# Project: Leftover Food Supply to the Poor FoodConnect



# **Leftover Food Supply to the Poor**

# **FoodConnect**

# 1. Project Overview

The *FoodConnect* project is a community-driven initiative designed to combat hunger and food wastage by efficiently redistributing surplus food. It leverages partnerships with restaurants, hotels, events, and households to collect excess food and deliver it to vulnerable populations. This structured and sustainable approach aims to minimize food wastage while providing nutritious meals to those in need.

# **Key Objectives:**

- 1. Reduce Hunger: Ensure that the underprivileged and needy have access to adequate and healthy meals.
- 2. Minimize Food Waste: Redirect surplus food from being discarded to being utilized for a social cause.
- 3. Foster Collaboration: Build partnerships with food providers and community organizations to create an effective food redistribution network.
- 4. Promote Sustainability: Encourage responsible food consumption and distribution practices.

#### **Key Components:**

- Food Collection: Establishing a network to collect surplus food from donors such as restaurants, hotels, and households.
- Quality Control: Ensuring the food collected is safe, fresh, and nutritious before distribution.
- Food Redistribution: Strategically delivering the food to shelters, orphanages, and communities in need.
- Technology Integration: Developing a platform or app to connect donors, volunteers, and beneficiaries efficiently.
- Community Engagement: Raising awareness about food wastage and encouraging participation in the initiative.

#### **Expected Outcomes:**

- Reduced hunger and malnutrition in vulnerable populations.
- Significant reduction in food wastage across participating sectors.
- Strengthened community ties and a culture of social responsibility.
   The FoodConnect project serves as a model for addressing critical social and environmental issues through collaboration, innovation, and a commitment to making a positive impact.

# 2. Background and need:

#### **Background:**

Hunger and food wastage are two of the most pressing challenges in today's world. Despite global advancements, millions of people continue to face food insecurity daily, while tons of food are wasted by restaurants, hotels, and households. According to the Food and Agriculture Organization (FAO), one-third of all food produced globally is wasted, even as over 800 million people struggle with hunger.

India, being home to a significant portion of the world's undernourished population, also contributes heavily to food wastage. The lack of an efficient system to redistribute surplus food exacerbates both problems. At the same time, discarded food contributes to environmental pollution by increasing landfill waste.

The *FoodConnect* project was conceived to bridge this gap by creating a structured, community-driven approach to redistribute surplus food to the needy, reducing both hunger and wastage.

#### **Need for the Project:**

#### 1. Addressing Hunger:

Vulnerable populations, including the homeless, children, and economically disadvantaged families, often lack access to nutritious meals. FoodConnect provides an opportunity to meet this critical need.

#### 2. Reducing Food Wastage:

A significant portion of surplus food from events, restaurants, and households goes to waste due to a lack of redistribution systems. By collecting and redistributing this food, the project helps tackle environmental and ethical concerns related to food wastage.

#### 3. Community Building:

FoodConnect fosters a sense of social responsibility by encouraging collaboration among individuals, businesses, and organizations for a shared cause.

## 4. Environmental Benefits:

Preventing food wastage reduces greenhouse gas emissions and landfill waste, contributing to a healthier environment.

# 3. Target Beneficiaries:

The *FoodConnect* project is designed to impact various vulnerable groups within society. By redistributing surplus food, it aims to ensure that the following groups gain access to nutritious meals:

#### 1. Economically Disadvantaged Families

• Families living below the poverty line who lack the resources to afford regular meals.

Focus on communities in slums, rural areas, and urban low-income settlements.

#### 2. Homeless Individuals

 People living on streets or in temporary shelters who do not have consistent access to food.

#### 3. Orphanages and Children's Homes

 Institutions caring for abandoned and orphaned children, where resources are often limited.

#### 4. Elderly in Need

 Senior citizens living alone or in old-age homes without adequate support for daily nutrition.

#### 5. Disaster-Affected Communities

 Populations impacted by natural disasters or emergencies where food insecurity becomes acute.

#### 6. Daily Wage Workers and Migrants

• Laborers, construction workers, and migrant populations who often prioritize shelter over meals due to financial constraints.

