DIYA

Bridal Bliss Unveiled

Team:

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"Discover the allure of elegance on our website, where bridal dreams weave seamlessly into breathtaking embroidery. Unveil your perfect dress, where love meets craftsmanship."

Website Features and Functionality:

Homepage:
- Showcase latest bridal and embroidery dress collections.
- Featured designs and trends.
- Contact us and multiple functionalities on navigation bar.

Product Pages:
- Detailed descriptions for each dress.
- High-quality images from various angles.
- Price and color options.

Search and Filter:
- Efficient search functionality.
- Filters for dress type, color, price range, etc.

Fashion Trends Section:
- Include a section highlighting the latest bridal fashion trends.
- Offering style inspiration for brides-to-be.

User Accounts:
- User can sign up or login.
- Payment can be done on customer choice (cash or card).

Shopping Cart:
- Easy-to-use cart system.
- Also have checkout process.

Blog/Inspiration Section:
- Regular updates on bridal fashion trends.
- Also have a section of new arrival.

Contact and Support:
- Contact for inquiries.
- They can also reach us on our social media accounts shown in footer.

Technical Constraints and Considerations and Concept of User Stories:

Sr.no	Category	Explanation
1	**Performance:**	Make pictures and files load quickly by reducing their size. Use caching to speed up loading.
2	**Scalability:**	Make sure the website can handle lots of visitors during busy times. Use hosting that can adapt to increased traffic.

3	Security:	Make sure your website is safe by using SSL for secure data and regularly checking and updating security.
4	Mobile Responsiveness:	Create a smooth experience on all devices. Test thoroughly on different screens.
5	Database Management:	Store and find dress info in the database easily. Keep the database in good shape for smooth performance.
6	Payment Integration:	The concept of payment is fully safe. All payments are safe and reliable. Test payment processes carefully.
7	User Experience:	All design are easy to use. Make the user experience enjoyable by improving how people navigate through the site.
8	Rule Following	Follow rules for keeping data safe. We make sure the website is accessible to everyone.
9	Backup and Recovery:	We have a regular copy of our website data. Have a strong plan to recover data in case something goes wrong.
10	Universal Browser Support	Verify the website's performance across different browsers to ensure consistent functionality.

User Stories:

Sr.no	Category	Explanation
1	User Registration and Profile Management:	As a user, I aim to create an account on the fashion website to personalize my experience and have the ability to manage and update my profile information.
2	Browse Bridal Dress Collections:	As a user, I desire easy navigation through different bridal dress categories, and the ability to filter dresses based on criteria such as price range, style, and designer.
3	View Dress Details:	As a user, I seek the capability to view detailed information about a specific bridal dress, including high-quality images from various angles to make informed decisions.
4	Add to Favorites/Wish list:	As a user, I wish to save dresses to my favorites or wish list for future reference and receive notifications about any price drops or the availability of wish list items.
5	Shopping Cart and Checkout:	As a user, I aim to easily add dresses to my shopping cart and experience a seamless, secure checkout process.

6	**Order Tracking and History:**	As a user, I desire the ability to track the status of my dress orders and view my order history for reference and reordering convenience.
7	**Search Functionality:**	As a user, I want a robust search feature to quickly find specific dresses or designers.
8	**Content Management for Blog:**	As an admin, I seek the capability to create, edit, and delete blog posts about bridal dresses, while as a user, I aim to easily access and read informative blog content.
9	**User Feedback and Reviews:**	As a user, I wish to leave reviews and ratings for dresses I have purchased and, in turn, read reviews from other customers to inform my purchase decisions.
10	**Newsletter Subscription:**	As a user, I want to subscribe to newsletters for updates on new arrivals, trends, and promotions.
11	**Responsive Design:**	As a user, I want the website to be accessible and visually appealing on various devices.
12	**Social Media Integration:**	As a user, I want to conveniently share my favorite dresses or blog posts on social media, enhancing the overall ease of use and accessibility of the fashion website.