



MARKETING CAMPAIGN DASHBOARD



CLICK THROUGH RATE (CTR)

9.95



COST PER CLICK (CPC)

1.99



COST PER CONVERSION

9.95



RETURN OF INVESTMENT (ROI)

99.43

Channel

All

Region

All

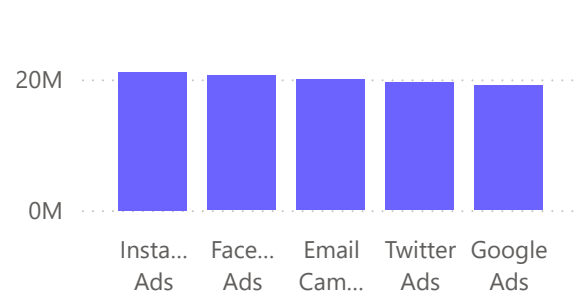
Age Group

All

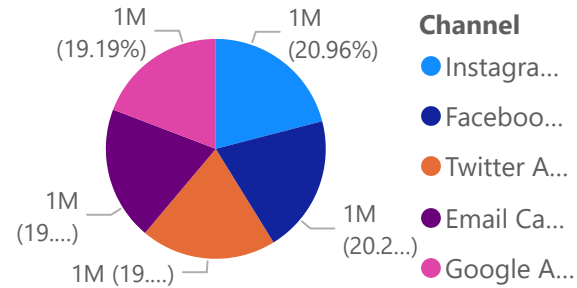
Gender

All

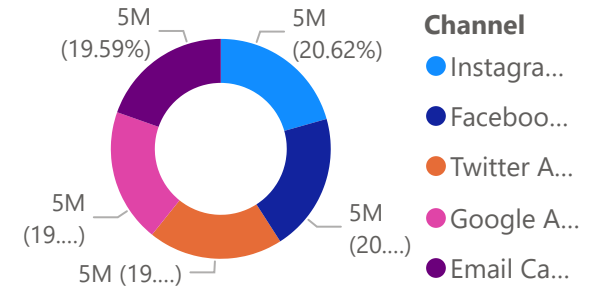
Revenue by Channel



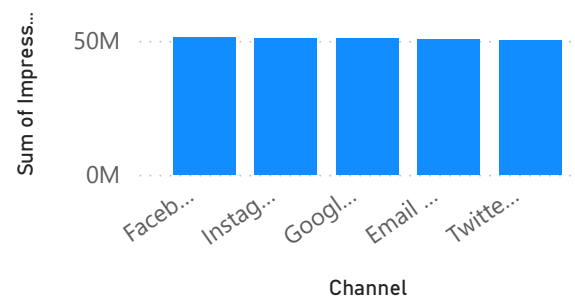
Conversions by Channel



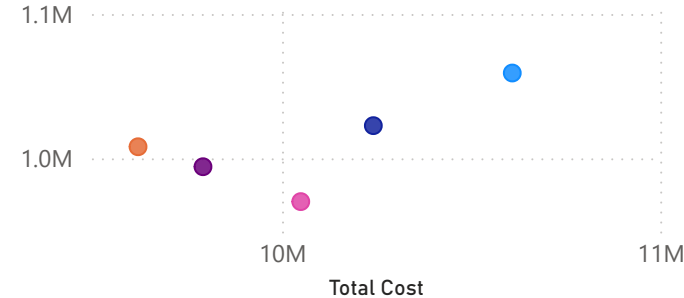
Clicks by Channel



Sum of Impressions by Channel



Correlation B/W Spend and Conversion



Conversion by Region