#### 7. Patients in Underfunded Hospitals

• Individuals undergoing treatment in facilities with limited resources to provide meals to patients and caregivers.

#### Why These Beneficiaries?

- Need-Based Approach: These groups represent the most food-insecure demographics in society.
- Impact Potential: Redistribution of surplus food can significantly improve their quality of life, reduce malnutrition, and promote overall well-being.
- Alignment with Mission: Ensures that surplus food is directed to those who need it most, reducing both hunger and food wastage.

#### 4. Stakeholder

The success of the *FoodConnect* project relies on active participation and collaboration among various stakeholders. These stakeholders play critical roles in the collection, redistribution, and utilization of surplus food.

#### 1. Food Donors

- Who They Are: Restaurants, hotels, catering services, event organizers, households, supermarkets, and food manufacturing units.
- Role:

- o Provide surplus or leftover food for redistribution.
- Ensure food safety and quality standards during donations.

## 2. Beneficiary Groups

- Who They Are: Economically disadvantaged families, homeless individuals, orphanages, old-age homes, disaster-affected communities, daily wage workers, and migrants.
- Role:
  - Receive and utilize the redistributed food.
  - o Provide feedback on needs and preferences to improve distribution systems.

## 3. Non-Governmental Organizations (NGOs) and Community Organizations

- Who They Are: Organizations specializing in hunger eradication, food security, or social welfare.
- Role:
  - Partner with the project for food distribution logistics.
  - o Identify and connect with target beneficiaries.

#### 4. Volunteers and Social Workers

- Who They Are: Individuals or groups passionate about social causes.
- Role:
  - o Assist in food collection, packaging, and delivery.
  - Create awareness and encourage more donors to participate.

#### 5. Technology Partners

- Who They Are: Developers of mobile apps or software platforms for managing food donations and logistics.
- Role:
  - o Develop tools for real-time tracking of food collection and distribution.
  - Create user-friendly interfaces for donors, transporters, and beneficiaries.

#### **6. Government Agencies**

- Who They Are: Local municipal corporations, food safety authorities, and social welfare departments.
- Role:
  - Provide regulatory oversight to ensure food safety and legal compliance.
  - Support through subsidies, grants, or public awareness campaigns.

#### 7. Transport and Logistics Providers

- Who They Are: Delivery service providers, local transport companies, and logistics volunteers.
- Role:
  - o Facilitate efficient and timely food collection and delivery.
  - Ensure minimal wastage during transportation.

#### 8. Media and Awareness Campaigns

- Who They Are: Traditional media outlets, social media influencers, and marketing agencies.
- Role:
  - Spread awareness about the project and encourage participation.
  - Highlight the social and environmental impact of reducing food wastage.

#### 9. Funding Agencies and Sponsors

- Who They Are: Corporations under CSR initiatives, philanthropists, and crowdfunding contributors.
- Role:
  - o Provide financial resources to sustain and expand the project.
  - Support operational costs, technology development, and logistics.

#### 10. Health and Nutrition Experts

- Who They Are: Dieticians, food safety experts, and public health professionals.
- Role:
  - o Ensure the nutritional value and safety of the distributed food.
  - o Provide guidelines for safe storage and distribution practices

# 5. Implementation Strategy:

#### 1. Food Collection

- Process:
  - Collaborate with restaurants, hotels, events, supermarkets, and households to collect surplus food.
  - Set up collection points in high food wastage areas and residential neighborhoods.
  - Schedule regular pickups using dedicated vehicles or partner with logistics providers.
- Technology:
  - Use a mobile app or hotline to allow donors to schedule pickups.
  - Employ real-time tracking for food pickup and transportation.
- Key Considerations:
  - Ensure proper communication with donors to identify the type and quantity of food available.
  - Train volunteers or staff to handle food responsibly during collection.

#### 2. Food Safety and Packaging

- Standards:
  - Adhere to food safety guidelines to ensure quality and prevent contamination.
  - Categorize perishable and non-perishable items for appropriate storage.

#### Packaging:

- o Use biodegradable or eco-friendly packaging materials.
- Label packages with contents, nutritional information, and expiration dates where applicable.

#### Inspection:

- Assign food safety officers or volunteers to inspect food quality at collection points.
- o Discard food that does not meet safety standards.

