```
In [3]:
```

```
%matplotlib inline
import warnings
warnings.filterwarnings("ignore")
import sqlite3
import pandas as pd
import numpy as np
import nltk
import string
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.feature_extraction.text import TfidfTransformer
from sklearn.feature_extraction.text import TfidfVectorizer
\textbf{from sklearn.feature\_extraction.text import} \ \texttt{CountVectorizer}
from sklearn.metrics import confusion matrix
from sklearn import metrics
from sklearn.metrics import roc_curve, auc
from nltk.stem.porter import PorterStemmer
import re
# Tutorial about Python regular expressions: https://pymotw.com/2/re/
import string
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem.wordnet import WordNetLemmatizer
from gensim.models import Word2Vec
from gensim.models import KeyedVectors
import pickle
#taking cleaned data i.e in Reviews table from final sql database
#making connection with database
conn = sqlite3.connect('final.sqlite')
final = pd.read_sql_query(""" SELECT * FROM Reviews """, conn)
```

In [4]:

```
print(final.shape) #number of attributes and size of the data
final.head()
```

(364171, 12)

Out[4]:

	index	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score
0	138706	150524	0006641040	ACITT7DI6IDDL	shari zychinski	0	0	positive
1	138688	150506	0006641040	A2IW4PEEKO2R0U	Tracy	1	1	positive
2	138689	150507	0006641040	A1S4A3IO2MI I7\/4	sally sue	1	1	nositive

	index	ld	ProductId	Userld	ProfileName	HelpfulnessNumerator	HelpfulnessDenominator	Score
3	138690	150508	0006641040	AZGXZ2UUK6X	Catherine Hallberg " (Kate)"	1	1	positive
4	138691	150509	0006641040	A3CMRKGE0P909G	Teresa	3	4	positive

In [14]:

```
#BoW
#The fit_transform method applies to feature extraction objects such as CountVectorizer and TfidfT
ransformer.
#The "fit" part applies to the feature extractor itself: it determines what features it will base
future transformations on.
#The "transform" part is what takes the data and returns some transformed data us

count_vect = CountVectorizer() #in scikit-learn
final_counts = count_vect.fit_transform(final['CleanedText'].values)
print("the type of count vectorizer ",type(final_counts))
print("the shape of out text BOW vectorizer ",final_counts.get_shape())
print("the number of unique words ", final_counts.get_shape()[1])
```

the type of count vectorizer <class 'scipy.sparse.csr_csr_matrix'> the shape of out text BOW vectorizer (364171, 71624) the number of unique words 71624

In [13]:

```
#First we will create CountVectorizer Object. Well, you call fit transform for this object and the
n our cleanedTest column
#of strings. What it does is tokenize the strings and give you a vector for each string, each dime
nsion of which corresponds
#to the number of times a token is found in the corresponding string. Most of the entries in all o
f the vectors will be zero,
#since only the entries which correspond to tokens found in that specific string will have positiv
e values, but the vector is
#as long as the total number of tokens for the whole corpus.
#todense() :- Return a dense matrix representation of this matrix.
from sklearn.feature_extraction.text import CountVectorizer
ctext = final['CleanedText'];
ctext[:10000].count()
vectorizer = CountVectorizer()
finalbow= vectorizer.fit transform(ctext[:10000]).todense()
print( finalbow )
#print( vectorizer.vocabulary )
```

```
[[0 0 0 ... 0 0 0]

[0 0 0 ... 0 0 0]

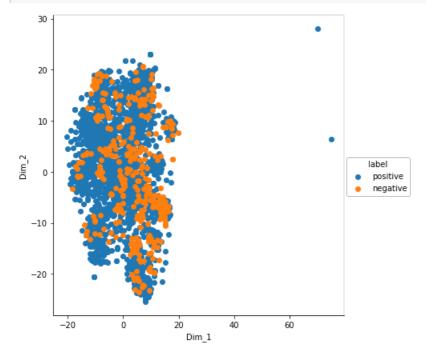
[0 0 0 ... 0 0 0]

...

[0 0 0 ... 0 0 0]

[0 0 0 ... 0 0 0]
```

```
#BOW---> TSNE
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
# Picking the top 10000 points
vectorizer = CountVectorizer()
finalbow= vectorizer.fit_transform(ctext[:2000]).todense()
data 2000 = finalbow
labels 2000 = lable[0:2000]
model = TSNE(n components=2, random state=0)
# configuring the parameteres
# the number of components = 2
\# default perplexity = 30
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne_data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne df = pd.DataFrame(data=tsne data, columns=("Dim 1", "Dim 2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne df, hue="label", size=6).map(plt.scatter, 'Dim 1', 'Dim 2').add legend()
plt.show()
```



