + famsize + Medu + Mjob + studytime +
    failures + schoolsup + famsup + romantic + freetime + goout +
   absences, data = student_data)
Residuals:
    Min
              10 Median
                                3Q
                                       Max
-13.5100 -1.6786
                  0.3531
                          2.8716
                                    8.8976
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
            13.67213
                        3.24697
                                 4.211 3.18e-05 ***
(Intercept)
             0.96171
                        0.46086
                                 2.087 0.03758 *
sexM
            -0.28634
                        0.18073 -1.584 0.11395
age
famsizeLE3
             0.72802
                        0.46407
                                 1.569 0.11754
Medu
                        0.25917
                                 2.130 0.03382 *
             0.55202
Mjobhealth
             1.47081
                        1.01230
                                 1.453 0.14707
Mjobother
            -0.18623
                        0.66215 -0.281 0.77867
Mjobservices 0.97452
                        0.73506
                                 1.326 0.18572
Mjobteacher -0.84531
                        0.96459
                                 -0.876 0.38140
studytime
             0.57107
                        0.26533
                                 2.152 0.03200 *
failures
            -1.86045
                        0.30247 -6.151 1.96e-09 ***
schoolsupyes -1.27767
                        0.65077 -1.963 0.05034 .
famsupyes
            -0.82144
                        0.44547 -1.844 0.06597 .
romanticyes -1.09244
                        0.45302 -2.411 0.01636 *
                        0.22300
                                 1.404 0.16122
freetime
             0.31303
            -0.54499
                        0.19661
                                 -2.772 0.00585 **
aoout
absences
             0.05688
                        0.02701
                                 2.106 0.03587 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 4.075 on 378 degrees of freedom
Multiple R-squared: 0.2408, Adjusted R-squared: 0.2087
F-statistic: 7.494 on 16 and 378 DF, p-value: 2.549e-15
```

Final Portuguese course grade based on model created by stepwise feature selection.

```
Call:
lm(formula = G3 ~ school + sex + age + Medu + guardian + studytime +
    failures + schoolsup + higher + romantic + Dalc + health +
    absences, data = student_data)
Residuals:
    Min
              10 Median
                               30
                                      Max
-12.1548 -1.3687
                  0.0072 1.5292
                                    7.2845
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)
               8.90516
                         1.75710
                                   5.068 5.28e-07 ***
schoolMS
              -1.51318
                         0.24021 -6.299 5.59e-10 ***
                         0.23574 -2.422 0.015726 *
sexM
              -0.57091
age
              0.16711
                         0.09910 1.686 0.092231 .
Medu
               0.30127
                         0.09906 3.041 0.002454 **
quardianmother -0.45308
                         0.25282 -1.792 0.073592 .
quardianother
             0.03407
                         0.51153 0.067 0.946911
studytime
              0.40872
                         0.13508 3.026 0.002580 **
failures
              -1.48437
                         0.19764
                                  -7.511 2.01e-13 ***
                         0.35655 -3.746 0.000196 ***
schoolsupyes
              -1.33575
higheryes
              1.86377
                         0.37726 4.940 9.99e-07 ***
romanticyes
              -0.42199
                         0.22456 -1.879 0.060679 .
Dalc
              -0.35842
                         0.12260 -2.924 0.003584 **
              -0.17961
                         0.07351 -2.443 0.014826 *
health
              -0.03687
                         0.02412 -1.529 0.126848
absences
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 2.666 on 634 degrees of freedom
Multiple R-squared: 0.3339, Adjusted R-squared: 0.3192
F-statistic: 22.7 on 14 and 634 DF, p-value: < 2.2e-16
```

Final grade regardless of course based on model created by stepwise feature selection.