#### 3. Distribution Plan

#### Target Areas:

o Identify locations with a high concentration of vulnerable populations, such as slums, orphanages, old-age homes, and shelters.

#### Logistics:

- o Create a route plan for efficient delivery, minimizing delays and food spoilage.
- o Partner with NGOs and community organizations for distribution.

#### Priority:

- Ensure that fresh food reaches beneficiaries promptly to retain its nutritional value.
- Prioritize areas based on need assessments conducted by volunteers or social workers.

#### 4. Awareness Campaign

#### • Objectives:

- Encourage participation from potential food donors.
- Educate the public about the importance of reducing food wastage and addressing hunger.

#### Methods:

- Leverage social media platforms, print media, and local radio for outreach.
- Conduct workshops in schools, colleges, and corporate offices to promote the initiative.
- Use success stories and impact metrics to build trust and attract more stakeholders.

# 6. Monitoring and Evaluation

- Performance Metrics:
  - o Measure the quantity of food collected and redistributed.
  - o Track the number of beneficiaries served and geographic coverage.

#### • Feedback Mechanism:

- Collect feedback from beneficiaries to assess the quality and utility of distributed food.
- Regularly survey donors for process improvements.
- Technology Tools:

 Implement a dashboard for tracking operations, identifying bottlenecks, and measuring impact.

# 7. Budget

- Allocation:
  - o Food Collection: Vehicle costs, driver salaries, collection point setup.
  - o Packaging: Biodegradable materials, labeling, and storage.
  - o Distribution: Fuel, logistics provider fees, and delivery tools.
  - o Technology: App development, maintenance, and IT support.
  - Awareness Campaign: Advertising costs, event organization, and promotional materials.
- Funding Sources:
  - Corporate Social Responsibility (CSR) initiatives.
  - Crowdfunding and grants from philanthropists or government schemes.

# 8. Risks and Mitigation

- Food Spoilage:
  - Mitigation: Use cold storage units for perishable food and ensure quick transportation.
- Donor Fatigue:
  - Mitigation: Maintain consistent engagement through appreciation and impact reports.
- Logistics Challenges:
  - Mitigation: Develop backup plans for transportation and create partnerships with multiple service providers.
- Regulatory Issues:
  - Mitigation: Adhere to food safety laws and obtain necessary permits for operations.

## 9. Conclusion

The *FoodConnect* project aims to create a sustainable system to combat hunger and food wastage. By involving diverse stakeholders, adhering to food safety standards, and using technology for efficiency, the initiative can bring meaningful change to underserved communities. Regular monitoring, feedback, and risk mitigation strategies will ensure long-term success and scalability.

# **MY WORK**

# **Object Creation**

- Venue
- Drop-off point
- Task
- Volunteer
- Execution details

Execution Detail	Execution_Detailc	Custom Object
Volunteer	Volunteerc	Custom Object
Task	Taskc	Custom Object
Drop-Off Point	Drop_Off_Pointc	Custom Object
Venue	Venue_c	Custom Object

# **Tabs Creation**



# **Lightning App**



# **Fields**

## **Execution Detail**

Details	Fields & Relationships 6 Items, Sorted by Field Label		
Fields & Relationships	FIELD LABEL	▲ FIELD NAME	DATA TYPE
Page Layouts	Created By	CreatedByld	Lookup(User)
Lightning Record Pages	Execution Detail Name	Name	Text(80)
Buttons, Links, and Actions  Compact Layouts	Execution ID	Execution_IDc	Auto Number
Field Sets	Last Modified By	Last Modified Byld	Lookup(User)
Object Limits	Task	Task_c	Master-Detail(Task)
Record Types	Volunteer	Volunteer_c	Master-Detail(Volunteer)
Related Lookup Filters			
Search Layouts			

