Bluechip Fund (ULIF 087 24/11/09 LBluChip 105)

Fund Objective

To provide long-term capital appreciation from equity portfolio predominantly invested in large cap stocks.

As on November 30,2019

Inception Date	Assets Invested	Benchmark Name	NAV	Fund manager(s)	Number of Funds Managed
November 24,2009	₹ 15839.6 Million	NIFTY 50	₹ 22.1156	Jitendra Arora	34 (13 Equity, 21 Balanced)

Performance summary

Fund Performance	Returns							
(As on November 30,2019)	1 Month	6 Month	1 Year	2 Year	3 Year	4 Year	5 Year	Single Inception
Bluechip Fund ULIF 087 24/11/09 LBluChip 105	1.20%	0.20%	8.64%	5.27%	10.63%	9.35%	6.85%	8.24%
Benchmark Return NIFTY 50	1.50%	1.12%	10.87%	8.59%	13.61%	11.02%	7.01%	8.99%

Risk Profile



Fund Composition

Asset Mix (As on November 30,2019)	Composition as per F & U*	Actual Composition	Asset Under Management (In ₹ Million)
Equity and Equity related securities	Maximum 100% and Minimum 80%	97%	15,366.7
Debt Instruments	Maximum 20% and Minimum 0%	3%	472.9
Money Market and Cash	Maximum 20% and Minimum 0%	0%	0
Total		100%	15,839.6

Source: https://www.iciciprulife.com/fund-performance/funds-product-performance.html?fundCode=BLUF#





Top 10 Sectors *	% of Invested Assets
Financial and insurance activities	24.52%
Computer programming consultancy and related activities	12.22%
Manufacture of coke and refined petroleum products	10.50%
Infrastructure	8.14%
Manufacture of chemicals and chemical products	5.71%
Manufacture of tobacco products	5.52%
Manufacture of motor vehicles trailers and semi-trailers	2.77%
Manufacture of Basic Metals	2.44%
Manufacture of pharmaceuticals medicinal chemical and botanical products	2.33%
Manufacture of other non-metallic mineral products	1.65%
OTHERS	24.20%

^{*}As per IRDAI NIC industry classification



Equity Holdings (As on November 30, 2019)

Equity	% of Invested Assets	Equity	% of Invested Assets
Reliance Industries Limited	9.58%	Oil & Natural Gas Corporation Limited	0.54%
HDFC Bank Limited	8.46%	Bharat Petroleum Corp Limited	0.53%
Infosys Limited	5.76%	Motherson Sumi Systems Limited	0.51%
Housing Development Finance Corpn.	5.59%	United Breweries Limited	0.51%
ITC Limited	5.52%	Crompton Greaves Consumer Elect.	0.50%
Larsen & Tourbo Limited	4.47%	Cipla Limited	0.49%
Kotak Banking ETF	4.41%	Power Grid Corpn. Of India Limited	0.48%
Reliance Banking ETF	4.32%	GAIL (India) Limited	0.47%
Tata Consultancy Services Limited	3.88%	APL Apollo Tubes Limited	0.43%
SBI Nifty Bank ETF	3.64%	Aurobindo Pharma Limited	0.40%
Axis Bank Limited	3.01%	Zee Entertainment Enterprises Limited	0.40%
Hindustan Unilever Limited	2.65%	Hindustan Petroleum Corp. Limited	0.38%
Bajaj Finance Limited	2.46%	L&T Technology Services Limited	0.31%
Kotak Mahindra bank ltd	2.30%	HDFC Life Insurance Company Limited	0.30%
Bharti Airtel Limited	1.72%	Pi Industries Limited	0.24%
HCL Technologies Limited	1.63%	Jagran Prakashan Limited	0.24%
Ultratech Cement Limited	1.51%	Amara Raja Batteries Limited	0.23%
Asian Paints Limited	1.47%	ABB India Limited	0.23%
Indusind Bank Limited	1.46%	Glaxosmithkline Consumer Healthcare	0.21%
ICICI Prudential Bank ETF	1.35%	Sadbhav Engineering Limited	0.21%
UPL Limited	1.24%	Vodafone Idea Ltd	0.19%
Maruti Suzuki India Limited	1.23%	Grasim Industries Limited	0.16%
NTPC Limited	1.05%	D.B.Corp Limited	0.16%
Mahindra & Mahindra Limited	0.90%	TVS Motor Co. Limited	0.14%
State Bank of India	0.90%	Ambuja Cements Limited	0.14%
Titan Company Limited.	0.86%	Tata Motors Limited	0.13%
Tata Steel Limited	0.86%	Colgate-Palmolive India Limited	0.10%
Sun Pharmaceutical Inds. Limited	0.77%	Exide Industries Limited	0.10%
Eicher Motors Limited	0.75%	Aditya Birla Fashion & Retail	0.08%
Britannia Industries Limited	0.73%	Avenue Supermarts Limited	0.05%
Dr. Reddys Laboratories Limited	0.67%	SBI Life Insurance Co. Limited	0.04%
Tech Mahindra Limited	0.65%	Coal India Limited	0.01%
Hindalco Industries Limited	0.61%	Indian Oil Corp. Limited	-
Hero Motocorp Limited	0.60%	TOTAL	97.01%
Jindal Steel & Power Limited	0.55%	Others: Debt, money-market, current assets and cash	2.99%
Nestle India Limited	0.54%		'
GRAND TOTAL		-	100.00%