

SimpleShop – Homepage Wireframe

Project: Homepage Wireframe (Figma)

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Project Overview

SimpleShop is an online grocery storefront designed to provide users with a clean, intuitive, and visually engaging shopping experience. The homepage wireframe focuses on presenting products clearly while allowing users to browse by category and quickly understand pricing and availability.

Homepage Sections

- Header with logo, navigation, and user/cart access
- Category filter bar for product browsing
- Product grid displaying images, prices, and actions
- Pagination controls for browsing products
- Footer containing quick links, customer service, and contact information



SimpleShop



SimpleShop

Fresh groceries delivered to your door

HELLO USER

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Fresh Organic Apples
per lb
\$4.99



Fresh Bananas
per lb
\$2.99



Fresh Tomatoes
per lb
\$3.99



Croissants
6 pack
\$8.99



Orange Juice
64 oz
\$5.49



Fresh Salmon
4 pack
\$14.49



Chicken Breast
per lb
\$9.99



Artisan Bread
Loaf
\$5.99

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simpleshop

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