





**12+**  
Years in Business

**800+**  
Clients Served

**12+**  
countries worked in

# **UI/UX Design**

Websites

Apps

Wireframes

Illustrations and animations

Information Architectures

# **Conversion Rate Optimisation**

Audits

AB tests

Landing pages

UI based improvements

# Development

HTML & CSS

React JS

Wordpress

Woocommerce

Shopify

Magento

Javascript

# SEO

On page optimisation

Search engine ranking

Local / National optimisation

Market research

Copywriting

# Clients Served

ROBIN SHARMA

PANK®

MOTOROLA

Google

PERFEKTSOFFIT



5 DOOR REALTY

Chorus

CASEYDENTAL



Just In Case

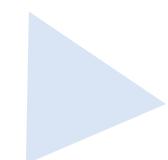


Tivoli Hi-Fi®  
Delivering Sound Excellence

ClickSquad

zen.agency

BLUE  
WHEELERS



# OUR PORTFOLIO

# PerfektSoffit

## About

**PerfektSoffit** products are designed to deliver the highest quality detail available. Our products reduce time on site and reduce the material needed to build a detail. Improve Reduce time to Reduce Reduce Reduce Rework quality project completion construction costs material waste PerfektSoffit products directly eliminate need for corner beads, j-beads and some spackle and can also be thoughtfully incorporated to eliminate some of the traditional framing required to build soffits, columns, and coves.

## Client Location

New York, United States

## What we did?

- Logo & Brand Guidelines
- Website
- Print & Digital Brochure
- Annual Web Maintenance

The screenshot shows the PerfektSoffit website homepage. At the top right, there is a search bar with the placeholder "Find technical documents and design drawings that meet your project needs." Below the search bar is a navigation menu with links: Home, About Us, Architects & Contractors, Owners, Products, Projects, and a highlighted "Phone number" button. The main content area features a large image of a modern building facade with colorful panels. To the left of the image, the text "Prefabricated Drywalls Shapes" is displayed, along with a subtext about custom fabricated drywalls and a "Get in touch" button. To the right of the image, there is a callout box stating "Our customer report up to 30% savings over conventional builds". Below this, a section titled "Prefab benefits that contribute most to successful project" lists ten benefits, each with an icon and a brief description. On the far right, there are links to various product spec sheets and CAD files, such as "PerfektSoffit Spec Sheet" (4 MB | PDF), "PerfektSoffit Knife" (PDF | 4 MB, DWG | 4 MB), "PerfektSoffit Cove" (PDF | 4 MB, DWG | 4 MB), "PerfektSoffit Step" (PDF | 4 MB, DWG | 4 MB), and "PerfektSoffit Drywall Pocket" (PDF | 4 MB, DWG | 4 MB).

Find technical documents and design drawings that meet your project needs.

PERFEKTSOFFIT

Home About Us Architects & Contractors Owners Products Projects Phone number

## Prefabricated Drywalls Shapes

Custom fabricated drywalls to your dimensions and specifications giving you the flexibility to design any detail.

Perfektsoffit drywall shapes are prefabricated with crisp and clean corners to achieve your design intent while keeping you in full control of the desired aesthetics.

Get in touch

Our customer report up to 30% savings over conventional builds

Prefab benefits that contribute most to successful project

- Reducing time to project completion
- Competitive Advantage
- Reducing construction cost
- Increasing profit margins
- Improvement in quality
- Reducing the need for skilled labor on the job site
- Overall improvement to worker safety
- Reducing Rework
- Reducing material waste
- Reduce your job footprint

PerfektSoffit Spec Sheet  
4 MB | PDF

PerfektSoffit Knife  
PDF | 4 MB  
DWG | 4 MB

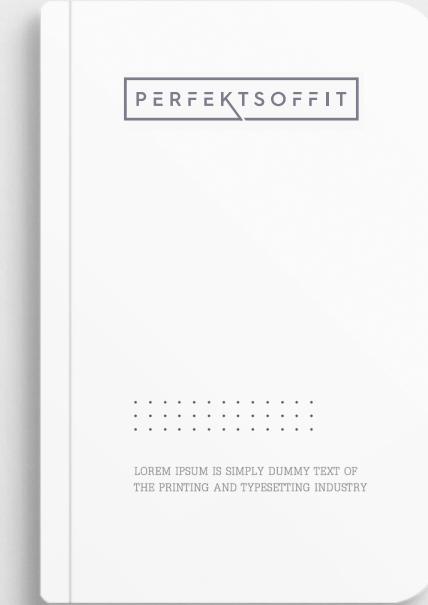
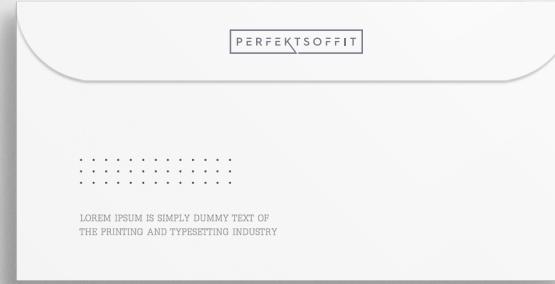
PerfektSoffit Cove  
PDF | 4 MB  
DWG | 4 MB