## Task

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Details	Fields & Relationships 17 Items, Sorted by Controlling Field		Q Quick f
Fields & Relationships	FIELD LABEL	FIELD NAME	DATA TYPE
Page Layouts	Venue_c	Venue_c	Lookup(Drop-Off Point)
Lightning Record Pages	Task Name	Name	Text(80)
Buttons, Links, and Actions	lask Name	Name	lext(ou)
Compact Layouts	Task ID	Task_IDc	Auto Number
Field Sets	Sponsored By	Sponsored_byc	Lookup(Venue)
Object Limits	Rating	Rating_c	Picklist
Record Types	Nating	rating_c	PICKIIST
Related Lookup Filters	Phone	Phone_c	Phone
Search Layouts	Owner	Ownerld	Lookup(User,Group)
List View Button Layout	Number of People Served	Number_of_People_Servedc	Number(18, 0)
Restriction Rules	Name of the Person	Name_of_the_Personc	Text(40)
Scoping Rules	Last Modified By	LastModifiedByld	Lookup(User)
Object Access	Last Modified by	Lasuvioumedbyid	Lookup(oser)
Triggers	▼ Food Category	Food_Categoryc	Picklist

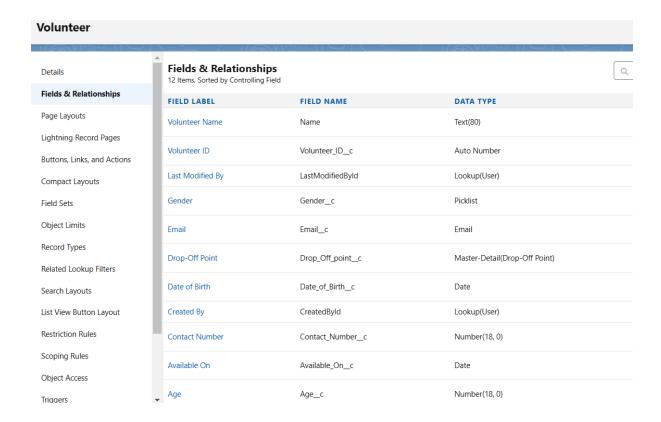
# **Drop-Off Point**

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Details	Fields & Relationships 9 Items, Sorted by Field Label		
Fields & Relationships	FIELD LABEL	▲ FIELD NAME	DATA TYPE
Page Layouts	Created By	CreatedByld	Lookup(User)
Lightning Record Pages	Distance	Distance_c	Number(14, 4)
Buttons, Links, and Actions  Compact Layouts	distance calculation	distance_calculationc	Formula (Number)
Field Sets	Drop-Off Point Name	Name	Text(80)
Object Limits	Last Modified By	LastModifiedByld	Lookup(User)
Record Types	Location 2	Location_2c	Geolocation
Related Lookup Filters  Search Layouts	lookup relation venue	lookup_relation_venuec	Lookup(Venue)
List View Button Layout	Owner	Ownerld	Lookup(User,Group)
Restriction Rules	State	State_c	Picklist
Scoping Rules			

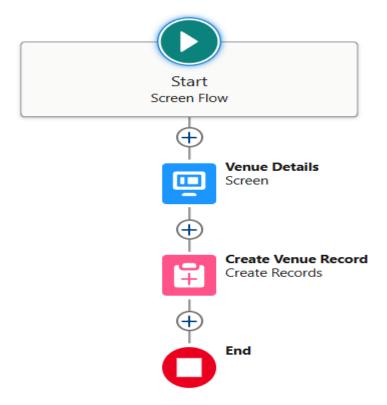
## Venue

Object Access

Details	Fields & Relationships 8 Items, Sorted by Field Label		
Fields & Relationships	FIELD LABEL A	FIELD NAME	DATA TYPE
Page Layouts	Contact Email	Contact_Emailc	Email
Lightning Record Pages  Buttons, Links, and Actions	Contact Phone	Contact_Phonec	Phone
Compact Layouts	Created By	CreatedByld	Lookup(User)
Field Sets	Drop-Off Point	Drop_Off_Pointc	Master-Detail(Drop-Off Point)
Object Limits	Last Modified By	LastModifiedByld	Lookup(User)
Record Types	Location	Location_c	Geolocation
Related Lookup Filters  Search Layouts	Venue Location	Venue_Locationc	Long Text Area(32768)
List View Button Layout	Venue Name	Name	Text(80)
Restriction Rules			
Scoping Rules			

