

YouTube Analytics Dashboard

video id

All

Year

All

Month

All

Day

All

Total view

4T

Engagement
Rate %

5.34

Avg view per
video

2.33M

Total Like

176bn

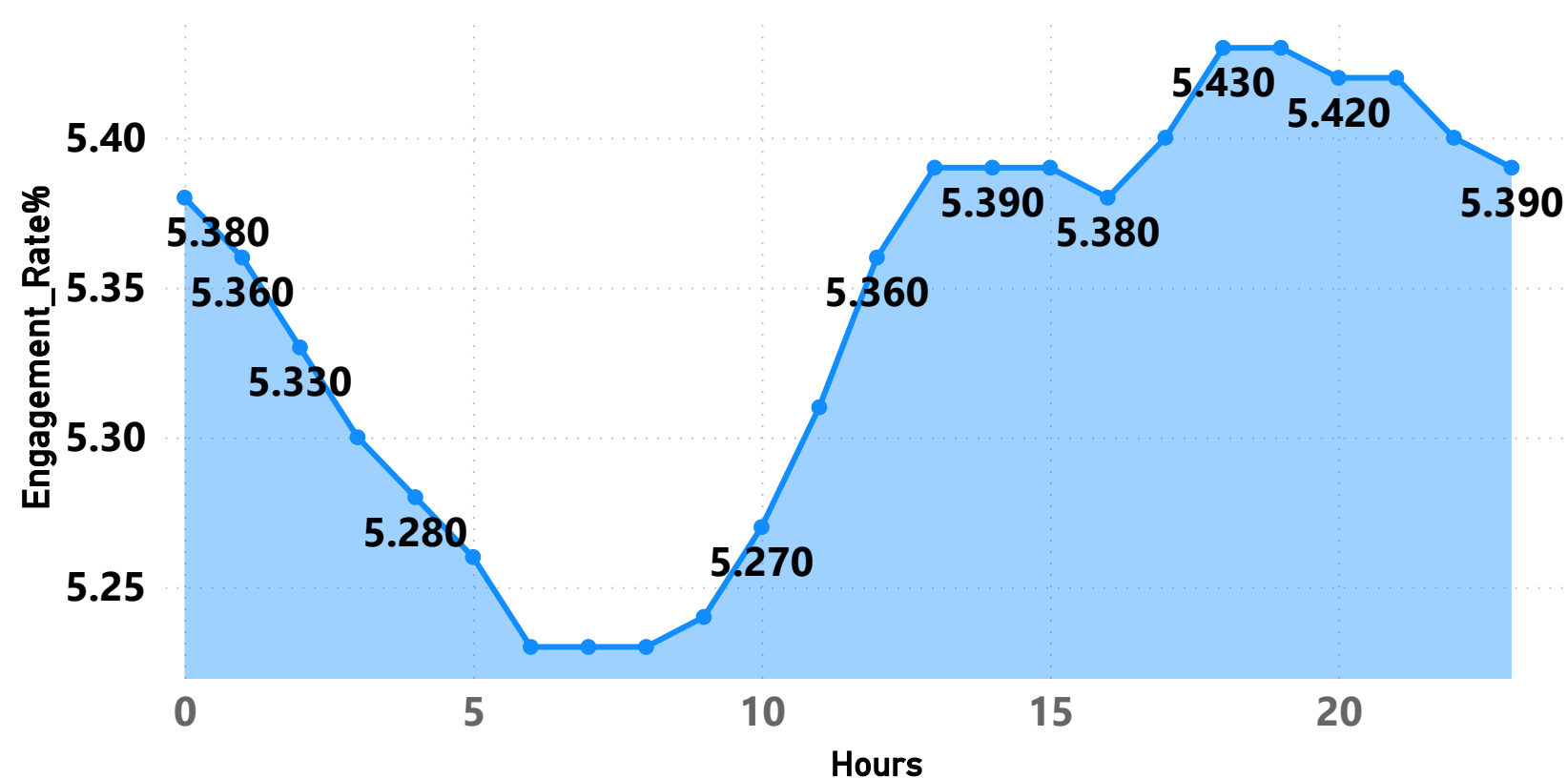
Like Rate

4.89

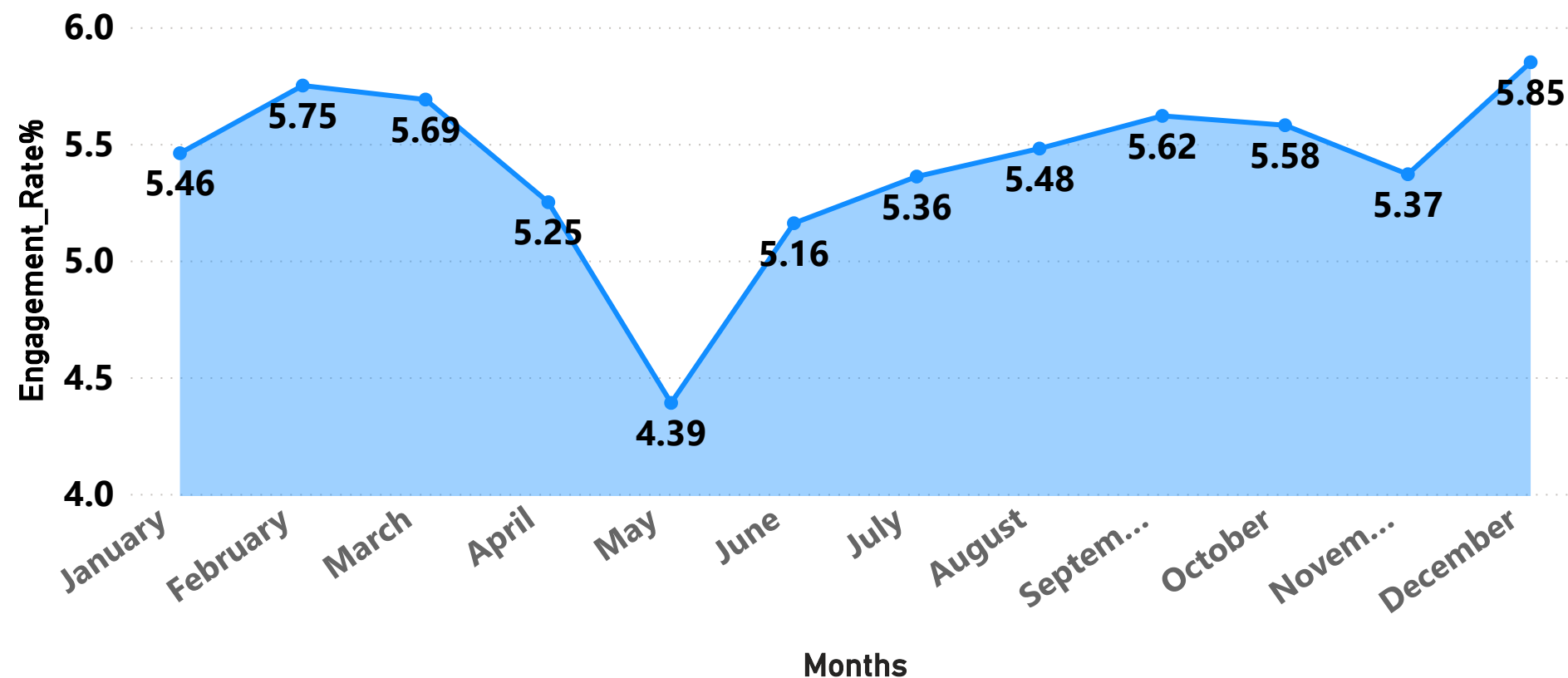