PerfektSoffit Step  
PDF | 4 MB  
DWG | 4 MB

PerfektSoffit Drywall Pocket  
PDF | 4 MB  
DWG | 4 MB

PERFEKTSOFFIT

PERFEKTSOFFIT



# Just In Case Planning

## About

A very unique portal to talk about what happens when you die (don't worry we won't make it weird). Just in Case Planning is a free and secure program that takes the guesswork out of what you need to prepare and organize your end of life plans.

## Client Location

Raleigh, NC

## What we did?

- Website
- Dashboard Design & Development
- Backend Design & Development

The screenshot shows the homepage of the Just In Case Planning website. At the top, there's a dark header with the text "We're going to talk about what happens when you die (don't worry we won't make it weird)". Below the header is a large image of a family (parents, two children, and a dog) sitting together. To the left of the family, there's a call-to-action button "Start Your Journey" and a "Free and Secure" badge. To the right of the family, there's a video player icon with a play button. On the far right, there's a sidebar with a purple background and white text, featuring a quote from Paromita Haque: "Does one person handle the family finances? Who knows about your financial accounts, debts, loans, etc." At the bottom, there's a footer section with the text "We built Just In Case Planning to make this entire process" and a small "Reflections" button.

We're going to talk about what happens when you die (don't worry we won't make it weird)

Just In Case

Our Story FAQ Log-in Get Started

Take the guesswork out of end of life planning.

We'll help you prepare and organize your plans today.

Start Your Journey

Free and Secure

Paromita Haque

Does one person handle the family finances? Who knows about your financial accounts, debts, loans, etc.

We built Just In Case Planning to make this entire process

Reflections

**Just In Case** Our Story FAQs Log-in Get Started

# Take the guesswork out of end of life planning.

We'll help you prepare and organize your plans today.

[Get Started](#)  
Free and Secure

*"I've helped with a lot of funerals. The toughest are always the ones that were unprepared and had done no planning"*

**-Vickie**

**At Just in Case Planning**

We believe in making end of life planning easier and more accessible to all.

## Take the guesswork out of end of life planning.

We'll help you prepare and organize your plans today.

[Get Started](#)  
Free and Secure

**How Just In Case Works!**  
We'll help you prepare and organize your plans today.

*"I've helped with a lot of funerals. The toughest are always the ones that were unprepared and had done no planning"*

**-Vickie**

**At Just in Case Planning**

We believe in making end of life planning easier and more accessible to all.

# Astride

## About

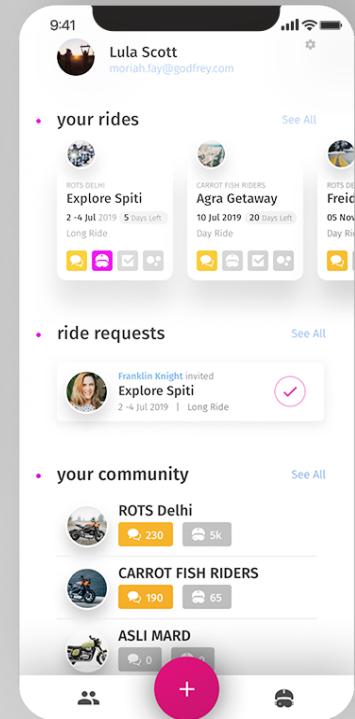
Astride is an iOS app for travellers to discover new paths and various attractions, views, legendary restaurants etc along the way. Astride also helps you form a community to join fellow travellers to roads less taken.

