



BEAUTYfashion sales group

Beauty Fashion Sales Group curates the best beauty brands
for independent beauty retailers from around the world

We support our retailers with the BFSG High Touch Service;
superior and consistent personal service that
understands and anticipates your needs,
informed by constant quality two-way communication

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KEVYN AUCOIN



Kevyn Aucoin believes
beauty is always in fashion
Trends come and go,
but true beauty
transcends time

BECCA®

BECCA is about creating
a natural, flawless look.
It's really about amazing
looking skin-everything
else is secondary



stila

Artistry meets
innovation
with a
modern chic
that translates
backstage
to real life



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RODIN olio lusso

The beauty of simplicity -
Products for the here
and now, that caress
the skin without delay



rms

RMS is dedicated
to transforming the
way women use
makeup, creating
products that are
not merely non-toxic,
but that actually heal
and nourish the skin



BY TERRY

BY TERRY
the intersection
of luxury fashion
and technology
in fine makeup
from the former
Creative Director
of YSL Beaute



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SURRATT

SURRATT is a transcendent collection inspired by Japanese artistry, design and technology, where innovation raises each product to the next level



JIN
soon

Pinpointing emerging trends in fashion and culture with elegant simplicity, translated into nail art



butter LONDON is high fashion color without compromise - obsessed with color, unbridled creativity, rock and roll and Great Britain