Like-Dislike
Ratio

24.79

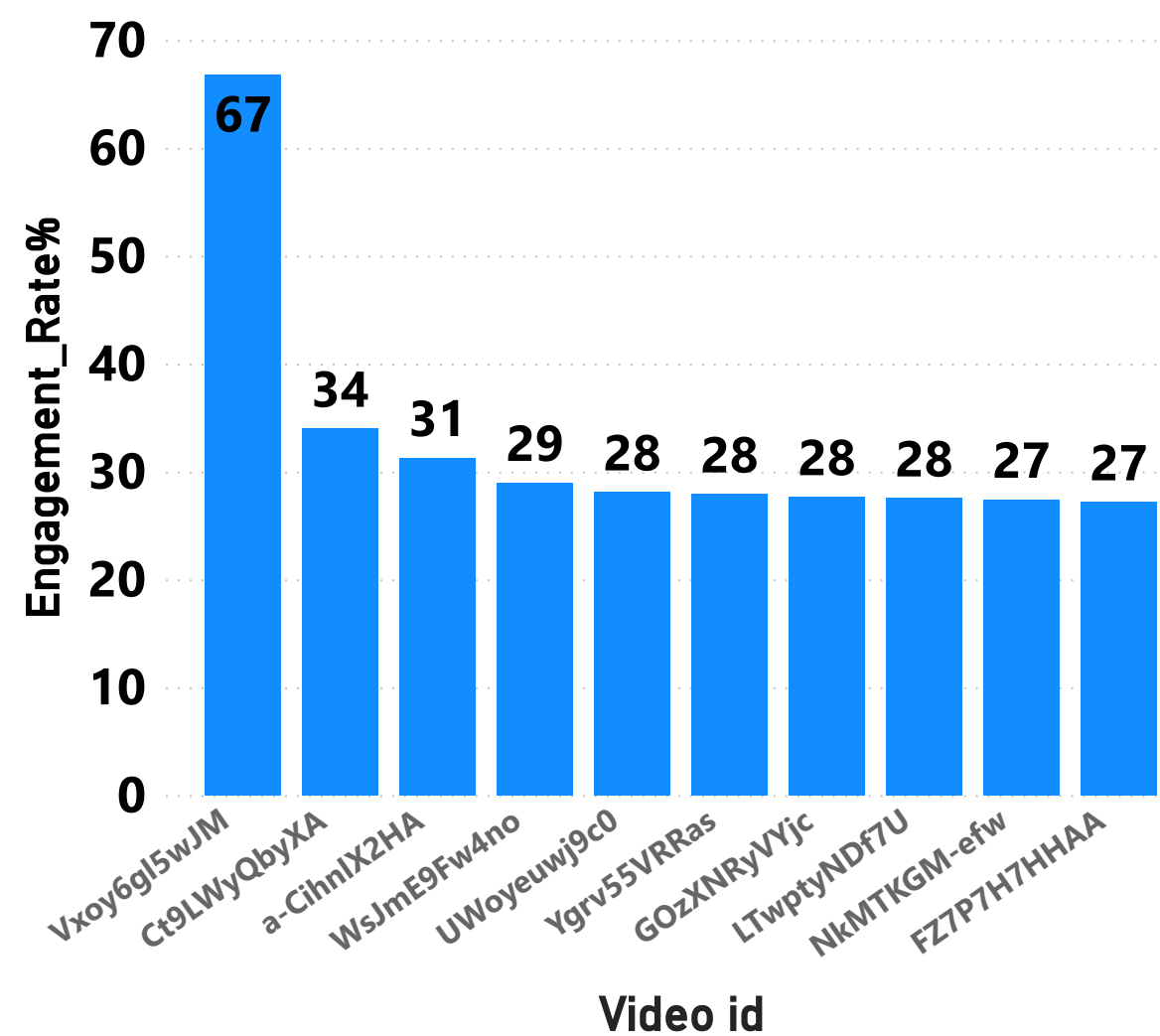
Engagement_Rate% by Hours



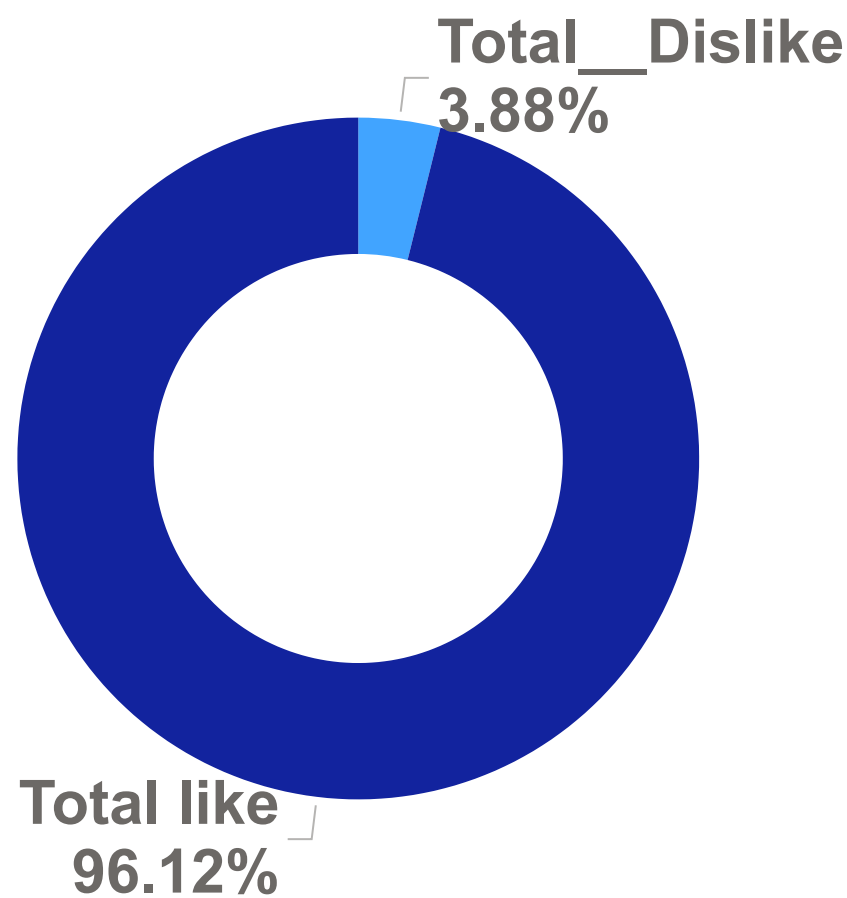
Engagement_Rate% by Months



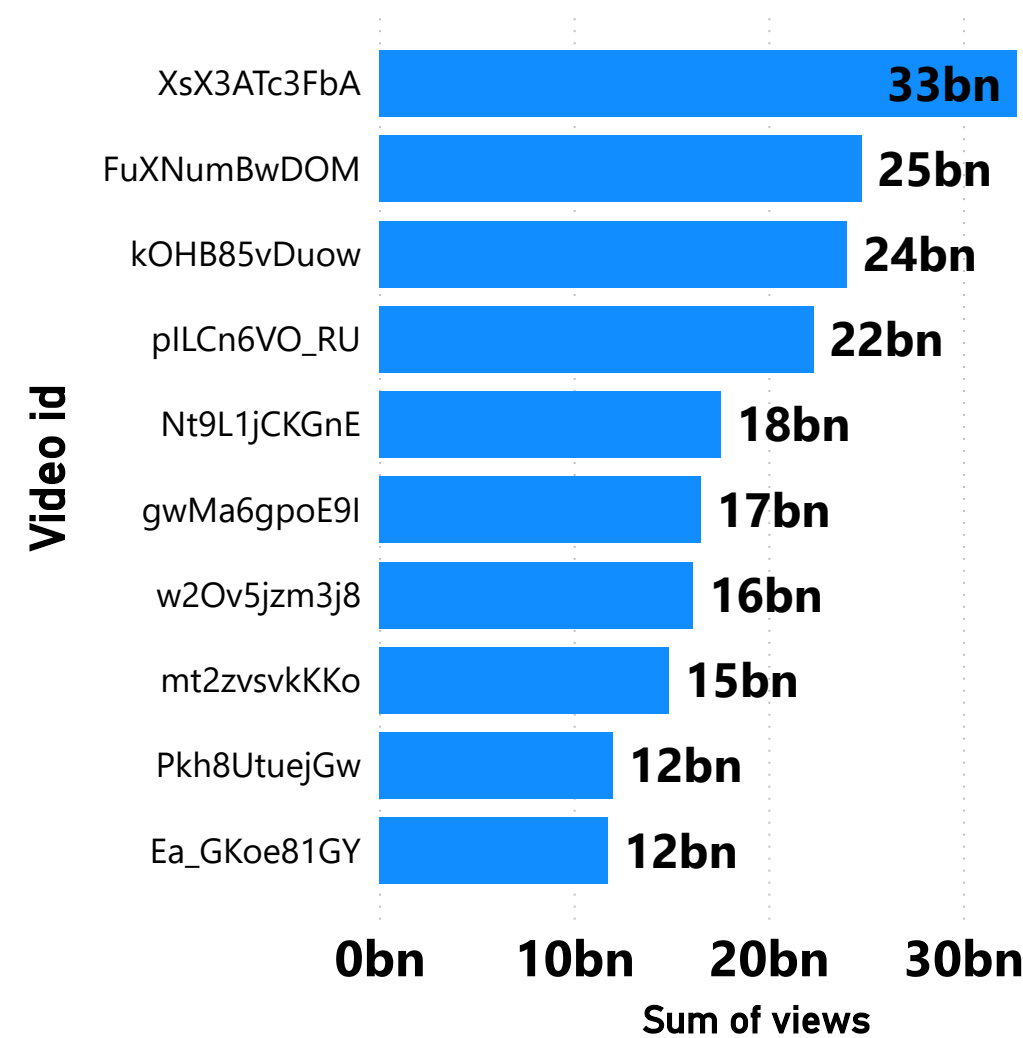
Top 10 Video Engagement_Rate%



