Wappalyzer

Browser extensions, also known as add-ons, are web browser-based applications that help users extend base functions from popular web browsers such as Google Chrome, Opera, etc. They can have different names – browser extensions, add-ons, plug-ins,. Almost all browsers support the installation of additional functionality.

Wappalyzer is your online detective for website composition. After adding the extension to your browser, visit any website, and a click on the Wappalyzer icon displays a detailed list of its technologies.
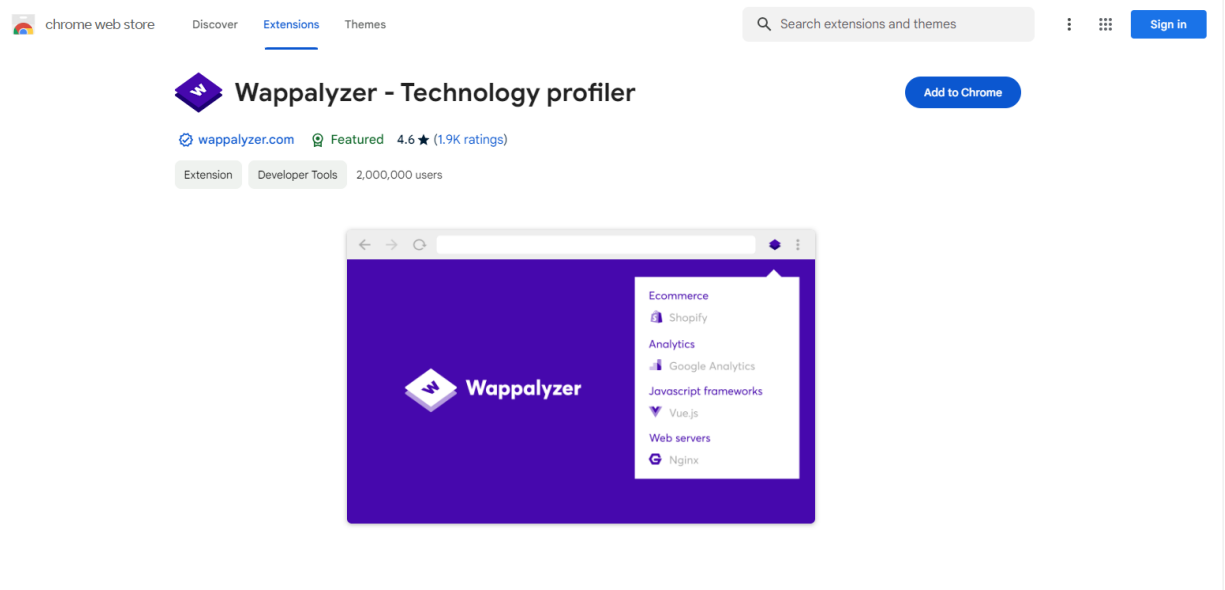
Key Features of Wappalyzer

- **Technology identification:** Discover the content management systems (WordPress, Shopify, etc.), web frameworks, analytics tools, marketing automation platforms, and much more that power any website.
- **Website categorization:** Wappalyzer classifies websites by technology types, providing an at-a-glance overview for market research and analysis.
- **Easy browser integration:** Seamlessly works with popular browsers like Chrome, Firefox, and Edge.
- **Regular updates:** Wappalyzer's technology detection abilities are continually enhanced to keep up with the ever-evolving web landscape.
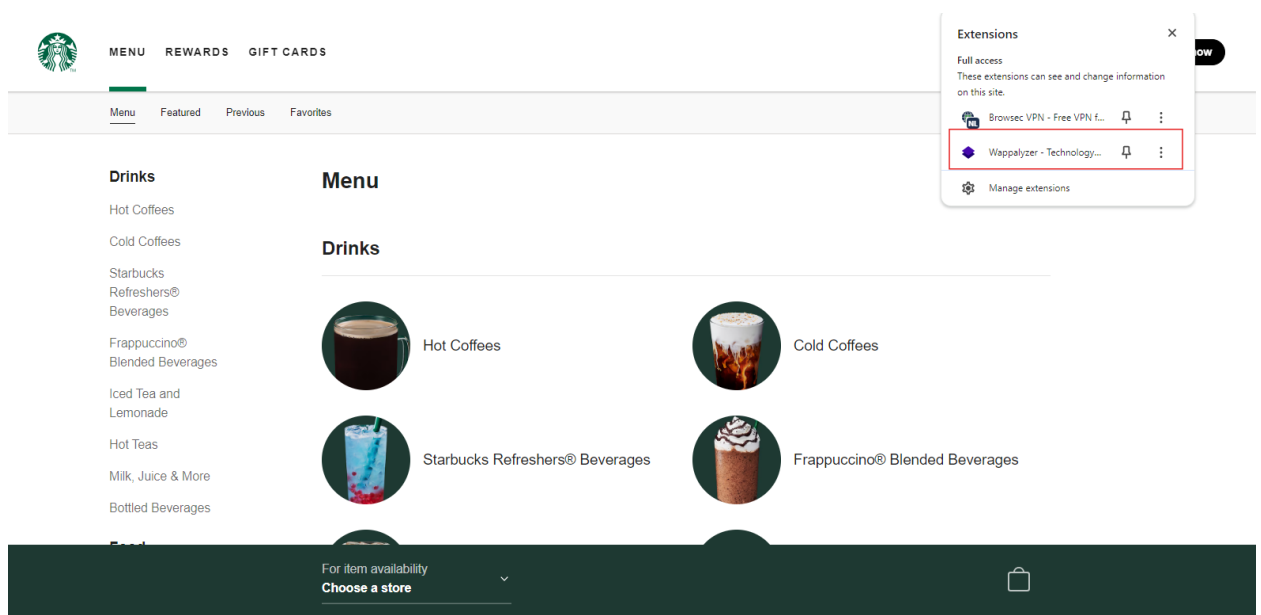
Steps to use:-

