



# BANK CHURN ANALYSIS

16.2%

France

32.4%

Germany

16.7%

Spain

20.4%

Churn Rate

10.0K

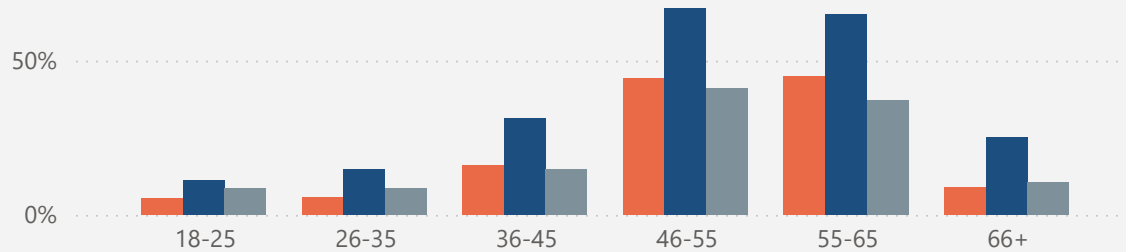
Total Customers

5.2K

Total Active

### Churn Rate By Age Group

Geography ● France ● Germany ● Spain



Total Churn

7.5%

8.5%

19.6%

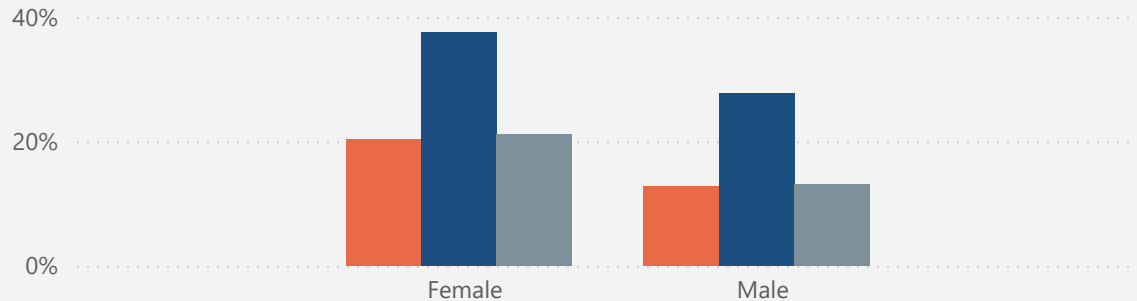
27.7%

48.3%

19.2%

### Churn Rate By Gender

Geography ● France ● Germany ● Spain

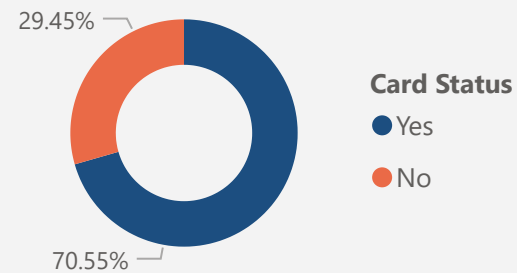


Total Churn

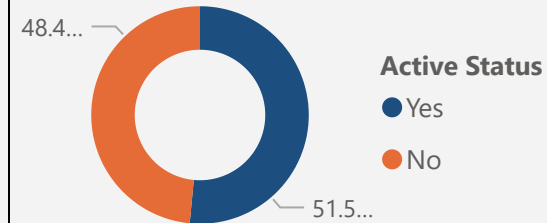
25.1%

16.5%

### Card Status Of Customer

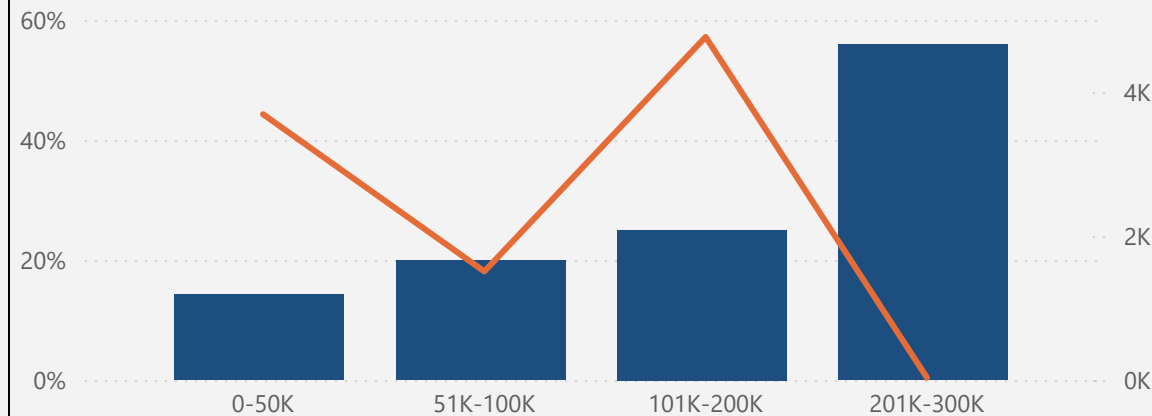


### Active Status Of Customer



### Churn Rate and Total Customers by Balance

● Churn Rate ● Total Customers

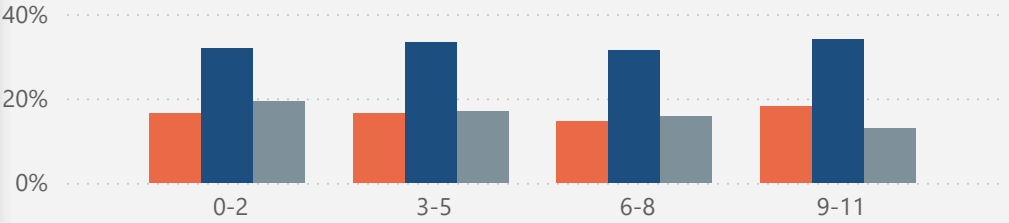


Customer Information

CustomerId	CreditScore	Balance	EstimatedSalary	First Surname
15579616	683	\$0	\$1,98,134.9	Goodwin
15585961	496	\$0	\$1,99,505.53	Talbot
15592123	768	\$0	\$1,99,454.37	Buccho
15598275	709	\$0	\$1,99,418.02	Sochima
15599792	545	\$0	\$1,99,638.56	Dimauro
15610165	761	\$0	\$1,99,409.19	Hsiung
15615473	646	\$0	\$1,98,208	Sabbatini
15617476	546	\$0	\$1,98,543.09	Manfrin
15619699	558	\$0	\$1,98,269.08	Yeh