## Client Location

Morocco

## What we did?

- Wireframes
- iOS App design



# 5 Door Realty

## About

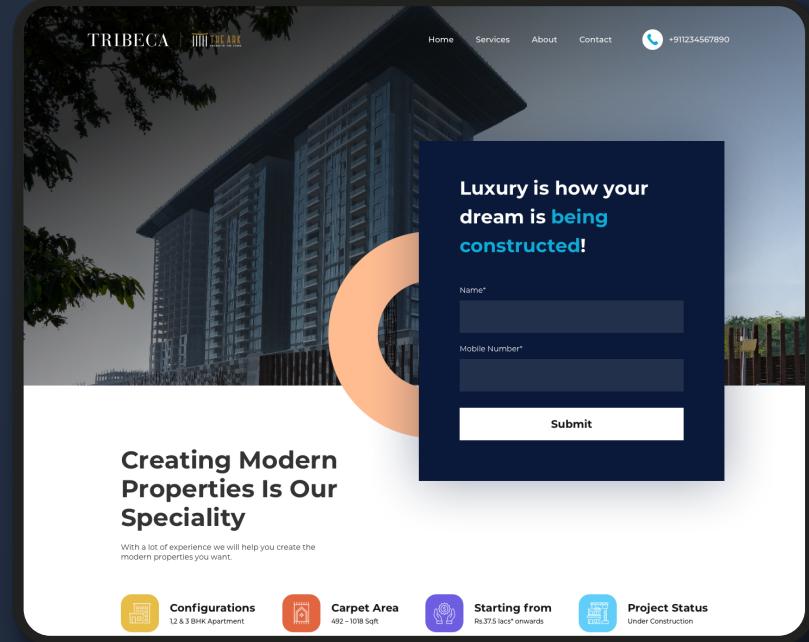
Tribeca is a pioneers in luxury real estate with their association with Trump Towers. Tribeca was founded on the desire to inspire and delight. Truly great developments can achieve this through the fusion of thoughtful design, detailed craftsmanship and ideal partnerships. We work by these principles of building architecture based on art, and relationships based on transparency.

## Client Location

Mumbai, India

## What we did?

- Logo & Brand Guidelines
- Website
- Search Engine Optimisation
- Pay Per Click Ads



# ASM Chilltech

## About

ASM Chilltech provides HVAC & Mechanical Services for existing facilities in the commercial, industrial and manufacturing sectors. A trusted partner providing customised and sustainable solutions that improves your built environment.

## Client Location

Victoria, Australia

## What we did?

- Website Design & Development
- Search Engine Optimisation

The screenshot shows the homepage of the ASM Chilltech website. At the top right, there is a large orange banner with white text: "Trusted partner providing HVAC & Mechanical Services solutions for existing facilities". Below this, a sub-headline reads: "ASM Chilltech specialises in providing customised and sustainable HVAC solutions - commercial and industrial facilities - maintenance, servicing, repair and replacement". To the left of the banner is the company logo, which consists of three orange wavy lines above the text "RSM CHILLTECH". The main navigation menu includes links for "About Us", "Our Services", "Maintenance", "Case Studies", "Sustainability", "Contact Us", and "Blog". A prominent orange button labeled "GET A QUOTE" is located on the right side of the menu. The central part of the page features a large image of industrial HVAC equipment. Overlaid on this image is a dark blue box containing the text: "Providing HVAC & Mechanical Services maintenance, service, repair and replacement for commercial & industrial facilities" and the "Improving YOUR BUILT ENVIRONMENT" logo. Below this section, a horizontal row of logos from various clients is displayed, including La Trobe University, JewishCare, Ambulance Victoria, City of Casey, agl, easternhealth, and Knight Frank. Further down the page, there is a section titled "Why choose us?" which lists several benefits with checkmarks: "Reduced breakdowns", "Minimal downtime", "Reduced operating costs", "Reduced energy costs", "Increased equipment longevity", and "Enhanced reliability". To the right of this text is a photograph of a modern interior space featuring a ceiling-mounted air conditioning unit and several pendant lights. Below this image, another section titled "Industries we work with" is shown, featuring icons for Education, Healthcare, Aged Care, Sporting, Commercial Property, Government, Industrial, and Manufacturing. On the far right edge of the screenshot, a portion of a technical diagram or photograph of pipes and valves is visible.

# Click Squad

## About

A leading digital marketing agency based in Melbourne, Australia managing ads and www presence for leading businesses across Australia.

