

ADIDAS SALES ANALYSIS

Invoice Date

01-01-2020

Region

Total Sales

W0068

Units Sold

2.5M

Price Per unit

Operating Profit

\$45

\$332M

Total Sales by

West Gear

Foot Locker

Sports Direct

\$209M \$154M \$128M **Total Sales by Product** Women's Apparel Men's Street Footwear Men's Athletic Footw... Women's Street Foot... Men's Apparel Women's Athletic Foo...

Northeast \$186M West \$270M Total Sales by Region Midwest \$136M Southeast \$163M South \$145M

Kohl's

Walmart

Amazon





