



Seven years of UI/UX design experience, translating user needs into impactful visual solutions. I leverage user-centered design, project management, and AI to deliver engaging microsites and data visualizations that drive engagement and business goals.

## Contact

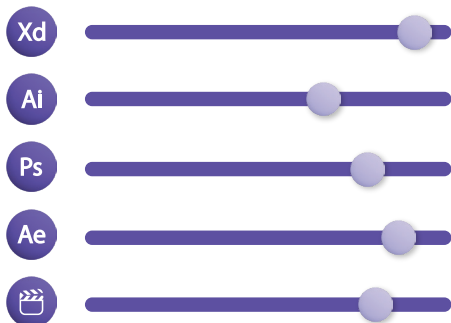


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## Skills



## Language



## Hobbies



Gaming



Listening to Music



Watching Movies

# NISHANT GUPTA

— UI/UX DESIGNER —



## EDUCATION



2013 - 2016 | BCA | Computer Applications  
GGSIPU | VIPS, Delhi



2012 - 2013 | XII | Science Non-Medical  
CBSE | SRDAV Public School  
2010 - 2011 | X  
CBSE | SRDAV Public School



## WORK EXPERIENCE

Present  
|  
Mar '22

### VxD Artist

**Deloitte USI {Payroll - Source One Pvt. Ltd.}**

Led the end-to-end design and implementation of engaging microsites, focusing on user flow optimization and responsive design. Designed intuitive training interface templates that improved completion rates by 25% through effective storytelling and engaging visuals.

Mar '22  
|  
May '21

### Video Animator

**FCI-CCM**

Designed personalized videos and motion graphics for various clients in BFSI sector, like TATA AIA, Bharti AXA, HDFC, etc. Developed social media-optimized designs to maximize audience engagement and brand consistency.

May '21  
|  
Dec '18

### Consultant Production

**Indigo Consulting (Publicis Groupe)  
{Payroll - White Lions, Rigved Solutions,  
Talisman HR Solutions}**

Provided design solutions for Fortune 100 clients (Citi Bank, Toshiba), consistently delivering high-quality visuals that met stringent brand guidelines and client expectations. Managed the quality assurance process for visual uploads across various social media platforms.

Jul '18  
|  
Mar '18

### Video Editor

**Internet Moguls**

Led and managed a team of 3 resources, delivering multiple visual content projects within specified deadlines for prominent Hospitality clients (Westin, Taj, Leela, Marriot), increasing revenue by 45% and earning client appreciations.



Bike Rides



Cooking



Audio-books

Jul '17  
|  
May '17

### Video Editor Career Dose

Produced educational videos requiring a deep understanding of foreign language (French) and showcasing adaptability and cross-cultural communication skills.



## FREELANCE WORK



### Social Media Manager EminecEdu Pvt. Ltd.

Produced and managed weekly creative videos and creative thumbnails for social channels, showcasing creativity and ability to adapt to changing trends.



### Freelance Motion Graphics Cactus Communication Pvt. Ltd.

Animated Explainer Videos in given time frame. Produced Motion Graphics Videos explaining in-depth concept of several division of Science. Deliver great number of videos with exceptional quality, which is used by many scientists.



### Freelance Video Editor Positive Vibez

Shot and edited a feature film of the journey of The Wonder Girl (Janhavi). Manipulated and edited the film pieces in such a way that it is invisible to audience. Shot and edited corporate seminars.



### Freelance Video Editor Accolite

Shot and edited corporate video covering over 40 employees from 3 different locations. Trimmed footage segments and put together the sequence of the film: Inserted various music, dialogues, graphics and effects.



### Freelance Video Editor Luca

Edited and manipulated video for a Boat Racing Competition in Berlin. Trimmed footage segments and put together the sequence of the film: Inserted music, graphics and effects.