## Client Location

Melbourne, Australia

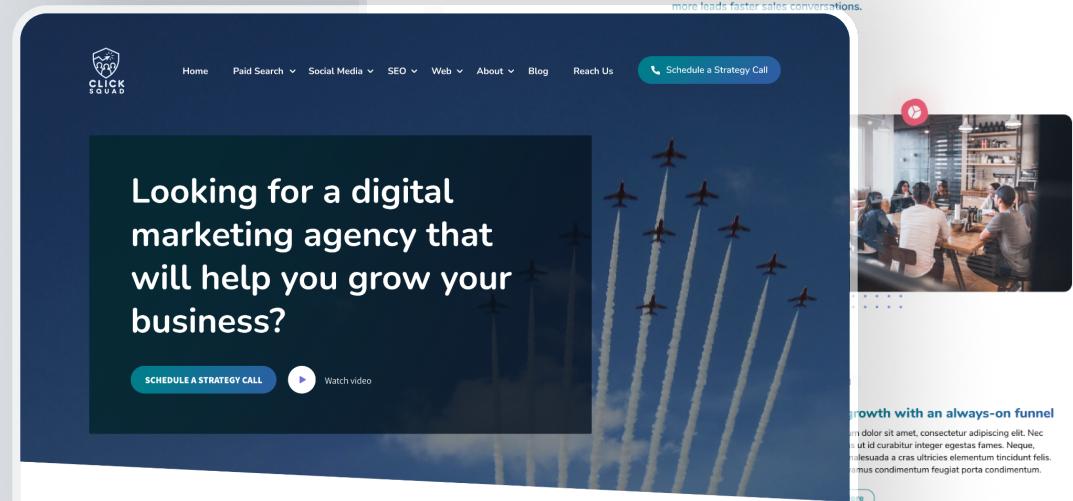
## What we did?

- Logo Design & Brand Guidelines
- Website design & Development
- Annual Maintenance
- Case Studies
- Digital Brochures

Marketing automation agency lets you dominate search and sales

Drive growth with an always-on funnel

eCommerce marketing automation supercharges your funnel for more clicks, more leads faster sales conversations.



## What we do best.

Click Squad is a performance-based digital marketing agency that aims to create growth for our clients through the use of digital services, such as PPC, SEO, social media, content, email and search engine marketing. We provide these services with one goal in mind: generate high-quality online traffic for sales or leads.

# Ambervel

## About

A marketplace for organic and sustainable products ranging from households, apparels, cosmetics, toiletries etc. Originated from India and serving APAC region while sourcing goods from remote areas of rural areas providing additional source of income to local businesses.

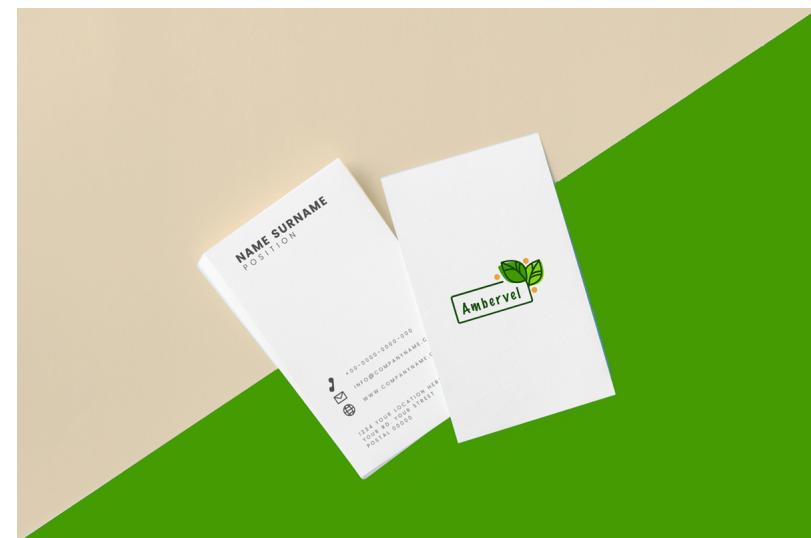
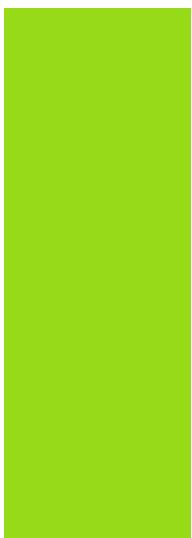
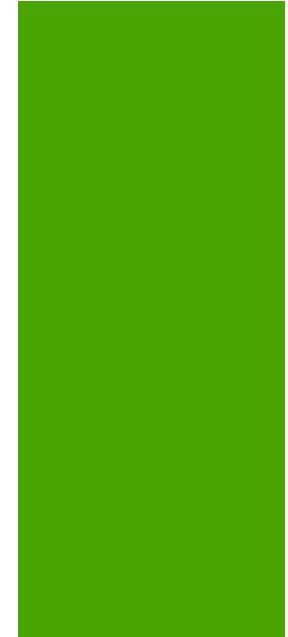
## Client Location

Mumbai, India

## What we did?

- Logo & Brand Guidelines
- Website
- Print Collaterals





# Casey Dental

## About

Casey Dental specializes in General Dentistry, Endodontics, Oral & Maxillofacial Surgery, Orthodontics, Pedodontics, Special Needs Dentistry, and Sedation Dentistry. Present in multiple locations, the website serve as a appointment scheduler and offering various new services related to dental treatments.