```
Call:
lm(formula = G3 ~ school + address + famsize + Medu + Mjob +
    Fjob + studytime + failures + schoolsup + paid + higher +
    internet + romantic + famrel + goout + health, data = student
Residuals:
    Min
              10
                   Median
                                        Max
                          2.0390
-13.1360 -1.4346
                   0.3203
                                    7.5991
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept)
             9.86455
                        0.90398 10.912 < 2e-16 ***
schoolMS
             -0.40530
                        0.27299 -1.485 0.137932
             0.39536
                        0.25780
                                1.534 0.125448
addressU
             0.38296
                        0.23491
                                1.630 0.103361
famsizeLE3
Medu
             0.19787
                        0.12868
                                  1.538 0.124438
             1.17489
Mjobhealth
                        0.52888
                                2.221 0.026538 *
             0.01799
                        0.31361 0.057 0.954266
Mjobother
Mjobservices 0.61785
                        0.37580
                                1.644 0.100463
Mjobteacher -0.04271
                        0.49320 -0.087 0.931004
            -0.05961
Fjobhealth
                        0.71451 -0.083 0.933532
Fjobother
             -0.15477
                        0.46568 -0.332 0.739696
Fjobservices -0.49365
                        0.48521 -1.017 0.309206
Fjobteacher 0.91146
                        0.63644
                                1.432 0.152413
                        0.13273 3.354 0.000826 ***
studytime
             0.44517
            -1.75839
failures
                        0.17236 -10.202 < 2e-16 ***
schoolsupyes -1.34244
                        0.34252 -3.919 9.47e-05 ***
             -1.05565
                        0.26605 -3.968 7.76e-05 ***
paidyes
             1.45195
higheryes
                        0.41007 3.541 0.000417 ***
internetyes 0.41283
                        0.28315 1.458 0.145155
romanticyes -0.60777
                        0.22542 -2.696 0.007129 **
             0.19332
                        0.11529
                                 1.677 0.093890 .
famrel
             -0.27957
goout
                        0.09323 -2.999 0.002776 **
health
             -0.21207
                        0.07615 -2.785 0.005452 **
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
Residual standard error: 3.399 on 1021 degrees of freedom
Multiple R-squared: 0.2426,
                               Adjusted R-squared: 0.2263
F-statistic: 14.87 on 22 and 1021 DF, p-value: < 2.2e-16
```

MLR Model Comparison

Model	Adjusted R-squared	Parameters	Significant Parameters
Model1	0.09017	7	11
Model2	0.2087	13	10
Model3	0.3192	14	13
Model4	0.2263	16	11

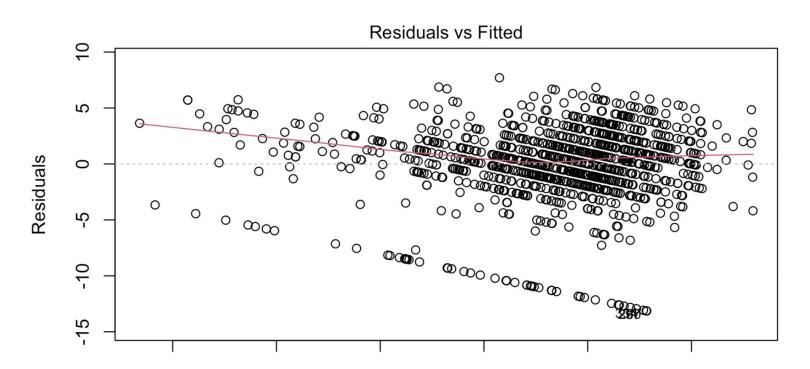
Model Tests

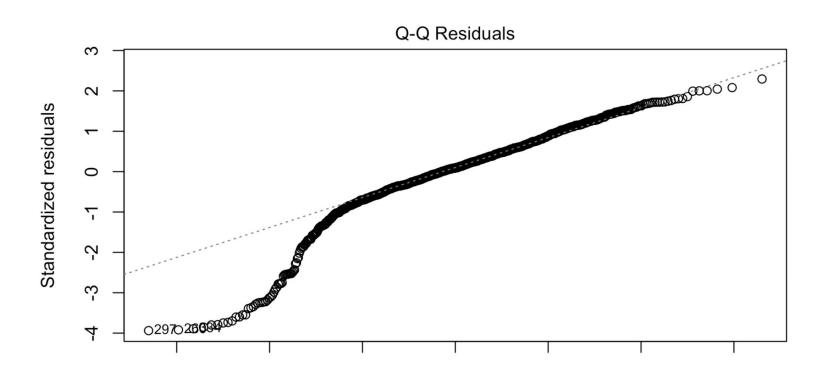
Overall model significance using F-tests

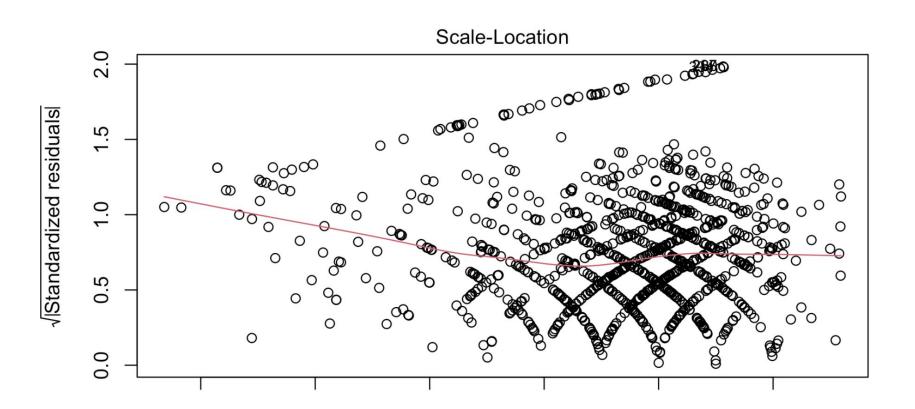
for MLR Model

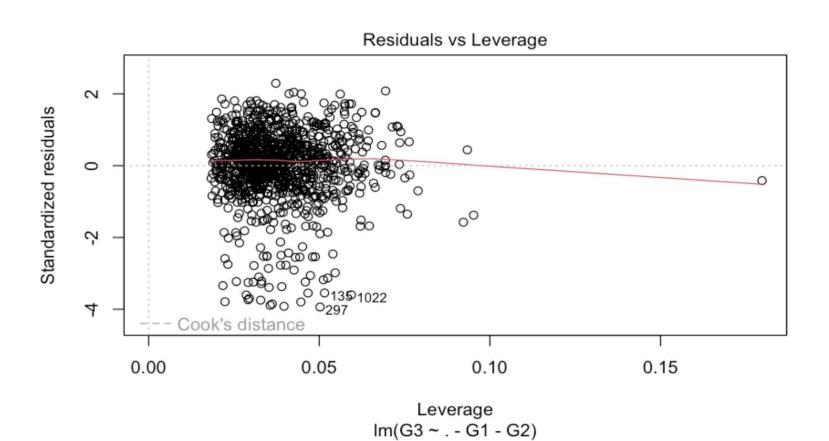
```
Analysis of Variance Table
Response: G3
             Df Sum Sq Mean Sq F value
                                            Pr(>F)
                  251.7 251.72 21.5114 3.982e-06 ***
school
                   26.3 26.34 2.2506 0.1338785
sex
                  176.2 176.17 15.0550 0.0001112 ***
age
                         92.04
                                 7.8655 0.0051360 **
address
                   92.0
famsize
                   67.2
                         67.21
                                 5.7436 0.0167306 *
Pstatus
                                 0.0485 0.8257728
Medu
                  435.4 435.40 37.2076 1.514e-09 ***
Fedu
                   16.8
                         16.76 1.4320 0.2317264
Mjob
                   44.3
                         11.08
                                 0.9471 0.4359011
                                 1.2212 0.3000729
Fjob
                   57.2
                          14.29
                                  3.3849 0.0176641 *
                  118.8
                          39.61
reason
                          19.01
auardian
                   38.0
                                 1.6242 0.1975947
traveltime
                           5.20
                                 0.4440 0.5053522
studytime
                  244.3 244.26 20.8740 5.515e-06 ***
failures
                 1506.4 1506.40 128.7319 < 2.2e-16 ***
schoolsup
                  141.7 141.68 12.1078 0.0005237 ***
                        19.13
                                1.6351 0.2012940
famsup
                         130.09
paid
                                11.1174 0.0008865 ***
activities
                    0.3
                           0.28
                                  0.0242 0.8762881
nursery
                    2.0
                                 0.1676 0.6823259
higher
                  160.3
                         160.29
                                13.6974 0.0002264 ***
                          15.50
internet
                   15.5
                                 1.3245 0.2500531
romantic
                   91.7
                          91.66
                                  7.8329 0.0052286 **
                          17.23
                                  1.4727 0.2252057
famrel
                   17.2
freetime
                    8.5
                                 0.7289 0.3934356
goout
                   79.8
                          79.85
                                  6.8236 0.0091304 **
                          12.61
Dalc
                   12.6
                                 1.0773 0.2995564
                    0.0
                           0.03
                                 0.0027 0.9584534
Walc
health
                   71.0
                         71.00
                                 6.0676 0.0139353 *
                    0.0
                                 0.0019 0.9655115
                           0.02
absences
Residuals
          1004 11748.7
                         11.70
___
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Residual Plots MLR Model









