

Ecommerce Sales Analysis

Total Sales

2.30M

Total Order

9994

Total Quantity

38K

Order Date

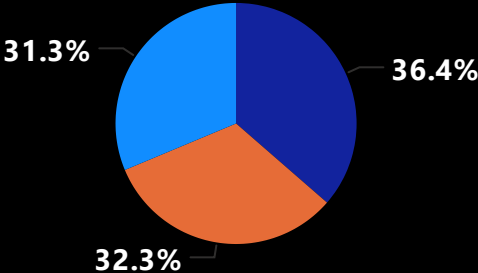
04-01-2011



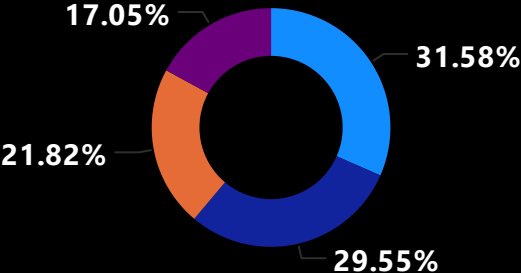
31-12-2014



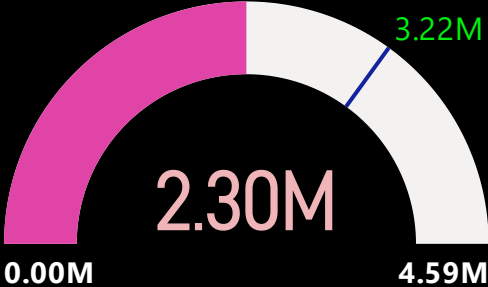
Sum of Sales by Category



Sum of Sales by Region



Sum of Sales and Sales_target



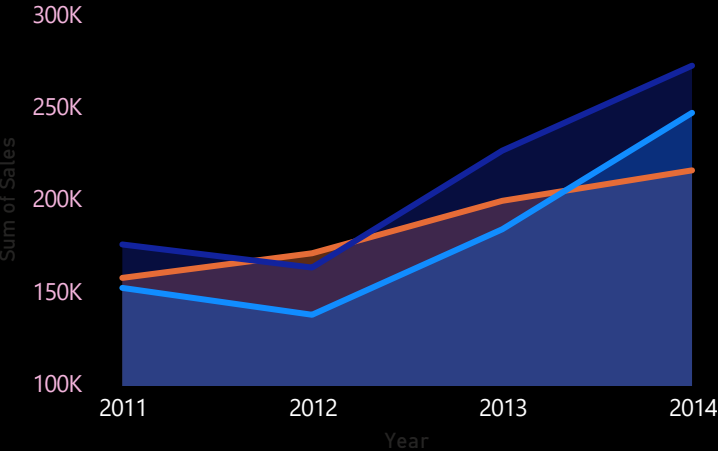
State

All

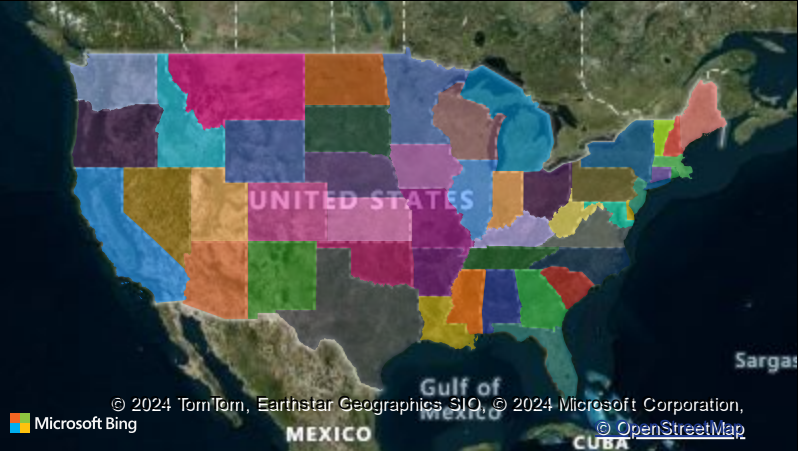
Sub-Category

All

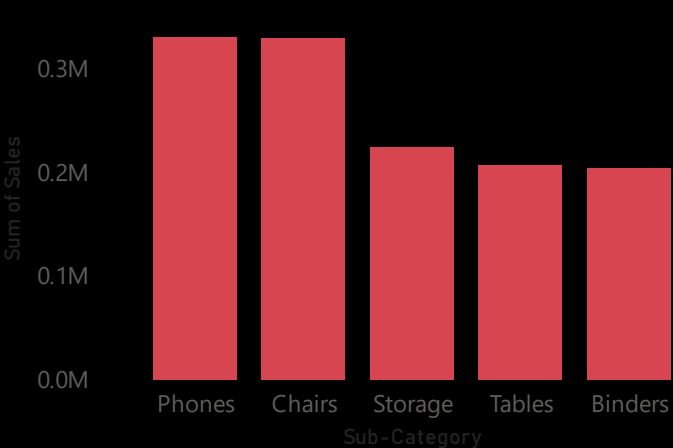
Sum of Sales by Year and Category



Sum of Sales by State and State



Top 5 sub category with highest sales



Ecommerce Profit Analysis