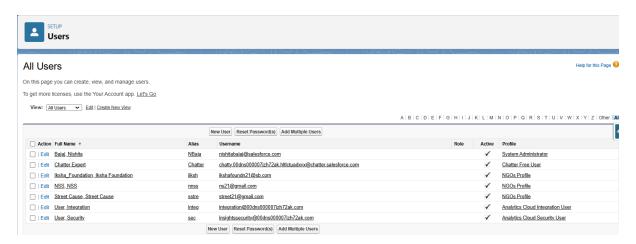


# **Flows**

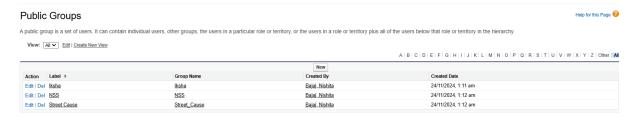


# **Triggers**

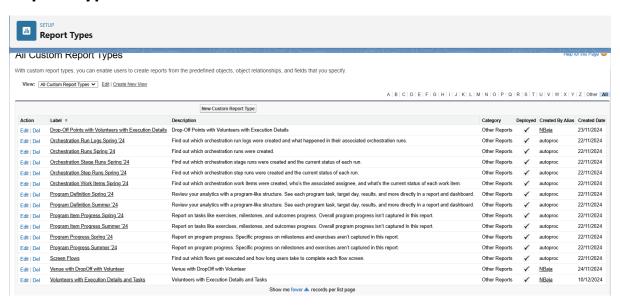
## Creation of users



# **Public Groups**

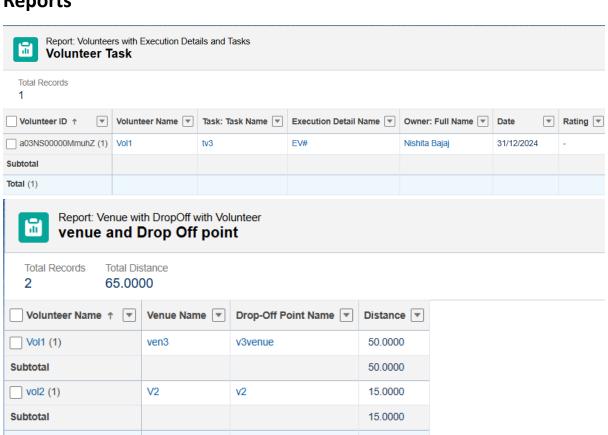


# **Report Types**



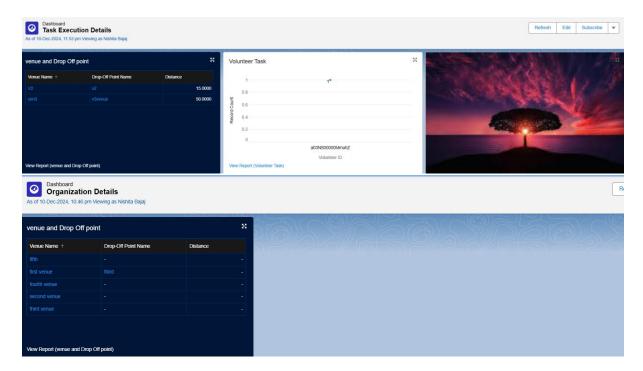
# **Reports**

Total (2)



65.0000

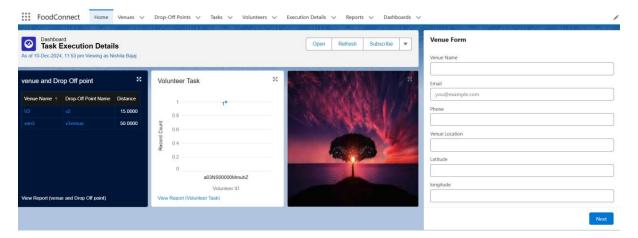
## **Dashboards**



# **Sharing Rules**



# **Home Page**



# **Conclusion**

By leveraging the Salesforce platform, the project successfully established a streamlined and transparent system for managing surplus food donations. Through efficient coordination with volunteers and timely delivery to beneficiaries, the project effectively addressed food insecurity while maximizing the utilization of available resources.