

| Id | Problem | App/ Website Found | Likes | Don't like | Improvements | Age | Gender | Education/ Occupation |
|----|---|------------------------------|---|--|---|-----|--------|--------------------------|
| 1 | Need to track personal expenses and categorize the type of expenses. Also predict the average expense in future months in order to help in financial planning | mint.intuit.com | Automates expense tracking by integrating with bank and credit card accounts and categorizes expenses | Categorizes under wrong category frequently. Duplicate entries are common. | Better categorization logic and user controls to fine tune the same | 32 | Male | Engineer |
| 2 | Need to create a shopping wish list and be able to prioritize the items in the list | Wishupon.app | Does the job of creating shopping wish list. Receive notification when price drops for the items in list. | No support for many shopping websites. | Should be able to add items from any online shopping website. | 30 | Female | Engineer |
| 3 | Track and remind medicines that need to be taken | Medisafe Pill & Med Reminder | Easy to use. | Need to manually enter the name of the medicines. | Option to automatically add the name of all the medications by using an image of the medicines. | 61 | Female | |
| 4 | Automated duty roster creation. | teamsurfboard.com | Automatically creates schedules based on user input. Also creates shift patterns for weekdays and weekends. | User interface is complex and not intuitive. No trial or free version of the app | Unable to create customized shift plans with primary and secondary responsibilities. | 33 | Female | Doctor |