Total Sales

286.40K

Total Order

9994

Total Quantity

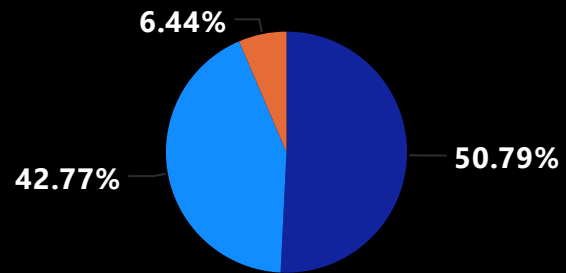
38K

Order Date

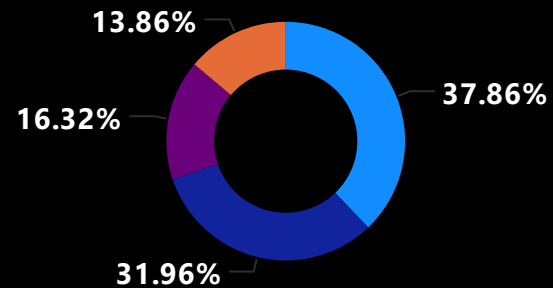
04-01-2011

31-12-2014

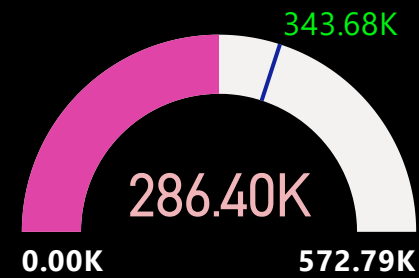
Sum of Profit by Category



Sum of Profit by Region



Sum of Profit and Profit_target



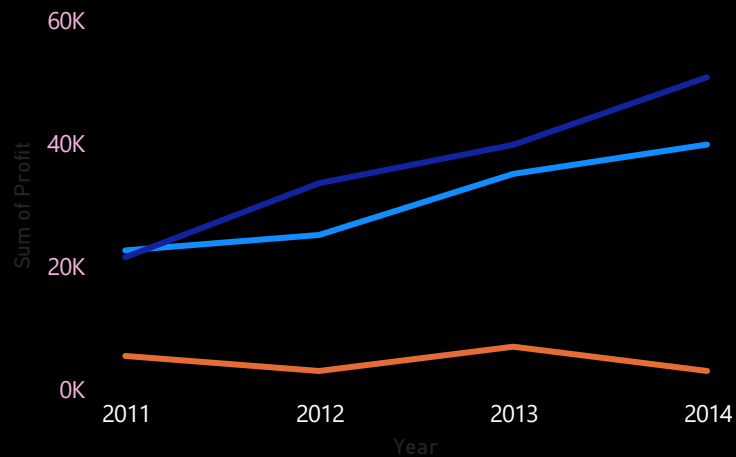
State

All

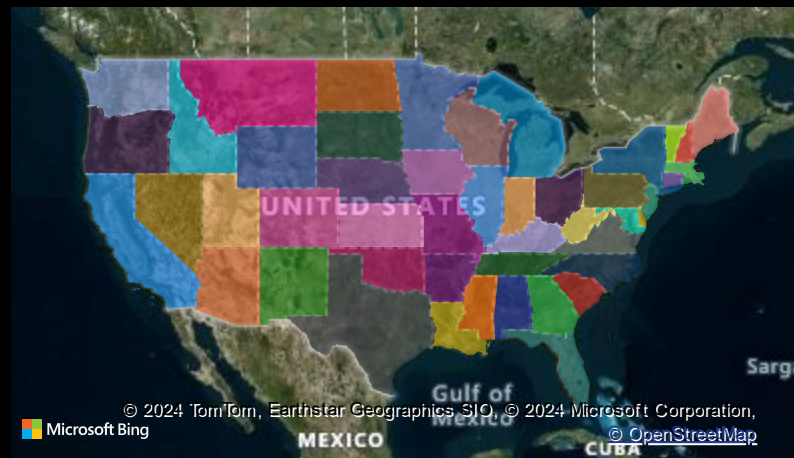
Sub-Category

All

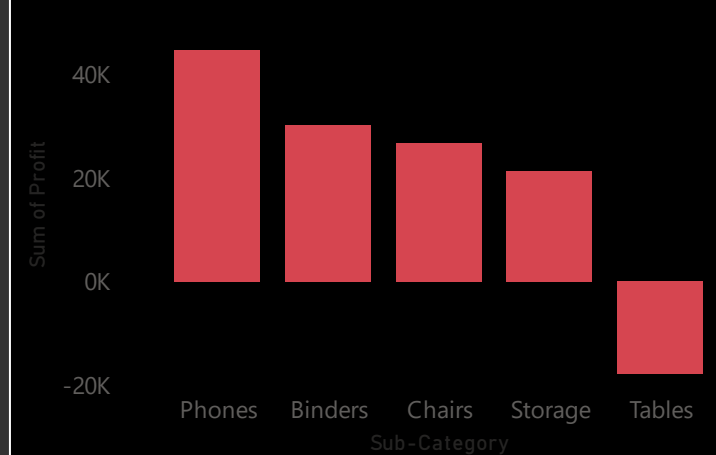
Sum of Profit by Year and Category



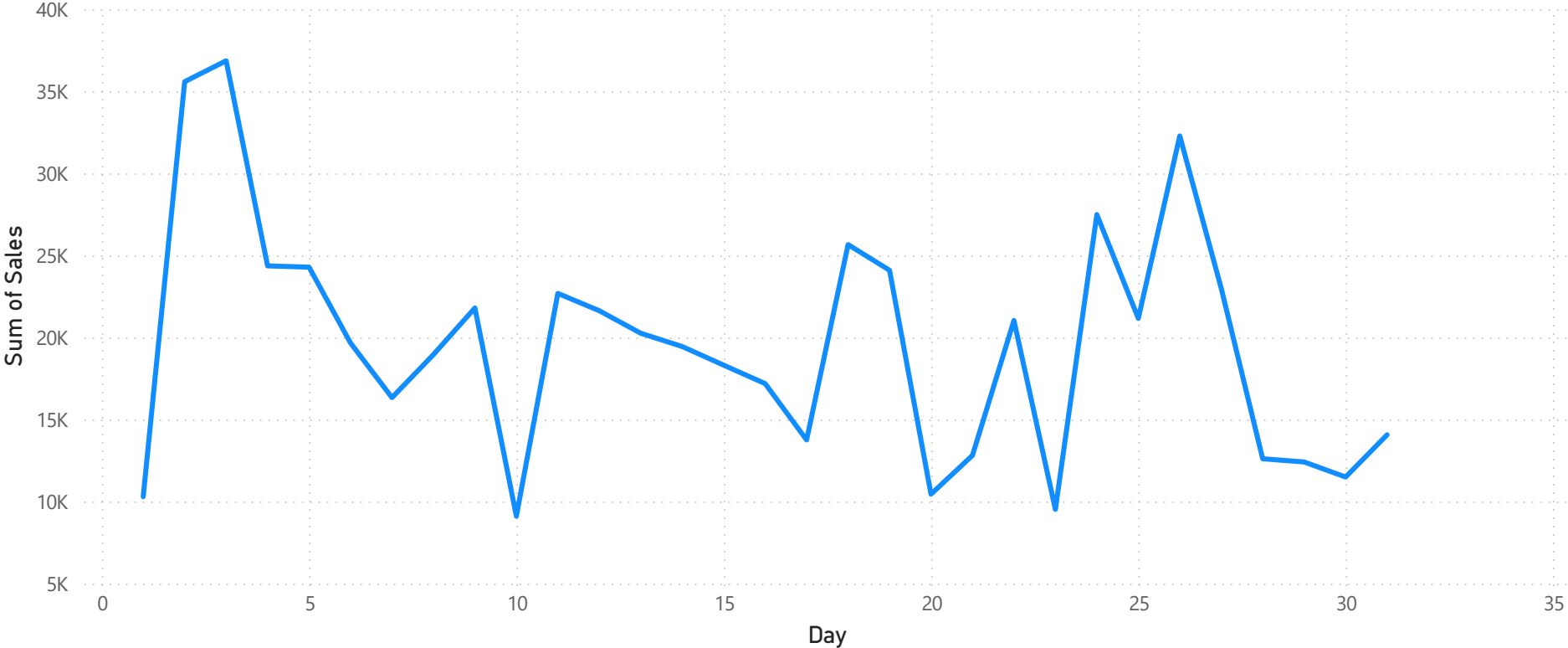
Sum of Profit by State and State



Top 5 sub category with highest sales



Sum of Sales by Day



Region	Sum of Profit	Sum of Sales
West	1,08,418.45	7,25,457.82
East	91,522.78	6,78,781.24
South	46,749.43	3,91,721.91
Central	39,706.36	5,01,239.89
Total	2,86,397.02	22,97,200.86

Category	Central	East	South	West	Total
Furniture	1,63,797.16	2,08,291.20	1,17,298.68	2,52,612.74	7,41,999.80
Office Supplies	1,67,026.42	2,05,516.05	1,25,651.31	2,20,853.25	7,19,047.03
Technology	1,70,416.31	2,64,973.98	1,48,771.91	2,51,991.83	8,36,154.03
Total	5,01,239.89	6,78,781.24	3,91,721.91	7,25,457.82	22,97,200.86

Region	Average of Sales
Central	215.77
East	238.34
South	241.80
West	226.49
Total	229.86