



# CREDIT CARD

## WEEKLY REPORT

# Credit Card Financial Dashboard using Power BI:

- Developed an interactive dashboard using Credit card weekly Data from CSV Files to provide conditions.
- Tracked weekly Revenue and Interest using line charts and KPIs.
- Monitor top states, income group, age group shown how revenue are generates.
- Used Stacked bar charts and tree map filter to visualize gender wise revenue and incomes.
- Provided the ability to filter data by date range, card types, customer income category and Quarters.
- Used Power Query for data cleaning, processing and DAX for calculations and table creations.
- Used minimal colors to charts for better visual experience.

# Credit Card weekly report insights:

- Overall revenue is 55M
- Total Interest is 8M
- Total transaction amount is 45M
- Swipe payment mode found as most revenue (35M) generated
- TX, NY and CA is top contributing states 68%
- Male customers are contributing more in revenue 30M and female 25M
- 40 to 50 age group peoples are contributing more in revenue
- Revenue count of Quarter 3 is 14.2M which is slightly high than other
- Platinum cards are having less numbers of revenue, while blue cards bring highest numbers of revenue
- Peoples are using credit card for mostly paying Bills
- Graduated peoples are highly using credit card