15624641	740	\$0	\$1,99,290.68	Kharlamova
15627412	605	\$0	\$1,99,390.45	Ferri
15628523	539	\$0	\$1,98,161.07	Chien
15636684	727	\$0	\$1,98,637.34	Kirkland
15642885	792	\$0	\$1,99,644.2	Gray
15648951	785	\$0	\$1,99,108.88	Kao
15662021	685	\$0	\$1,99,992.48	Lucciano
15676715	640	\$0	\$1,99,493.38	Madukaego
15682489	605	\$0	\$1,98,091.81	Crumbley
15699095	603	\$0	\$1,98,826.03	Chandler
15709136	620	\$0	\$1,99,909.32	Adams
15711316	771	\$0	\$1,99,527.34	Ch'ang
15720713	850	\$0	\$1,99,775.67	Chibueze
15724453	570	\$0	\$1,98,830.98	Fan
15732270	727	\$0	\$1,98,446.91	Hung
15746326	591	\$0	\$1,98,926.36	Fields
15763065	700	\$0	\$1,99,753.97	Palerma
15763613	581	\$0	\$1,99,464.08	Barlow
15782778	815	\$0	\$1,98,490.33	Ewers
15786249	616	\$0	\$1,99,099.51	Whitfield
15787151	638	\$0	\$1,98,969.78	Liao
15800620	691	\$0	\$1,99,635.93	Fitzgerald

Churn Rate By Tenure

Geography France Germany Spain



Geography

- France
- Germany
- Spain

\$1,99,992.48

Salary

0.00

Balance

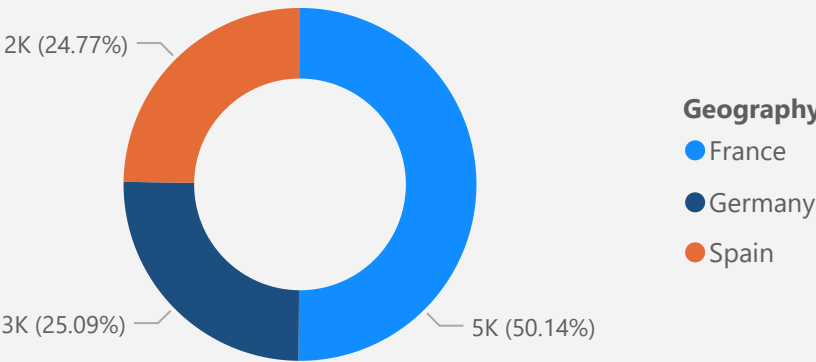
2

Number of Product

2

Tenure

Total Customers by Geography



Customer Id

15662021

Customer Surname

Lucciano

Churn Status

Not churned

Credit Score

685