Logistic Model

```
glm(formula = Pass ~ school + Fedu + Mjob + traveltime + failures +
    schoolsup + paid + activities + higher + health + absences +
    Walc, family = binomial, data = train_data)
Coefficients:
              Estimate Std. Error z value Pr(>|z|)
(Intercept)
              -0.84963
                         0.57984 -1.465 0.142844
schoolMS
              -0.68919
                         0.19902
                                  -3.463 0.000534 ***
Fedu
              0.22565
                         0.08103
                                   2.785 0.005356 **
                         0.36039
Mjobhealth
              0.98047
                                   2.721 0.006517 **
Miobother
              0.71015
                         0.23890
                                   2.973 0.002954 **
Mjobservices
              0.84371
                         0.26955
                                   3.130 0.001747 **
Miobteacher
              0.33169
                         0.30896
                                   1.074 0.283013
traveltime
              -0.22345
                          0.11970
                                  -1.867 0.061928 .
failures
              -1.29192
                         0.22003
                                  -5.871 4.32e-09 ***
schoolsupyes -1.38122
                          0.26767
                                  -5.160 2.47e-07 ***
paidyes
              -0.68349
                          0.19472
                                  -3.510 0.000448 ***
activitiesyes 0.31540
                         0.16190
                                   1.948 0.051403 .
higheryes
              1.58731
                         0.43359
                                   3.661 0.000251 ***
health
              -0.09478
                         0.05792
                                  -1.636 0.101750
absences
                         0.01559
                                  -3.520 0.000431 ***
              -0.05488
Walc
              -0.15970
                         0.06556 -2.436 0.014856 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
    Null deviance: 1158.36 on 835 degrees of freedom
Residual deviance: 921.63 on 820 degrees of freedom
AIC: 953.63
Number of Fisher Scoring iterations: 5
```

