



Privacy Statement digital event

EMAS with respect to the visitors of the EMAS 2020 virtual conference platform



Table of Contents

GENERAL	3
1 EMAS 2020 VIRTUAL CONFERENCE	3
2 PERSONAL DATA	3
2.1 WHAT PERSONAL DO WE PROCESS?	5
2.2 WHY DO WE PROCESS YOUR PERSONAL DATA?	5
2.2.1 ATTEND THE VIRTUAL CONFERENCE	5
2.2.2 PERFORMANCE & SECURITY OF THE PLATFORM	5
2.2.3 CERTIFICATE OF ATTENDANCE	5
2.2.4 DIGITAL LEADCAPTURE	6
2.2.5 "PEOPLE" FUNCTION	6
2.2.6 NEWSLETTERS AND INTERESTING COMMUNICATIONS	6
2.3 DO WE TRANSFER YOUR PERSONAL DATA TO THIRD PARTIES?	6
2.4 HOW LONG DO WE KEEP YOUR PERSONAL DATA?	6
3 WHAT RIGHTS DO YOU HAVE AND HOW CAN YOU EXERCISE THEM?	7
3.1 ACCESS TO YOUR PERSONAL DATA	7
3.2 RECTIFICATION OF YOUR PERSONAL DATA	7
3.3 WITHDRAWING YOUR CONSENT	7
3.4 ERASURE OF YOUR PERSONAL DATA	7
3.5 DATA PORTABILITY OF YOUR PERSONAL DATA.	7
3.6 OBJECTION TO THE PROCESSING OF YOUR PERSONAL DATA.	7
3.7 LODGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY	7
4 COOKIES.....	ERROR! BOOKMARK NOT DEFINED.
4.1 WHAT ARE COOKIES?.....	ERROR! BOOKMARK NOT DEFINED.
4.2 WHICH COOKIES DO WE USE ON OUR WEBSITE?	ERROR! BOOKMARK NOT DEFINED.



General

This Privacy Statement regulates the processing of your personal data as part of the EMAS 2020 Virtual Conference when you visit the virtual platform. These processing activities are always carried out by EMAS as the controller, located c/o K.I.T. Group GmbH in Berlin

EMAS is continuously committed to protecting the privacy of all data subjects as much as possible. In this Privacy Statement you will find everything you need to know to better understand how EMAS collects and processes your personal data and to understand the choices you have to protect your personal data.

Protecting personal data is very important to EMAS. That is why we take every effort to ensure the level of data protection & information security and that we act in accordance with the General Data Protection Regulation (GDPR) whenever we process your personal data.

More specifically, EMAS will always treat personal data lawfully for specified purposes. We will never ask for more personal data than is necessary or keep these personal data longer than necessary. Finally, EMAS will take the technical and organizational measures to ensure that your personal information is secure.

This Privacy Statement was last updated on October 5, 2020. EMAS reserves the right to update this Privacy Statement at any time. Changes will be clearly communicated

EMAS 2020 Virtual Conference

This conference is the first virtual conference from EMAS. This conference is the opportunity to give important updates on pediatric diabetes and for the pediatric diabetes community to meet online.

The scientific program has been designed by the program organizing committee under its chair Farid Mahmud.

Industry partners will support the event and organize satellite symposia and workshops. The program organizing committee has not been involved in the industry satellite symposia program.

Any registered person, Delegate, Medical/Scientific, Doctoral and PhD Student, Allied Health Professional, Patient Organization Representative, media representative, Speaker or Industry Representative is considered an attendee.

1 Personal data

According to current legislation, personal data means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. The processing of personal data means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.



Examples of personal data are name, address or e-mail address, but this also includes your IP address.



1.1 What personal data do we process?

EMAS is using Provirtualmeeting as provider of the EMAS 2020 virtual conference platform to process your personal data as an attendee. EMAS will always process your personal data when you visit the platform in order to guarantee the performance and security of the platform at all times. If you don't log in or register, no additional personal data will be processed.

If the attendee logs in on the platform, EMAS will additionally process the following personal data:

- Identification data (first name, last name);
- Contact information (email address);
- institution/company, city, country, registration type, professional category and password

No additional personal data will be processed on the platform, except for the information you provide us to receive a specific service.

1.2 Why do we process your personal data?

We process your personal data for various reasons:

1.2.1 Attend the digital meeting

EMAS is processing your personal data to allow you to register and log in on the virtual platform. This processing of personal data is necessary for the agreement between EMAS and you as an attendee. Without the processing of personal data, it is not possible to provide you with the desired services and to finalize your registration and/or your log in on the EMAS 2020 virtual platform.

1.2.2 Performance & security of the platform

Some personal data is being processed to guarantee an error free provision of the virtual conference platform. Other data may be used to analyze some user patterns on this platform (country of origin for ex. or professional category). In that case, your personal data is not related to your identification data (first name, last name) and is handled anonymously.

