

The effect of the transmission on fuel consumption

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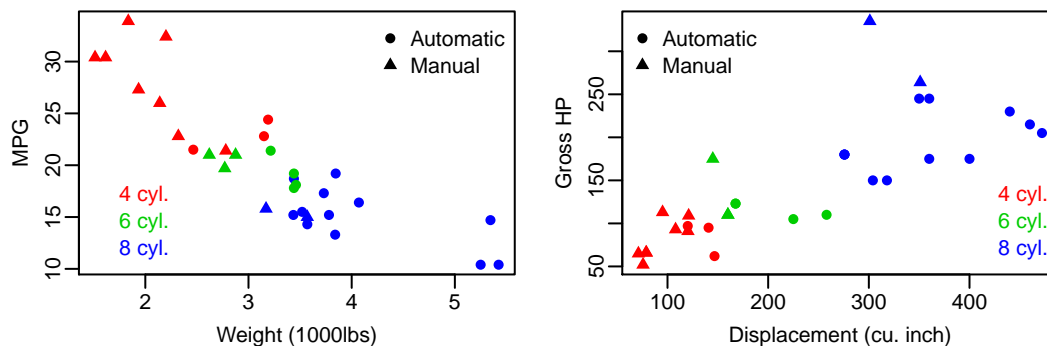
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Executive summary

This report uses data extracted from the 1974 Motor Trend US magazine that comprises fuel consumption and 10 aspects of automobile design and performance for 32 automobiles (1973-74 models) 1974;13 of them had manual transmission compared to 19 on automatic. This data is used to estimate the effect of the type of transmission (automatic vs. manual) on the mileage (MPG). The results suggest that manual transmission allows for a higher MPG. However this result only becomes statistically significant after a model adjustment that attributes more explanatory power to the transmission.

Introduction and exploratory data analysis

The starting point for this analysis is a simple theory based approach. Based on intuition it seems reasonable to assume that the mpg of a car is mainly determined by its weight and its power. Furthermore it is likely that cars with more cylinders have a larger displacement and therefore also more hp. The following short exploratory data analysis verifies these assumptions.



The left part of above figure plots the MPG against the weight using colors to show the number of cylinders and symbols to represent the transmission. The plot provides a couple of interesting insights: (1.1) There is a clear negative relationship between MPG and weight, (1.2) there is a clear positive relationship between the number of cylinders and the weight of a car and (1.3) automatic transmission seems to be used almost exclusively in heavy cars with 8 cylinder engines whereas manual transmissions are mainly used in lighter cars with 4 cylinder engines. The right part shows that (2.1) there is a strong linear positive relationship between HP and displacement (2.2) engines with more cylinders clearly also provide more HP and (2.3) apart from two exceptions all high-powered cars use an automatic transmission.

The initial model

The exploratory data analysis proves that a model using the weight and some variable measuring the power of a car is a reasonable starting point. However (2.1) and (2.2) suggest that a model containing all of the three power-related variables (`cyl`, `disp`, `hp`) will suffer from multicollinearity. Therefore the initial model will only use `cyl` as a factor-variable. In addition (1.3) suggests that including weight in the model will suppress any potential impact of the transmission on `mpg`. The initial model for this analysis is therefore $\text{mpg} \sim \text{am} + \text{cyl} + \text{wt}$ (whereas `am` and `cyl` are treated as factor variables). The estimation results for this regression can be found in the appendix and show that the coefficients on both `wt` and `cyl` are statistically significant on

a 1% significance level both coefficients feature expected signs, i.e. higher `wt` implies lower `mpg` and more cylinders imply lower `mpg` as well. Furthermore we cannot reject the hypothesis that the coefficient on `am` is 0.

Strategy for model enhancement and selection

From the exploratory data analysis we have seen that automatic transmissions are mainly used in heavy, high-powered cars. We cannot say anything about the causal direction of the correlation but theory suggests that an automatic transmission is heavier than a manual transmission which will result in a lower `mpg`. However, in the initial model this lower `mpg` is attributed to the variable `wt` and not to `am`. Therefore my approach is to adjust `wt` to attribute any weight-related effects of the transmission to `am`. This is done by an auxiliary regression where I regress `wt` on `am` and some other explanatory variables from the `mtcars` dataset. I used likelihood ratio tests to determine the correct model for this auxiliary regression. The estimation of the auxiliary regression shows that, when controlling for other factors, cars with automatic transmissions tend to be 700lbs heavier than cars with manual transmissions. Details on the results including residual plots and diagnostics can be found in the appendix. The residual plot and the diagnostics suggest that the model is valid.

To retrieve the adjusted model I subtract these 700lbs from all cars with a automatic transmission and store the new weight in a variable `mwt`: `mtcars$mwt <- mtcars$wt + (1-mtcars$am)*-0.70885`.

