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EDUCATION

PSG College of Technology

Master of Science in Theoretical Computer Science (Integrated)

Jun 2019 – Apr 2024

Coimbatore, Tamil Nadu

WORK EXPERIENCE

haiva.ai

Dec 2023 – Present

Front End Developer | Angular

Chennai, Tamil Nadu

- Improved user onboarding experience by designing and developing intuitive UI elements, leading to a significant increase in self-onboarding rates.
- Developed the static website for haiva.ai using **Angular**, enhancing brand presence and user engagement
- Built a step-by-step UI process for migrating tickets from CSV/Deskpro to Freshservice, streamlining support operations.

LINX Works

Apr 2023 – Jun 2023

Front End Developer Intern | Angular

Remote, India

- Revamped apiplatform.io UI with Angular, improving user experience in the admin environment through intuitive design changes.
- Developed a responsive landing page utilizing Angular Material for a client project.

FoxSense Innovations

Jun 2022 – Dec 2022

Full Stack Developer Intern | TypeScript, ReactJS, NestJS, Salesforce, AWS S3

Coimbatore, Tamil Nadu

- Built an interactive dashboard for on-demand report generation and real-time Salesforce data preview, eliminating the need for storage or delayed processing.
- Enhanced data visualization with sub-statistics and conditional formatting, and automated report uploads to Amazon S3 with email notifications.

PROJECTS

Notes | ReactJS, TypeScript, Netlify

Sep 2024

- Developed a [note-taking](#) web application that allows user to create, edit and organize notes with customizable tags with responsive, user-friendly interface with persistent data storage.

Evogym | ReactJS, TypeScript, Tailwind CSS, Netlify

Aug 2024

- Created a responsive fitness website - [evogym](#), implementing modern UI/UX designs and dynamic components. Integrated interactive elements like navigation, forms, and workout pages using React hooks.

Customer Segmentation using RFM Analysis | Python

Oct 2023

- Utilized RFM analysis on the UCI Machine Learning Repository's Online Retail dataset to segment customers based on purchasing behavior. This project identified key customer segments (high-value and low-value) for targeted marketing strategies.

Content Aggregator | Python

Oct 2023

- Engineered a program that fetches news feeds from various sources (Reddit, Indian & International news outlets) utilizing BeautifulSoup and FeedParser libraries. This program leverages concurrent processing for news feed retrieval.

TECHNICAL SKILLS

Languages : Python, Typescript, SQL, Angular, ReactJS, HTML/CSS

Frameworks & Libraries : NodeJS, NestJS (Express)

Developer Tools : Git, VS Code, Postman, Netlify

Technologies & Platforms : Netlify, AWS S3, Salesforce

RELEVANT COURSEWORK

- Front End Development
- Database Management
- Object Oriented Programming