## Story 1 From this visualization we conclude Here we understand the fresh items The people have interested to Milk is perishable commodity so, the The maximum sales are maximum sales are in retail mode sales have higher Intex value retail purchase the fresh items grocery and people are not interested in online grocery when compare the third level Milk products not when compared to the online mode the grocery have higher value with sanitary item mode in online mode interested in online mode Channel Channel: Retailer 4,015,717 Retailer 5M Fresh: 4,015,717 Online 4M 1,180,717 ЗМ 1,028,614 2M 1,521,743 1,116,979 1M 1,032,270

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Delicassen

Detergents Paper Fresh

Frozen

Grocery

Milk

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## Story 1

From this visualization we conclude maximum sales are in retail mode when compared to the online

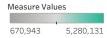
Here we understand the fresh items sales have higher Intex value retail mode the grocery have higher value in online mode

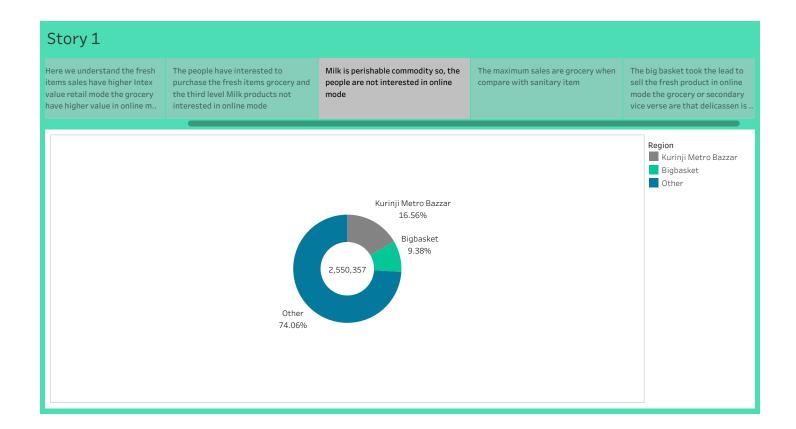
The people have interested to purchase the fresh items grocery and the third level Milk products not interested in online mode

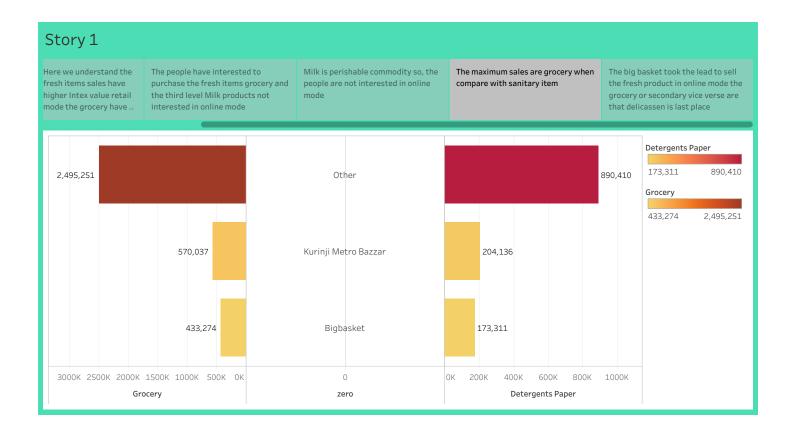
Milk is perishable commodity so, the people are not interested in online mode

The maximum sales are grocery when compare with sanitary item









## Story 1 Here we understand the The people have interested to Milk is perishable commodity so, the The maximum sales are grocery when The big basket took the lead to sell fresh items sales have purchase the fresh items grocery and people are not interested in online compare with sanitary item the fresh product in online mode the higher Intex value retail the third level Milk products not grocery or secondary vice verse are mode mode the grocery have .. interested in online mode that delicassen is last place Region Measure Names Bigbasket Delicassen 500. Detergents Paper Fresh Frozen 400. Grocery Milk 300. 239,144 190,132 200. 173,311

100.

ОК

Delicassen Detergents

Paper

Fresh

Frozen

Milk

Grocery