Negative effects of Indian television serials.

We all know that our television has a lot of effect on our minds. People spend hours in front of t.v. And the Indian television is still stuck in the concept naagins, chudails and aatma etc. The indian mothers watch these with their children. Last day I noticed that my younger sister was discussing about those serials.   
  
My question is that why are so many people in our country fond of such shows? Why can't the indian serial producers make t.v. series like F.R.I.E.N.D.S, Breaking Bad etc. in our country?  
Please discuss the negative effect of Indian serials in our country.

It is simple; producers invest money in stuff that sells. The Indian audience is enamoured by all the melodrama and supernatural 'tamasha' that is fed to them. Why should then those in television business serve them something else?   
  
Indian serials cater to a specific audience. This audience is not ready for serials similar to Breaking Bad or F.R.I.E.N.D.S. To sell such concepts on television would require the audience to be intelligent and sharp.   
  
Take the example of the television show C.I.D. It could have been made into a world class television show. However, what we got was a lot of overacting, with the characters spelling out everything for the audience to understand. 'Aisa kyun hua'...'woh andar aisae aaya...', 'usne khoon aise kiya hoga' etc.   
  
The type of comedy shown in F.R.I.E.N.D.S and other serials like Dharma and Greg or Everybody loves Raymond etc cannot be replicated, because the audience is happy with 'Guthhi'.

Let us we objective in analysis. Just see the subject matters being discussed on ISC. Are we not raising many threads and discussing the matters like 'women atrocities and discrimination', 'reservation policy', 'communal violence', 'petty politics', 'corruption' etc. ISC reflects our mindset. We are too seized by issues like superstitions, casteism, communalism, regionalism etc. We raise and discuss so many threads about fun, puzzles, jokes etc. on this educational channel.   
The same applies in the case of programs being broadcasted by media. Almost daily news is aired about rape with some minor and backward class girl.   
Television can play a very important role in transforming the society by propagating positive thoughts. However media being a commercial venture cannot afford to act as a social reformer.   
Perhaps the Government can think about bringing some law to regulate the contents broadcasted by the media, but any such move is likely to trigger on a marathon discussion on fundamental rights and freedom of expression etc.