## Client Location

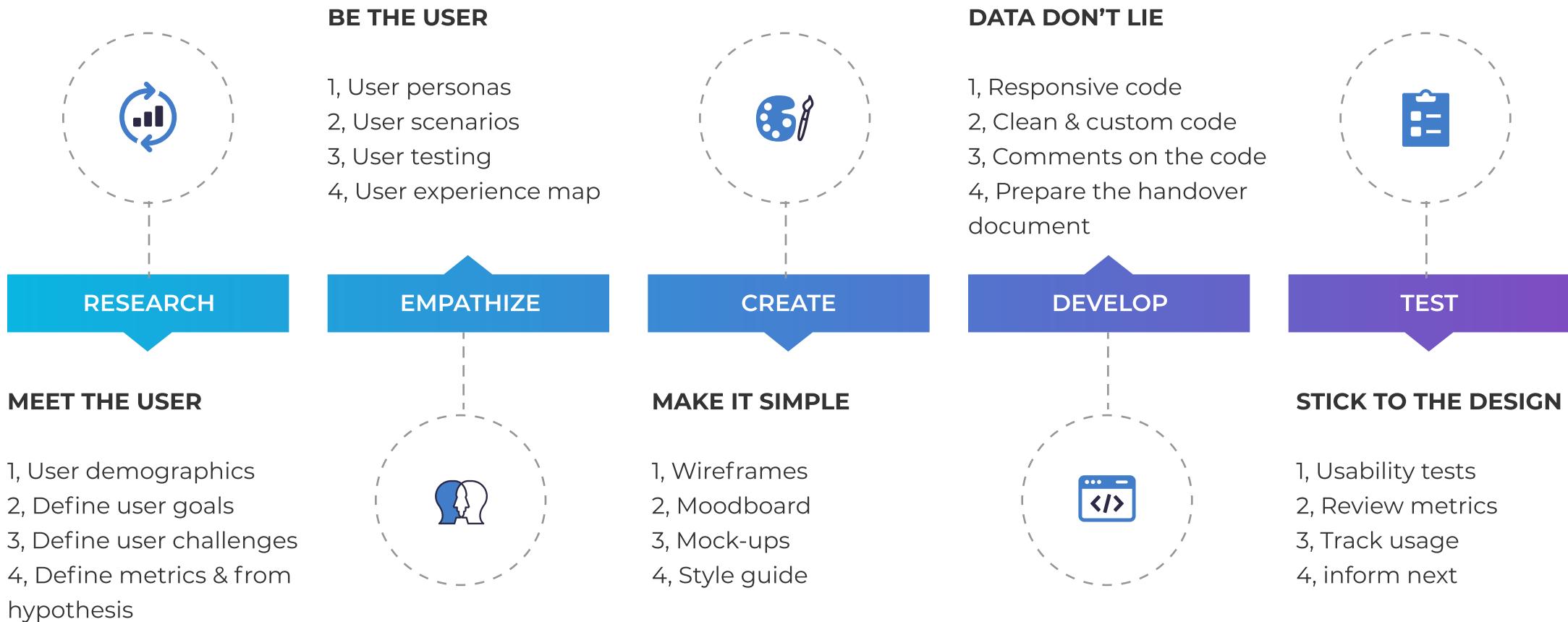
Pittston, Pennsylvania

## What we did?

- Website
- Annual Maintenance

The screenshot shows the homepage of the Casey Dental website. At the top, there are navigation links: 'Call or Text' (green), 'Dental Office' (green), 'Orthodontist Office' (green), 'ES' (grey), 'EN' (grey), and a 'Schedule a Complimentary Consultation' button with a calendar icon. Below the header, the logo 'CASEYDENTAL' is displayed next to a green circular icon. A main banner features a photograph of a dental office building with the text 'Welcome to Casey Dental' and a subtitle 'The convenience of General Dentistry and Dental Specialists in one facility.' A 'Shop Now' button is visible in the bottom right of the banner. Below the banner, there are three promotional boxes: 'Ortho Club' (green background) with a star icon, 'Savings Plan' (white background) with a blue square icon, and a partially visible 'Offer' section (white background) with a red lightning bolt icon. Each promotional box includes a brief description and a 'Find out more' button.

# Our Design Process





hello@headspur.it

<https://headspur.it>



dribbble

