

## Introduction/Business Problem

With a rising cases of crimes every year, it is very important to understand the crime rates in the nearby locality before buying a house. So, considering that I want to move to London, I will be looking for a safe locality to stay where the crime rate is low and safe environment for me to stay.

It can also be used by expats who are looking for safe localities to shift in London.

Also, it is important to consider the trending venues and the host spots of the city to understand places that are most important for you to consider when you want to move. I will also be looking at the Top 10 Common Venues each and around the neighbourhood using k-means clustering.