

Dani Martinez

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PROFESSIONAL SUMMARY

Final-year BE student specializing in Artificial Intelligence and Data Science with a robust understanding of data analysis, machine learning, and statistical modeling. Proficient in Python, SQL, and data visualization tools such as Power BI and Excel. Dedicated to leveraging data to drive strategic decisions and improve business outcomes. Eager to apply analytical skills and knowledge in an entry-level data analyst role to contribute to impactful, data-driven projects.

EDUCATION

B.E in Artificial Intelligence and Data Science (Present) Dec 2021 - Jan 2025
Fauget University

Relevant coursework: Data Science, Machine Learning, Data Structures, Algorithms, Database Systems

EXPERIENCE

Data Science Intern (Virtual) - Rimberio Dec 2023 - Jan 2024

Executed comprehensive data cleaning, wrangling, and model building on five distinct datasets using Python.

Implemented advanced machine learning models, achieving high accuracy tailored to each dataset.

Conducted exploratory data analysis (EDA) using visualization tools like Matplotlib and Seaborn to extract actionable insights.

PROJECTS

- SKED - A Scheduling App

Developed a comprehensive scheduling app for Android devices to bridge the communication gap between teachers and students.

Facilitated efficient class allocation and streamlined the delivery of daily instructions, enhancing overall classroom communication and organization. Ensured robust functionality and user-friendly interface to meet educational needs.

Tech Stack: Flutter, Android Studio, Google Firebase.

- Marketing Campaign Analysis

Created an insightful Power BI dashboard for a UK-based clothing store, showcasing data visualizations of marketing campaigns.

Analyzed key metrics across different cities, channels, and devices to reveal valuable insights for optimizing marketing strategies.

Key insights included identifying top-performing campaigns, pinpointing effective social media channels, analyzing city-specific responses, and gauging audience interaction through engagement metrics.

SKILLS

- C++, Java, Python (NumPy, Pandas, Matplotlib, Seaborn, SkLearn, TensorFlow), MySQL, MongoDB.
- Microsoft Excel, Microsoft Power BI, VS Code, PyCharm, Jupyter Notebook, GitHub, Android Studio.
- Flutter, HTML, CSS, JavaScript.
- Rapid Technology Adoption, Effective Communication, Problem-Solving, Team Collaboration, Time Management, Multitasking, Creativity.

CERTIFICATIONS

- Google - Crash Course on Python.
- IBM - Excel for Data Analysis.
- Nvidia - Fundamentals of Deep Learning.