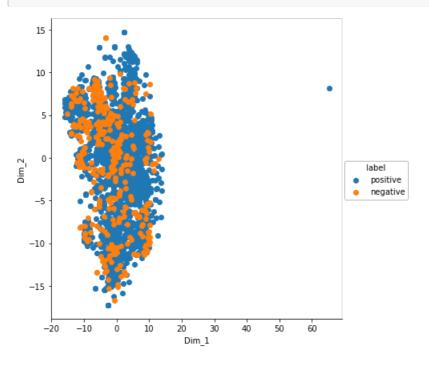
In [18]:

```
#BOW---> TSNE
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
# Picking the top 2000 points
# with perplexity=50
vectorizer = CountVectorizer()
finalbow= vectorizer.fit transform(ctext[:2000]).todense()
data 2000 = finalbow
labels_2000 = lable[0:2000]
model = TSNE(n_components=2,perplexity=50, random_state=0)
# configuring the parameteres
\# the number of components = 2
# default perplexity = 30 --- > using perplexity = 50
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
```

```
tsne_data = model.fit_transform(data_2000)

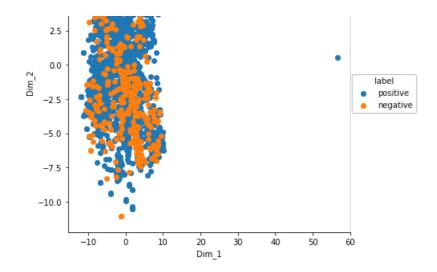
# creating a new data frame which help us in ploting the result data
tsne_data = np.vstack((tsne_data.T, labels_2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))

# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
plt.show()
```



In [19]:

```
#BOW---> TSNE
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
# Picking the top 2000 points
# with perplexity=80
vectorizer = CountVectorizer()
finalbow= vectorizer.fit_transform(ctext[:2000]).todense()
data_2000 = finalbow
labels 2000 = lable[0:2000]
model = TSNE(n_components=2,perplexity=80, random_state=0)
# configuring the parameteres
\# the number of components = 2
# default perplexity = 30 --- > using perplexity = 50
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne data = model.fit transform(data 2000)
# creating a new data frame which help us in ploting the result data
tsne_data = np.vstack((tsne_data.T, labels_2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne df, hue="label", size=6).map(plt.scatter, 'Dim 1', 'Dim 2').add legend()
plt.show()
```



In [20]:

```
#tf-idf vec

tf_idf_data = final['CleanedText']

tf_idf_vect = TfidfVectorizer(ngram_range=(1,2))

final_tf_idf = tf_idf_vect.fit_transform(tf_idf_data[:2000].values)

#print(final_tf_idf)

print("the type of count vectorizer ",type(final_tf_idf))

print("the shape of out text TFIDF vectorizer ",final_tf_idf.get_shape())

print("the number of unique words including both unigrams and bigrams ", final_tf_idf.get_shape()[
1])
```

the type of count vectorizer <class 'scipy.sparse.csr_csr_matrix'> the shape of out text TFIDF vectorizer (2000, 76693) the number of unique words including both unigrams and bigrams 76693

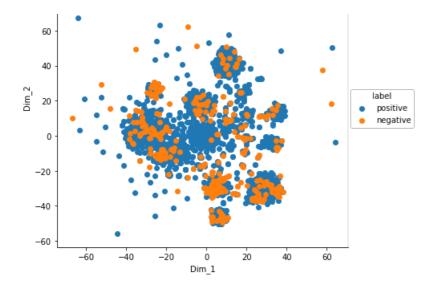
In [21]:

```
#tfidf
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
# Picking the top 2000 points
tf idf data = final['CleanedText']
tf_idf_vect = TfidfVectorizer(ngram_range=(1,2))
final tf idf = tf idf vect.fit transform(tf idf data[:2000].values).todense()
data 2000 = final tf idf
labels_2000 = lable[0:2000]
model = TSNE (n_components=2, random_state=0)
# configuring the parameteres
# the number of components = 2
# default perplexity = 30
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne data = model.fit transform(data 2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne df = pd.DataFrame(data=tsne data, columns=("Dim 1", "Dim 2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne df, hue="label", size=6).map(plt.scatter, 'Dim 1', 'Dim 2').add legend()
```

Out[21]:

<seaborn.axisgrid.FacetGrid at 0x20760ddf748>



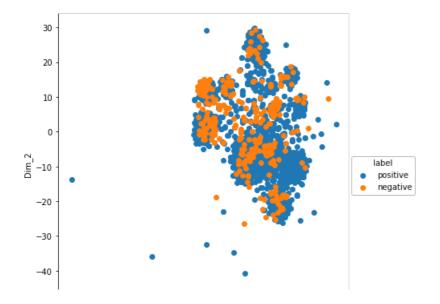


In [22]:

```
#tfidf
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
# Picking the top 2000 points
#with change in perplexity =80
tf idf data = final['CleanedText']
tf_idf_vect = TfidfVectorizer(ngram_range=(1,2))
final_tf_idf = tf_idf_vect.fit_transform(tf_idf_data[:2000].values).todense()
data 2000 = final tf idf
labels 2000 = lable[0:2000]
model = TSNE(n components=2,perplexity=80, random state=0)
\# configuring the parameteres
# the number of components = 2
# default perplexity = 30 --> with change in perplexity =80
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne_data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[22]:

<seaborn.axisgrid.FacetGrid at 0x20764ff39e8>



```
-50 -60 -40 -20 0 20 Dim_1
```

In [24]:

```
#Word2Vec mode
# Train your own Word2Vec model using your own text corpus
list of sent=[]
for sent in final['CleanedText'].values:
    list of sent.append(sent.split())
print(final['CleanedText'].values[0])
print("\n-----Spliting each sentence into words-----word list of ie data corpus----
-\langle n'' \rangle
print(list_of_sent[:2])
#word list of ie data corpus
4
witti littl book make son laugh loud recit car drive along alway sing refrain hes learn whale
india droop love new word book introduc silli classic book will bet son still abl recit memori col
-----Spliting each sentence into words-----word list of ie data corpus-----
[['witti', 'littl', 'book', 'make', 'son', 'laugh', 'loud', 'recit', 'car', 'drive', 'along', 'alw
ay', 'sing', 'refrain', 'hes', 'learn', 'whale', 'india', 'droop', 'love', 'new', 'word', 'book', 'introduc', 'silli', 'classic', 'book', 'will', 'bet', 'son', 'still', 'abl', 'recit', 'memori', 'colleg'], ['grew', 'read', 'sendak', 'book', 'watch', 'realli', 'rosi', 'movi', 'incorpor', 'love'
, 'son', 'love', 'howev', 'miss', 'hard', 'cover', 'version', 'paperback', 'seem', 'kind',
'flimsi', 'take', 'two', 'hand', 'keep', 'page', 'open']]
In [25]:
#The Word to Vec model produces a vocabulary, with each word being represented by
#an n-dimensional numpy array
w2v model=Word2Vec(list of sent,min count=5,size=50, workers=4)
w2v model.wv['man']
Out[25]:
array([ 0.48298913, 2.1642413 , 0.06987273, 0.3015431 , -0.31633124,
        -0.21095029, -0.9512432 , -0.49110314, 0.9814498 , -2.043004
        -1.9518774 , -0.7718721 , -0.6482141 , 1.2035885 , 2.050793 , 0.81042564, 1.0750993 , -1.0640193 , 0.2727537 , 0.6583929 ,
                       0.711387 , 1.0291779 , -0.5976841 , -0.09448117,
         1.2642627 ,
         0.06119768, 0.1058379, -1.6150448, -0.29101595, 0.32835075,
         0.62694144, 0.65934515, -0.5282842 , 2.0031388 , 1.335773
         1.4079427 , 2.066061 , -0.9159664 , -2.5419009 , -1.2010802 ,
         1.5252602 , -1.5026264 , 0.50440353, 0.98826224, 0.6000344 , 0.7116026 , -0.6992033 , 1.6632123 , -0.2933709 , 0.9843001 ],
       dtype=float32)
In [27]:
#labels = [1]
tokens = []
for word in w2v model.wv.vocab:
    tokens.append(w2v model[word])
     #labels.append(word)
print(len(tokens));
tokens[:1]
21938
Out [271:
```

[array([1.27351597e-01, 3.12062562e-01, 8.42558742e-02, 1.96281020e-02,

9.54858959e-02, -7.91134760e-02, 1.59643039e-01, -4.40884978e-02, 1.52912870e-01, 3.43161523e-02, -2.90893354e-02, -1.98353231e-01, 2.45877886e-02 6.88392743e-02 1.40498489e-02 6.51749894e-02

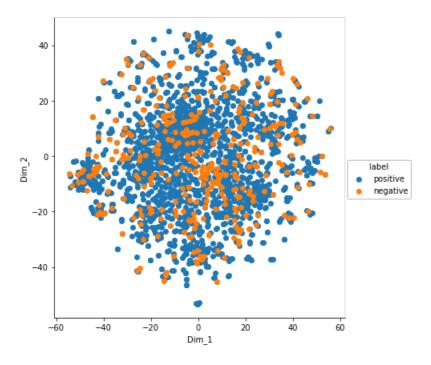
```
2.43077050e-02, 0.00352743e-02, 1.43430405e-02, 0.31743054e-02, 9.85189676e-02, 1.29295373e-02, 4.62419875e-02, 4.94736433e-02, -1.12126365e-01, -1.07689034e-02, 1.29506616e-02, -4.76543307e-02, -5.86799271e-02, -1.27620161e-01, -2.82129049e-01, 9.51365903e-02, -6.62747473e-02, 1.76300377e-01, -6.64312243e-02, 9.59163681e-02, 1.34712264e-01, -1.45000979e-01, -6.55070096e-02, 1.02417665e-02, 3.99509518e-05, -1.42186925e-01, -2.79008038e-02, -3.42702121e-02, -2.49737259e-02, 1.27951816e-01, -6.97588697e-02, 1.79184943e-01, -1.23403333e-01, 2.00367540e-01], dtype=float32)]
```

In [28]:

```
#w2vec --> TSNE
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
data 2000 = tokens[:2000]
labels 2000 = lable[0:2000]
model = TSNE(n components=2, random state=0)
# configuring the parameteres
# the number of components = 2
# default perplexity = 30
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne_data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[28]:

<seaborn.axisgrid.FacetGrid at 0x20732021978>



In [29]:

```
#w2vec --> TSNE
#with change in perplexity = 80
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
```

```
data_2000 = tokens[:2000]
labels_2000 = lable[0:2000]

model = TSNE(n_components=2,perplexity = 80, random_state=0)
# configuring the parameteres
# the number of components = 2
# default perplexity = 30 --> with change in perplexity = 80
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000

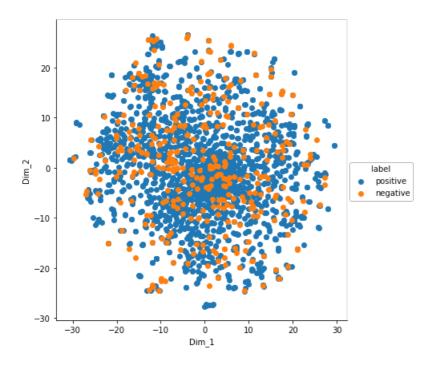
tsne_data = model.fit_transform(data_2000)

# creating a new data frame which help us in ploting the result data
tsne_data = np.vstack((tsne_data.T, labels_2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))

# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[29]:

<seaborn.axisgrid.FacetGrid at 0x2079d8bbba8>



In [31]:

```
#avg-w2v
labels = []
tokens = []

for word in w2v_model.wv.vocab:
    tokens.append(w2v_model[word])
    labels.append(word)

# labels
tokens[:2]
```

Out[31]:

```
-2.49737259e-02, 1.27951816e-01, -6.97588697e-02, 1.79184943e-01, -1.23403333e-01, 2.00367540e-01], dtype=float32), array([-1.0391155, 0.27242482, 1.9437786, 0.0428596, -2.3075078, -1.2287023, -0.18617941, 2.852096, -0.28995928, 3.9036295, -2.4604146, 2.5605137, 0.22095278, 1.5730187, -0.06471132, 0.6129404, 0.32757914, -1.4311916, 0.354883, -1.160348, 0.01831347, 0.5074931, -0.95592993, 0.3138117, 1.3921626, 1.0225055, 0.7316783, -2.0178227, 1.0580341, 0.14533265, 1.4072881, 2.6587842, -3.808838, -0.6149528, -0.4854196, 0.0751783, 1.5252509, -0.48867682, 1.3510249, 1.4553956, -0.48789185, -0.15812382, -0.6785673, 2.1216366, -1.8864447, -0.07575194, -1.4769679, -3.988311, -0.9321874, 0.5879292], dtype=float32)]
```

In [32]:

```
w2v words = list(w2v_model.wv.vocab)
# print("number of words that occured minimum 5 times ",len(w2v words))
# print("sample words ", w2v words[0:50])
# average Word2Vec
# compute average word2vec for each review.
sent_vectors = []; # the avg-w2v for each sentence/review is stored in this list
for sent in list of sent: # for each review/sentence
   sent vec = np.zeros(50) # as word vectors are of zero length
    cnt_words =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
        if word in w2v words:
            vec = w2v model.wv[word]
            sent vec += vec
           cnt_words += 1
    if cnt words != 0:
       sent vec /= cnt words
    sent vectors.append(sent vec)
print(len(sent_vectors))
print(len(sent vectors[0]))
364171
```

In [33]:

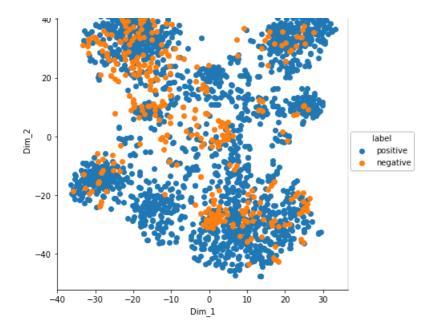
```
#avg-w2v
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
data 2000 = sent vectors[:2000]
labels_2000 = lable[0:2000]
model = TSNE(n components=2, random state=0)
# configuring the parameteres
# the number of components = 2
# default perplexity = 30
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne_data = np.vstack((tsne_data.T, labels_2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[33]:

<seaborn.axisgrid.FacetGrid at 0x2079d341dd8>







In [34]:

```
#avg-w2v
#with change in perplexity = 80
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
data 2000 = sent vectors[:2000]
labels_2000 = lable[0:2000]
model = TSNE(n_components=2,perplexity = 80, random_state=0)
# configuring the parameteres
# the number of components = 2
# default perplexity = 30  ->>with change in perplexity = 80
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne_data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[34]:

<seaborn.axisgrid.FacetGrid at 0x2079d3cacf8>



```
-20 -
-15 -10 -5 0 5 10 15
Dim_1
```

In [35]:

```
# TF-IDF weighted Word2Vec
tfidf_feat = tf_idf_vect.get_feature_names() # tfidf words/col-names
# final tf idf is the sparse matrix with row= sentence, col=word and cell val = tfidf
tfidf sent vectors = []; # the tfidf-w2v for each sentence/review is stored in this list
row=0;
for sent in list of sent: # for each review/sentence
    sent vec = np.zeros(50) # as word vectors are of zero length
    weight sum =0; # num of words with a valid vector in the sentence/review
    for word in sent: # for each word in a review/sentence
            vec = w2v model.wv[word]
            # obtain the tf_idfidf of a word in a sentence/review
            tf idf = final tf idf[row, tfidf feat.index(word)]
            sent_vec += (vec * tf_idf)
            weight_sum += tf_idf
        except:
           pass
    sent_vec /= weight_sum
    tfidf_sent_vectors.append(sent_vec)
    row += 1
print(len(tfidf_sent_vectors))
print(len(tfidf sent vectors[0]))
```

364171 50

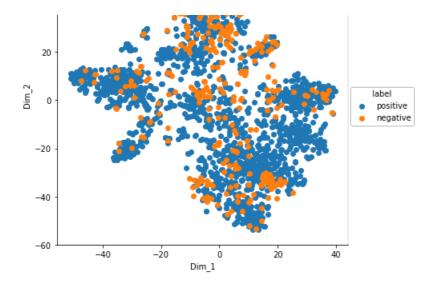
In [36]:

```
#TF-IDF weighted Word2Vec -> TSNE
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
data_2000 = tfidf_sent_vectors[:2000]
labels_2000 = lable[0:2000]
model = TSNE (n_components=2, random_state=0)
# configuring the parameteres
# the number of components = 2
\# default perplexity = 30
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne data = model.fit transform(data 2000)
# creating a new data frame which help us in ploting the result data
tsne_data = np.vstack((tsne_data.T, labels_2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[36]:

<seaborn.axisgrid.FacetGrid at 0x207a8e686a0>

```
60 -
40 -
```



In [37]:

```
#TF-IDF weighted Word2Vec -> TSNE
#with change in perplexity = 80
from sklearn.manifold import TSNE
import seaborn as sn
lable= final['Score']
data_2000 = tfidf_sent_vectors[:2000]
labels 2000 = lable[0:2000]
model = TSNE(n_components=2,perplexity = 80, random_state=0)
# configuring the parameteres
\# the number of components = 2
# default perplexity = 30 ---> with change in perplexity = 80
# default learning rate = 200
# default Maximum number of iterations for the optimization = 1000
tsne_data = model.fit_transform(data_2000)
# creating a new data frame which help us in ploting the result data
tsne data = np.vstack((tsne data.T, labels 2000)).T
tsne_df = pd.DataFrame(data=tsne_data, columns=("Dim_1", "Dim_2", "label"))
# Ploting the result of tsne
sn.FacetGrid(tsne_df, hue="label", size=6).map(plt.scatter, 'Dim_1', 'Dim_2').add_legend()
```

Out[37]:

<seaborn.axisgrid.FacetGrid at 0x207346e63c8>

