# Nishanth Ayyalasomayajula

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#### WORK EXPERIENCE

# **Brane Enterprises Pvt.Ltd**

Hyderabad, Telangana

Associate Process Leader Trainee

Jan 2023 - Nov 2023

- Designed and developed intuitive front-end interfaces, collaborating with cross-functional teams to deliver cuttingedge solutions, resulting in a 30% improvement in user satisfaction metrics and a 20% increase in website traffic
- Enhanced data extraction accuracy by implementing Python scripts with machine learning capabilities to tackle
  intricate business challenges, resulting in a 15% reduction in data errors and a 10% increase in data processing
  efficiency
- Led a team in constructing an Entity Relationship Diagram (ERD) while assisting in the development of an inventory
  management system for an Australian client's website, leading to a streamlined process that increased inventory
  turnover by 25%

XciteEducation Worldwide Remote

Figma Designer (Intern)

Feb 2022 - Apr 2022

- Crafted visually appealing and user-friendly interfaces for various digital platforms, collaborating with crossfunctional teams to incorporate user feedback and iterate designs, resulting in a 20% increase in user engagement metrics
- Implemented innovative design strategies for website, app, and social media interfaces within a global education enterprise, leading to a 15% improvement in overall user satisfaction ratings
- Worked closely with the marketing team to analyze user behavior data and make data-driven design decisions that optimized conversion rates on digital platforms, resulting in a 10% increase in click-through rates

#### **EDUCATION**

#### Florida State University

Tallahassee,Florida

Masters of Science in Information Technology

## Chaitanya Bharathi Institute of Technology

Hyderabad, Telangana

Bachelors of Engineering in Electrical and Electronics Engineering

• International Paper Publication on "Power system fault detection and classification using machine learning".

# **SKILLS**

Microsoft Office (Excel, Word, PowerPoint), Front-end Development, Figma, UI/UX, Python, C/C++, Git, Skills: Google Cloud Platform, Data Visualization and Analytics, Time management, Teamwork and Collaboration, Critical and Analytical Thinking, Leadership.

#### **WEBSITES**

Linkedin: https://www.linkedin.com/in/nishanth-ayyalasomayajula

## **PORTFOLIO**

Portfolio: <a href="https://nishanth-ayyalasomayajula.netlify.app">https://nishanth-ayyalasomayajula.netlify.app</a>