1. Visit Wappalyzer in either Chrome Web Store or Firefox Add-Ons.
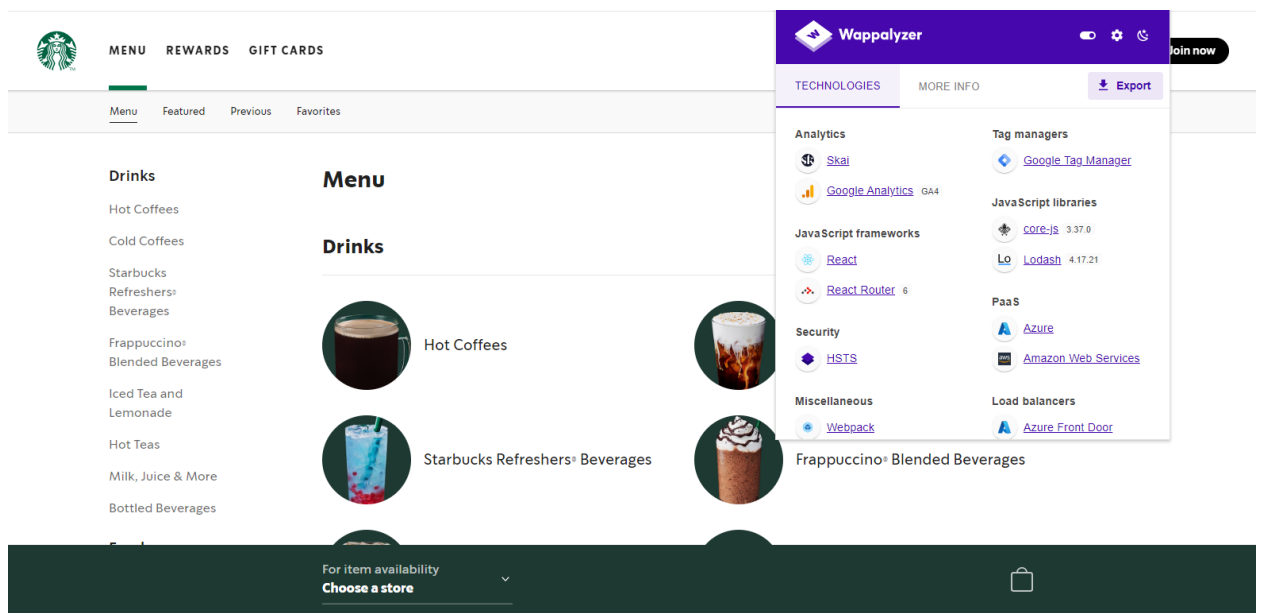
   Click on Add to Chrome or Add to Firefox, depending on whichever browser you are using.

2. Now go to the target web page and turn on your extension.

3. We have variety of option in order to fetch information from the webpage.

4. Here we will choice Google Analytics which reflects the traffic of the webpage.

🌐 **Websites using Google Analytics**

These are the top websites using Google Analytics based on traffic.

#	Website	Traffic
1	openai.com	2%
2	shopify.com	1%
3	godaddy.com	0.8%
4	medium.com	0.7%
5	slack.com	0.5%
6	tistory.com	0.4%
7	hubspot.com	0.4%
8	gitlab.com	0.4%
9	spotify.com	0.4%
10	asana.com	0.3%