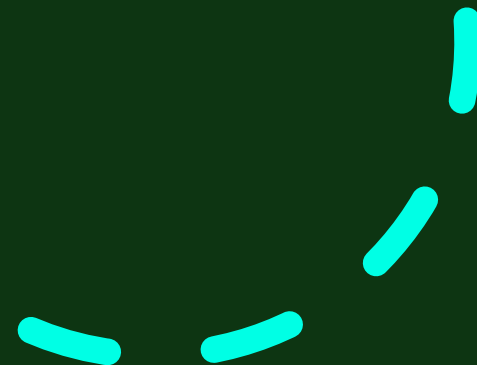


SUPERSTORE

SALES REPORT



Superstore Sales Report using Power BI:

- Created an interactive report using CSV Data file that showing dashboard and forecast of sales
- Used Area Charts, donut charts, bar charts, KPIs to visualize sales by categories
- Provided Map to show sales and profit in different states
- Tracked 15 days sales forecast using line chart that shows sales counts by interval of months
- Used Power Query for data transformation and cleansing
- Displayed important counts such as profit, sales and orders
- Enabled filter to view data by state regions
- Presented Top 4 most selling categories

Superstore Sales Report Insights:

- Total Orders are 22K
- Overall profit is 175K
- Total sales are 1.6M
- Area chart shows number of profit and sales in 2020 is higher than year 2019
- In 2020 year sales higher in October, November and December while profit is higher in march, October and December months
- In payment mode 43% payments are done through COD, 35% online and 22% done through card
- Highest Sales getting in west region 33% and lowest sales are in south region which is 16%
- In California (0.34M) and New York (0.19M) sales are high
- In Florida (0.05M), Michigan (0.05M) & north Carolina (0.04M) sales are low
- Phones (197K) and chairs (182K) are two most selling products