

eventure

EVENT MANAGEMENT MADE EASY



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What is Eventure?

Eventure is a web application that empowers users to efficiently plan and execute personalized events, from small gatherings to large-scale celebrations. This innovative platform will provide users with a tailored checklist, vendor connections, and recommendations for various event elements, simplifying the event planning process.

Key Features

- Curated checklists for your events
- Vendor suggestions based on your needs
- Send/track RSVP for your events
- Business platform which connects you to event management experts for consultations at minimal costs
- Ability to become an expert on said platform

Future Implementations

- Integrating generative AI to generate event and vendor suggestions
- Collaboration feature for every event

Problem Statement

We identified a gap in the event planning market. Planning events, even small ones, can be overwhelming and time-consuming. There are existing event management tools, but they predominantly focus on larger-scale events or lack the personalization required for smaller, budget-constrained gatherings. Our project aims to fill this void by offering a tailored solution for individuals organizing events like birthday parties. By providing an intuitive tool that generates checklists and connects users with relevant vendors, we're addressing a real need and simplifying the event planning process.

Challenges

- Figuring out the most efficient tech stack for our needs, took multiple iterations
- Integrating front-end and back-end components
- Developing the expert platform effectively with features like the chatbot and payment setup