Call:

Logit Model Evaluation

```
Confusion Matrix and Statistics
```

Reference Prediction 0 1 0 89 45 1 16 58

Accuracy : 0.7067

95% CI : (0.6398, 0.7677)

No Information Rate : 0.5048

P-Value [Acc > NIR] : 2.582e-09

Kappa : 0.4118

Mcnemar's Test P-Value: 0.000337

Sensitivity: 0.8476

Specificity: 0.5631 Pos Pred Value: 0.6642

Neg Pred Value: 0.7838

Prevalence : 0.5048

Detection Rate : 0.4279

Detection Prevalence: 0.6442
Balanced Accuracy: 0.7054

'Positive' Class : 0

Area Under the Curve

Setting levels: control = 0, case = 1 Setting direction: controls < cases Area under the curve: 0.7816

Logit Model Evaluation using Likelihood Ratio Test

```
Model 1: Pass ~ 1
Model 2: Pass ~ (school + sex + age + address + famsize + Pstatus + Medu +
    Fedu + Mjob + Fjob + reason + guardian + traveltime + studytime +
    failures + schoolsup + famsup + paid + activities + nursery +
    higher + internet + romantic + famrel + freetime + goout +
    Dalc + Walc + health + absences + G1 + G2 + G3) - G1 - G2 -
    G3
    Resid. Df Resid. Dev Df Deviance Pr(>Chi)
1    835    1158.36
2    796    902.94 39    255.42 < 2.2e-16 ***
---
Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1</pre>
```

Analysis and Conclusions

- High Alcohol consumption negatively impacts grades.
- Romantic Interests do have a significant influence on Grades and impact negatively.
- Aspiration for higher education highly influences the final grades, having a positive influence.
- Enrolling in extra paid classes does contribute to improvement in final grades.
- We may need more data understand the effect of going out on final grades as its behavior is inconsistent across models.
- Absences do have a slight negative impact on the final grades, however we need more data to confirm.
- Mother's education and jobs have a stronger influence on the final grades of students, and mothers having health sector jobs have the most positive influence on the student grades.
- Activities seem to have a slight positive influence on the final grades.
- Higher study time are related to higher grades, and lower free times consequently. However, free time seems to not have a consistent effect on final grades.

Thank you!