1.2.3 Certificate of attendance

A Certificate of Attendance and a Continuing Medical Education (CME) Credit Statement for all regular delegates will be available after the EMAS 2020 Virtual Conference.

Each participant will be tracked during his/her online participation in order to be able to award CME credits, hence it is important that you allow cookies from your browser. CME credit will be awarded depending on the time spent at LIVE Sessions on the EMAS 2020 Virtual Conference platform (industry programme excluded). Each HCP should claim the recognition of the UEMS/EACCME credits to his/her own CME National Authority. The aim of the CME system is to assure a high level of theoretical and clinical competences throughout medical specialists' working lives. The UEMS/EAACME Accreditation Committee guarantees that the CME programs are of a high scientific and educational standard in agreement with the European and American CME system.



1.2.4 Digital Leadcapture

By agreeing to the terms of use, you agree to being tracked for nominative and non-nominative analytics used by EMAS and EMAS 2020 Conference Organizers:

- Non-nominative tracking data may include profession, organization, department, city, country, etc.
- Nominative data are: Title, First Name, Last Name, Profession, Institution, City, Country, Email address.

Clicking on PLAY on every single industry satellite symposium or workshop or entering a booth indicates your consent to share your nominative data with the industry partner who is hosting this session. Your personal data is processed in strict compliance with the legal requirements: should you not consent to share your nominative data, please contact emas@kit-group.org to communicate your disagreement.

On certain sections of this site your nominative data (e.g. your first and last name) could be shown to others (e.g. in the chat or in the sender field of an Email sent by you to an author) and by using certain features you agree to such. At certain points you may be prompted to share your nominative and contact information (e.g. email) with third parties which you can agree to, or decline.

1.2.5 “People” function

Faculty members at the EMAS 2020 Virtual Conference have the possibility to upload a photo as well as data related to their presentation (motto, description) and their biography. The processing of personal data is only permitted with the explicit consent of the person concerned for the specified purpose in accordance with Article 9 paragraph 2 letter a GDPR.

1.2.6 Newsletters and interesting communications

We believe it is very important to have good relationships and communication with all visitors and attendees. Therefore, we shall contact you to keep you informed of relevant information concerning EMAS and/or its virtual conference. For the processing of personal data under this activity, EMAS shall use its legitimate interest. You may at any time notify us that you no longer wish to receive these communications.

1.3 Do we transfer your personal data to third parties?

Your personal data is processed for purposes that EMAS determines in accordance with its communication activities. To manage the platform, EMAS uses K.I.T. Group GmbH, Kurfürstendamm 71, 10709 Berlin, Germany as its processor. Under no circumstances will the processor process your personal data for its own purposes.

Should the processor have received no disagreement Email from your part (emas@kit-group.org) as per § 1.2.4 , then it is understood that you have given your consent to share your personal data with the industry partners. Following nominative data will be shared: Title, First Name, Last Name, Profession, Institution, City, Country, Email address.

1.4 How long do we keep your personal data?

EMAS will not retain your personal data longer than necessary for the aforementioned purposes. If the visitor/attendee wishes to delete his/her account, his/her personal data collected for the virtual event will be deleted immediately.



2 What rights do you have and how can you exercise them?

2.1 Access to your personal data

You have the right to access all personal data that we process concerning your person. You may also receive a copy of this data, which we shall send to you on paper or digitally. You can request this by sending an email to [mailto: emas@kit-group.org](mailto:emas@kit-group.org)

2.2 Rectification of your personal data

You have the right to request that we rectify your personal data if they are incorrect or incomplete. You may also request that we temporarily stop using your personal data until they are rectified or completed. You can request this by sending an email to emas@kit-group.org

Withdrawing your consent

You have the right to withdraw your consent at any time. You can request this by sending an email to emas@kit-group.org

2.3 Erasure of your personal data

You have the right to request the erasure of your personal data in case they are no longer required for the purposes of this Privacy Policy or if you withdraw your consent to the processing. You can request this by sending an email to emas@kit-group.org

Attention: We are not obliged to erase your personal data if we are required or permitted to retain them on the grounds of a legal obligation.

2.4 Data portability of your personal data.

You have the right to receive your personal data in a universally readable format such as a text file or other digital file.

2.5 Objection to the processing of your personal data.

If you feel that we are not using your personal data in an appropriate manner, you may object to such processing operations, for example where such processing is carried out for purposes relating to newsletters, marketing, or other processing operations that are not required in the context of our professional relationship. You can request this by sending an email to emas@kit-group.org

2.6 Lodging a complaint with the supervisory authority

If you are not satisfied with the manner in which your personal data is processed, you may lodge a complaint with the competent data protection authority.