The adjusted base model is `mpg~am+cyl+mwt`. Starting from this base model I gradually add the variables `hp`, `drat` and `vs` select the final model based on a likelihood ratio test. The likelihood ratio test suggests that `hp` should be added to the model. The detailed results can be found in the appendix.

Estimating the final model and interpreting the results

The final model used to estimate the impact of the transmission type on the mileage of the car is therefore `mpg~am+cyl+mwt+hp`. The estimation results are given below.

Call:

```
lm(formula = mpg ~ factor(am) + factor(cyl) + mwt + hp, data = mtcars)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-3.939	-1.256	-0.401	1.125	5.051

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	31.9384	2.0794	15.36	1.5e-14	***
factor(am)1	3.5791	1.1392	3.14	0.0042	**
factor(cyl)6	-3.0313	1.4073	-2.15	0.0407	*
factor(cyl)8	-2.1637	2.2843	-0.95	0.3523	
mwt	-2.4968	0.8856	-2.82	0.0091	**
hp	-0.0321	0.0137	-2.35	0.0269	*

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.41 on 26 degrees of freedom

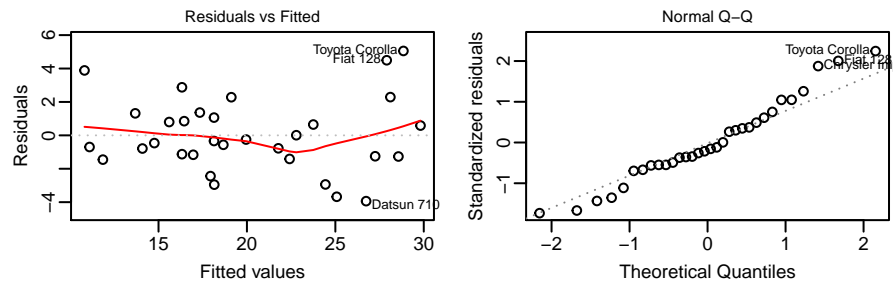
Multiple R-squared: 0.866, Adjusted R-squared: 0.84

F-statistic: 33.6 on 5 and 26 DF, p-value: 1.51e-10

The estimation results from my final model report a positive coefficient on `am`, i.e. a manual transmission is better for MPG. Recall that `am` is 0 for cars with an automatic transmission and 1 for cars with a manual

transmission. The p-value for `am` is 0.004, therefore the coefficient is considered statistically significant on a 1% significance level. Additionally the estimation results support the hypothesis that a higher weight, more hp and also more cylinders yield a lower MPG.

The value of the coefficient on `am` is 3.58. Therefore, holding the other factors constant, the MPG of a car with a manual transmission is 3.58 higher than the MPG of a car with an automatic transmission. To quantify the uncertainty in this conclusion I compute the 95% confidence interval. The 95% confidence interval for `am` is [1.2373, 5.9208]. Therefore we can say that we are 95% confident that the true effect of `am` is in this range. Furthermore the R^2 shows that the model explains 86,6% of the variation in MPG.



The residual plot shows no systematic trend in the residuals. Furthermore the Q-Q plot does not indicate a non-normal distribution of the residuals. The appendix shows additional diagnostics for the estimation. Looking at the Cook's distance and the residual vs leverage plot in the appendix one can tell none of the single observations has a critical influence on the model. All in all the diagnostics give indication that the chosen model is valid.

Appendix

Let's look at `mtcars`'dataset