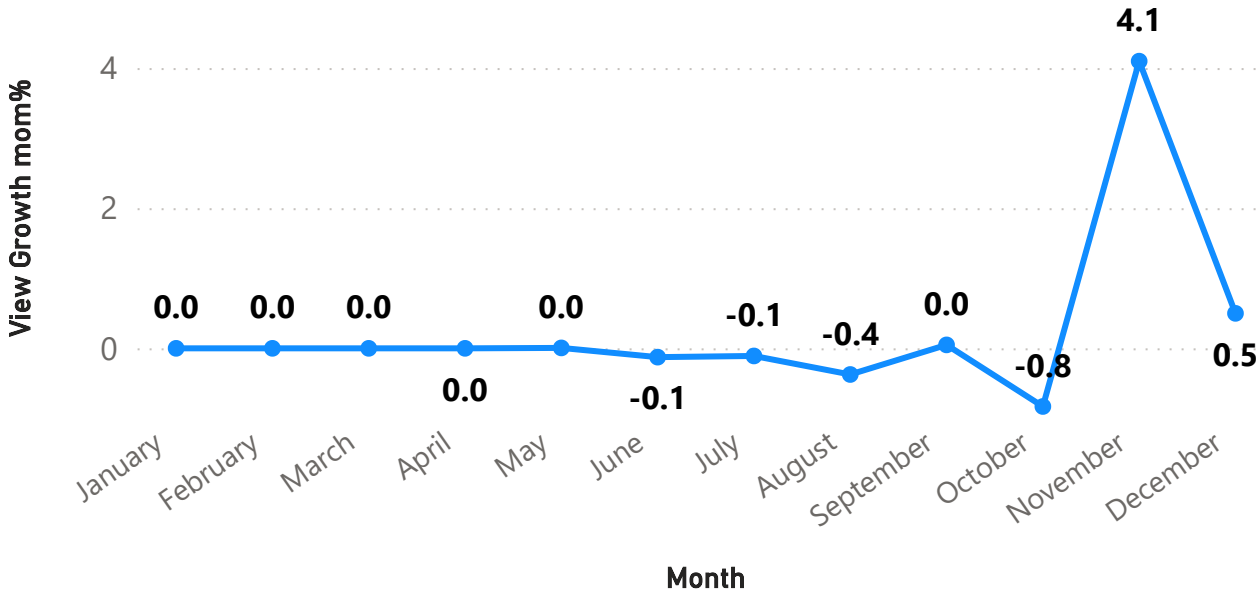
Total Like and Dislike Distribution



Top 10 Video by Views



View Growth % by Month



Year	Month	Total View	Previous month view	View Growth mom%
2019	April	430824737483		0.00
2019	May	433399545705	430824737483	0.01
2019	June	378905948625	433399545705	-0.13
2019	July	337673232768	378905948625	-0.11
2019	August	211623306734	337673232768	-0.37
2019	September	222003853814	211623306734	0.05
2019	October	37779380078	222003853814	-0.83
2019	November	192620434376	37779380078	4.10
2019	December	288770633818	192620434376	0.50
2020	January	294079873237	288770633818	0.02
2020	February	314463709122	294079873237	0.07
2020	March	315792738283	314463709122	0.00
2020	April	139230060183	315792738283	-0.56
2020	May		139230060183	-1.00
Total		3597167454226		0.00