```
head(mtcars)
```

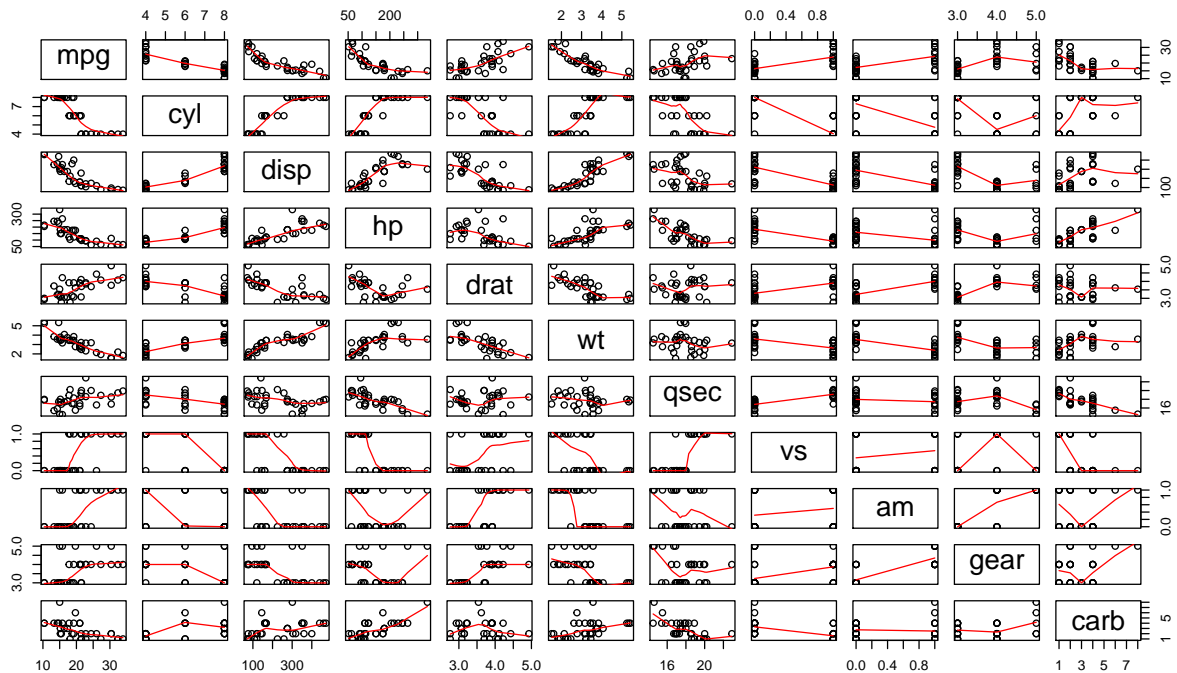
	mpg	cyl	disp	hp	drat	wt	qsec	vs	am	gear	carb	mw
Mazda RX4	21.0	6	160	110	3.90	2.620	16.46	0	1	4	4	2.620
Mazda RX4 Wag	21.0	6	160	110	3.90	2.875	17.02	0	1	4	4	2.875
Datsun 710	22.8	4	108	93	3.85	2.320	18.61	1	1	4	1	2.320
Hornet 4 Drive	21.4	6	258	110	3.08	3.215	19.44	1	0	3	1	2.506
Hornet Sportabout	18.7	8	360	175	3.15	3.440	17.02	0	0	3	2	2.731
Valiant	18.1	6	225	105	2.76	3.460	20.22	1	0	3	1	2.751

The variables included were: fuel consumption in miles per US gallon (MPG) (`mpg`), number of cylinders (`cyl`), engine displacement in cubic inches (`disp`), gross horsepower (`hp`), rear axle ratio (`drat`), weight in 1000 pounds (`wt`), quarter mile time in seconds (`qsec`), engine configuration (`vs`), transmission-automatic/manual (`am`), number of forward gears (`gear`) and number of carburetors (`carb`).

Correlation matrix

	mpg	cyl	disp	hp	drat	wt	qsec	vs	am	gear	carb
mpg	1.00	-0.85	-0.85	-0.78	0.68	-0.87	0.42	0.66	0.60	0.48	-0.55
cyl	-0.85	1.00	0.90	0.83	-0.70	0.78	-0.59	-0.81	-0.52	-0.49	0.53
disp	-0.85	0.90	1.00	0.79	-0.71	0.89	-0.43	-0.71	-0.59	-0.56	0.39

hp	-0.78	0.83	0.79	1.00	-0.45	0.66	-0.71	-0.72	-0.24	-0.13	0.75
drat	0.68	-0.70	-0.71	-0.45	1.00	-0.71	0.09	0.44	0.71	0.70	-0.09
wt	-0.87	0.78	0.89	0.66	-0.71	1.00	-0.17	-0.55	-0.69	-0.58	0.43
qsec	0.42	-0.59	-0.43	-0.71	0.09	-0.17	1.00	0.74	-0.23	-0.21	-0.66
vs	0.66	-0.81	-0.71	-0.72	0.44	-0.55	0.74	1.00	0.17	0.21	-0.57
am	0.60	-0.52	-0.59	-0.24	0.71	-0.69	-0.23	0.17	1.00	0.79	0.06
gear	0.48	-0.49	-0.56	-0.13	0.70	-0.58	-0.21	0.21	0.79	1.00	0.27
carb	-0.55	0.53	0.39	0.75	-0.09	0.43	-0.66	-0.57	0.06	0.27	1.00



Estimation of the initial model

Call:

```
lm(formula = mpg ~ factor(am) + factor(cyl) + wt, data = mtcars)
```

Residuals:

Min	1Q	Median	3Q	Max
-4.490	-1.312	-0.504	1.416	5.776

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	33.754	2.813	12.00	2.5e-12	***
factor(am)1	0.150	1.300	0.12	0.9089	
factor(cyl)6	-4.257	1.411	-3.02	0.0055	**
factor(cyl)8	-6.079	1.684	-3.61	0.0012	**
wt	-3.150	0.908	-3.47	0.0018	**

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 2.6 on 27 degrees of freedom
Multiple R-squared: 0.838, Adjusted R-squared: 0.813
F-statistic: 34.8 on 4 and 27 DF, p-value: 2.73e-10

Auxilliary regression to estimate impact of transmission on weight

Analysis of Variance Table

Model 1: wt ~ factor(cyl) + disp + factor(am)
Model 2: wt ~ factor(cyl) + disp + factor(am) + carb
Model 3: wt ~ factor(cyl) + disp + factor(am) + carb + hp

	Res.Df	RSS	Df	Sum of Sq	F	Pr(>F)
1	27	4.51				
2	26	3.41	1	1.093	8.96	0.0061 **
3	25	3.05	1	0.363	2.98	0.0968 .

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Call:

lm(formula = wt ~ factor(cyl) + disp + factor(am) + carb, data = mtcars)

Residuals:

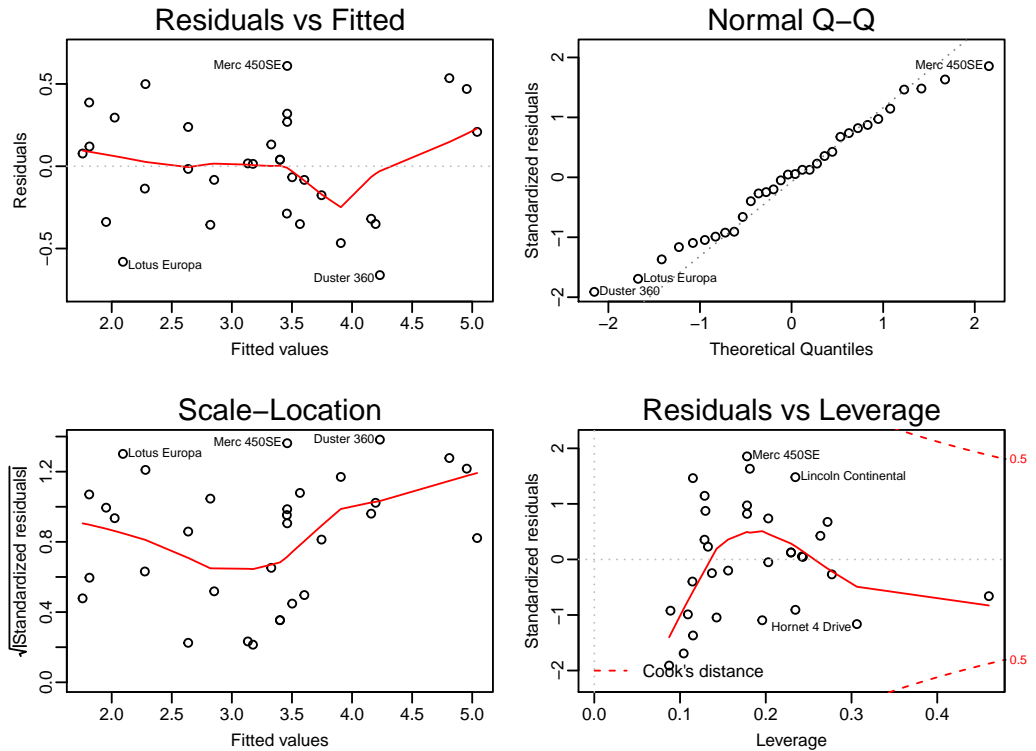
	Min	1Q	Median	3Q	Max
	-0.6616	-0.2956	0.0158	0.2463	0.6095

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)
(Intercept)	1.79024	0.24502	7.31	9.3e-08 ***
factor(cyl)6	-0.25131	0.23949	-1.05	0.30367
factor(cyl)8	-0.81067	0.38429	-2.11	0.04468 *
disp	0.00723	0.00139	5.19	2.1e-05 ***
factor(am)1	-0.70885	0.18478	-3.84	0.00072 ***
carb	0.16243	0.05630	2.89	0.00776 **

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.362 on 26 degrees of freedom
Multiple R-squared: 0.885, Adjusted R-squared: 0.863
F-statistic: 40 on 5 and 26 DF, p-value: 2.11e-11



Steps to the final model

Analysis of Variance Table

```
Model 1: mpg ~ factor(am) + factor(cyl) + mwt
Model 2: mpg ~ factor(am) + factor(cyl) + mwt + hp
Model 3: mpg ~ factor(am) + factor(cyl) + mwt + hp + drat
Model 4: mpg ~ factor(am) + factor(cyl) + mwt + hp + drat + factor(vs)
```

	Res.Df	RSS	Df	Sum of Sq	F	Pr(>F)
1	27	183				
2	26	151	1	31.9	5.35	0.03 *
3	25	151	1	0.2	0.04	0.85
4	24	143	1	7.5	1.25	0.27

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Diagnostics for the final model

